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Aditya Birla Capital Digital launches Payment Lounge in collaboration with PhiCommerce

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Written by [FE Business](#)

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Aditya Birla Capital Digital Limited announced the introduction of Payment Lounge.

Aditya Birla Capital Digital Limited, the wholly owned subsidiary company of Aditya Birla Capital Limited, on Wednesday, announced the introduction of Payment Lounge, powered by PhiCommerce. Payment Lounge is an omni-channel, multi-mode collections platform to enable merchants to provide a unified, secure, and faster transaction experience to their customers for making digital payments. The technology behind the payment infrastructure has been powered by omnichannel payment solutions company PhiCommerce.

"With a seamless front-end experience and back-end smart routing capabilities, the platform can be seamlessly integrated with merchant's applications, providing for a hassle-free check out process across in-store, online and doorstep delivery channels of merchants," the company said.