

Aditya Birla Sun Life Insurance Unveils an All-Women 'Shakti' Branch in Connaught Place, New Delhi

*~ABSLI now has a total of 14 branches in New Delhi and 443 branches Pan-India~
~This marks ABSLI's third all-women branch in India, following successful launches in
Mulund, Mumbai and Himayat Nagar, Hyderabad ~*

New Delhi, October 03, 2025 – Aditya Birla Sun Life Insurance Company Limited ("ABSLI"), the life insurance subsidiary of Aditya Birla Capital, inaugurated an all-women 'Shakti' branch at Hansalya Building, Connaught Place, New Delhi. This marks ABSLI's third all women branch in India, following the successful launches in Mulund, Mumbai and Himayat Nagar, Hyderabad earlier this year.

This all-women branch will be led and managed entirely by women, from frontline sales to branch leadership, reinforcing ABSLI's belief in creating workplaces that celebrate diversity, build career continuity, enable internal mobility, and foster community rooted leadership among women. The branch also features a thoughtfully designed kids' room, enabling women advisors to focus on training and client meetings while their children are cared for in a safe, engaging space.

Mr. Kamlesh Rao, MD & CEO, Aditya Birla Sun Life Insurance Company Limited, said, "At ABSLI, we celebrate the strength, resilience, and leadership of women. The launch of this all-women branch is a proud milestone in our journey toward creating a more inclusive and balanced workplace, where every woman is empowered to lead with purpose."

Strategically located in the heart of India's capital, the Connaught Place branch is a testament to ABSLI's commitment to Diversity, Equity & Inclusion (DEI). It reflects the company's vision of creating meaningful professional pathways for women in financial services, while strengthening its presence in one of the country's most iconic and dynamic business districts.

The inauguration was graced by distinguished women leaders who exemplify the spirit of empowerment and financial literacy:

- Ms. Pratima N. Lakra, Central Government Standing Counsel at the Delhi High Court and Advocate-on-Record at the Supreme Court of India.
- Ms. Gurleen Kaur Tikku, Founder of Hareepatti and Certified Financial Planner, widely respected for her work in making personal finance accessible to women.

Also present were senior officials from Aditya Birla Sun Life Insurance and members of the Shakti initiative.



(ABSLI's first all-women branch in Connaught Place, New Delhi inaugurated by senior leaders of Aditya Birla Sun Life Insurance in the presence of other company officials.)

About Aditya Birla Sun Life Insurance Company Limited:

Aditya Birla Sun Life Insurance Company Limited ("ABSLI") is a part of Aditya Birla Capital Ltd ("ABCL"). ABSLI was incorporated on August 4th, 2000, and commenced operations on January 17th, 2001. ABSLI is a 51:49 joint venture between the Aditya Birla Group and Sun Life Financial Inc., an international financial services organization in Canada.

ABSLI offers a range of products across the customer's life cycle, including children future plans, wealth protection plans, retirement and pension solutions, health plans, traditional term plans and Unit Linked Insurance Plans ("ULIPs").

As of June 30, 2025 total AUM of ABSLI stood at 103,817 Cr. ABSLI recorded a gross premium income of Rs.3,594 Cr with Individual Business FYP with Single Premium at 10% of Rs. 795 Cr registering a growth of 23.4%. Renewal Premium grew by 18% with gross Individual and Group segment. ABSLI has a nationwide distribution presence through 440+ branches, 12 bancassurance partners, 6 distribution channels, over 65,000+ direct selling agents, other Corporate Agents and Brokers through its website. The company has over 30,000+ employees and 28.44 lakh active customers.

About Aditya Birla Capital Limited:

Aditya Birla Capital Limited ("ABCL") is a listed systemically important non-deposit taking Non-Banking Financial Company (NBFC) and the holding company of the financial services businesses. ABCL and its subsidiaries/JVs provides a comprehensive suite of financial solutions across Loans, Investments, Insurance, and Payments to serve the diverse needs of customers across their lifecycles. Powered by over 61,600 employees, the businesses of ABCL have a nationwide reach with over 1,690 branches and more than 200,000 agents/channel partners along with several bank partners.

ABCL and its subsidiaries/JVs manage aggregate assets under management of over Rs. 5.53 Lakh Crore with a consolidated lending book of over Rs 1.65 Lakh Crore as of June 30, 2025.

PRESS RELEASE



Aditya Birla Capital Limited is a part of the US\$67 billion global conglomerate Aditya Birla Group, which is in the league of Fortune 500. Anchored by an extraordinary force of over 227,500 employees belonging to 100 nationalities, the Group is built on a strong foundation of stakeholder value creation. With over seven decades of responsible business practices, the Group's businesses have grown into global powerhouses in a wide range of sectors - from metals to cement, fashion to financial services and textiles to trading. Today, about 42% of the Group revenues flow from overseas operations that span 41 countries across six continents.

For more information, visit www.adityabirlacapital.com

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