

**Aditya Birla Health  
Insurance Co. Ltd.**



## **About Aditya Birla Health Insurance Co. Ltd.**

Aditya Birla Health Insurance Co. Limited ("ABHICL"), is a joint venture between Aditya Birla Capital Limited ("ABCL"), holding company for the financial services businesses of the Aditya Birla Group and MMI Holdings of South Africa. ABCL holds 45.91% stake while MMI Holdings holds 44.10% in ABHICL.

ABHICL commenced its operations in October 2016 and is engaged in the business of health insurance. The company's current product portfolio includes unique offerings including chronic care and incentivized wellness. Covering over 21 million lives, ABHICL has a nationwide distribution presence in over 5,000 cities through branches and partner offices, 18 bancassurance partners and over 100,000 direct selling agents. ABHICL has scaled and diversified digitally enabled distribution, and bancassurance available through more than 17,000 branches, and over 60 digital partners. covering customers across the country through multiple contextual byte-sized and contextual products.

## **About Aditya Birla Capital Limited**

Aditya Birla Capital Limited ("ABCL") is the holding company for the financial services businesses of the Aditya Birla Group. Through its subsidiaries/JVs, ABCL provides a comprehensive suite of financial solutions across Loans, Investments Insurance, Payments, and Cards to serve the diverse needs of customers across their lifecycle. Powered by about 47,000 employees, the businesses of ABCL have a nationwide reach with over 1,462 branches and more than 2,00,000 agents/channel partners along with several bank partners.

As of December 31, 2023, Aditya Birla Capital Limited manages aggregate assets under management of over Rs. 4.10 Lakh Crore with a consolidated lending book of about Rs 1.15 Lakh Crore through its subsidiaries/JVs.

Aditya Birla Capital Limited is a part of the US\$65 billion global conglomerate Aditya Birla Group, which is in the league of Fortune 500. Anchored by an extraordinary force of over 187,000 employees belonging to 100 nationalities, the Group is built on a strong foundation of stakeholder value creation. With over seven decades of responsible business practices, the Group's businesses have grown into global powerhouses in a wide range of sectors - from metals to cement, fashion to financial services and textiles to trading. Today, over 50% of the Group's revenues flow from overseas operations that span over 40 countries in North and South America, Africa, Asia, and Europe.

For more information, visit [www.adityabirlacapital.com](http://www.adityabirlacapital.com)