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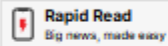
NEWS **18**

Beyond Wealth: How Life Insurance Strengthens Legacy Planning

Published By : [Varun Yadav](#) [News18.com](#)

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MD & CEO of Aditya Birla Sun Life Insurance, stresses life insurance's role in legacy planning, ensuring wealth preservation, income replacement, etc.



Legacy planning is a complex process that involves careful consideration of various factors, including tax implications, financial goals, and family dynamics.

Authored by **Kamlesh Rao, MD & CEO, Aditya Birla Sun Life Insurance:** In today's unpredictable world, legacy goes beyond inheritance, it's about securing your family's future against life's uncertainties. With market volatility, rising expenses, and longer lifespans, relying solely on traditional assets isn't enough. Life insurance provides a smart, dependable way to protect your loved ones and ensure your legacy stands strong for generations.