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Aditya Birla Capital launches 'Udyog Plus': An innovative one-stop business platform for MSMEs

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Synopsis
The open marketplace Udyog Plus can be accessed via the financing section of the Aditya Birla Capital website.

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Aditya Birla Capital, the financial services business of the Aditya Birla Group, through its lending arm, **Aditya Birla Finance**, announced the launch of **Udyog Plus**, an innovative one-stop business platform, designed for **MSME** customers. This new B2B digital platform offers a wide range of

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