

Aditya Birla Sun Life Insurance Launches **Dividend Yield Fund** under its **Unit Linked Life Insurance Plans**

~ A New Fund designed to offer long-term wealth creation through investments in India's leading dividend-paying companies ~

Mumbai, November 06, 2025: Aditya Birla Sun Life Insurance Company Limited ("ABSLI"), the life insurance subsidiary of Aditya Birla Capital, India's leading diversified financial services company, today announced the launch of **Dividend Yield Fund**, a new fund exclusively available under ABSLI's **ULIPs like Wealth Infinia Plan (standalone ULIP plan)**. This fund is aimed at enabling long-term wealth creation through investments in a diversified portfolio of high dividend-paying companies. This fund is also available under **Vision Retirement Solution and Nischit Wealth Solution (combo plan)**.

Dividend Yield fund aims to generate long-term returns by investing in financially strong and consistently profitable companies. It focuses on quality businesses with scalable models and steady pay-outs, offering investors a balance of stability, growth, and income. By building a diversified portfolio of companies with clear business plans, robust leadership, sustainable growth potential, and a proven dividend track record, the fund seeks to deliver sustained value over the long term.

Mr Kamlesh Rao, MD & CEO, Aditya Birla Sun Life Insurance Company Limited said, *"The **ABSLI Dividend Yield Fund** has been designed to help our policyholders build long-term wealth by investing in financially strong, dividend-paying companies. In a market environment where stability matters as much as growth, such businesses offer steady and consistent value creation. This fund underscores our commitment to providing policyholders with solutions that balance protection and performance, enabling them to achieve their long-term financial goals with confidence."*

Key Features:

- **High equity exposure-** Ideal for policyholders with a higher risk appetite, as the fund invests predominantly in dividend-yielding companies.
- **Quality and diversification:** Builds a diversified portfolio of strong, scalable companies with clear plans, capable leadership, and a consistent dividend record.
- **Active Fund Management:** Focuses on stock and sector selection to identify high dividend-yield companies with strong long-term potential.
- **Added protection:** Combines market growth with life cover under ABSLI's ULIP plans.

Key Details of the Fund:

- I. The **ABSLI Dividend Yield Fund** offers up to 100% equity exposure, investing predominantly (not less than 75%) in equity and equity-related instruments of dividend-yielding companies.
- II. The asset allocation comprises 80–100% in equities, and up to 20% in debt instruments, money market, and cash.
- III. The fund follows an active fund management strategy, offering an excellent opportunity for bottom-up stock selection to identify high dividend-yield companies with strong fundamentals.

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- IV. The new investment fund opens on **November 6th, 2025**, and will be available for subscription at an initial price of **₹10 NAV** per unit during the subscription period, which closes on **November 20th, 2025**.

Disclaimer:

IN ULIPS, THE INVESTMENT RISK IN THE INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDERS. The Linked Insurance Products do not offer any liquidity during the first five years of the contract. The policyholder will not be able to surrender or withdraw the monies invested in Linked Insurance Products completely or partially till the end of the fifth year.

Life Insurance Coverage is available under these products.

Linked insurance products are different from the traditional insurance products and are subject to the risk factors. The premium paid in linked insurance policies are subject to investment risks associated with capital markets. The NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions.

For more details on the risk factors, terms and conditions, please read the sales brochure carefully before concluding a sale.

About Aditya Birla Sun Life Insurance Company Limited:

Aditya Birla Sun Life Insurance Company Limited ("ABSLI") is a part of Aditya Birla Capital Ltd ("ABCL"). ABSLI was incorporated on August 4th, 2000, and commenced operations on January 17th, 2001. ABSLI is a 51:49 a joint venture between the Aditya Birla Group and Sun Life Financial Inc., an international financial services organization in Canada. ABSLI offers a range of products across the customer's life cycle, including children future plans, wealth protection plans, retirement and pension solutions, health plans, traditional term plans and Unit Linked Insurance Plans ("ULIPs").

As of September 30, 2025 total AUM of ABSLI stood at Rs.104,492 Cr. ABSLI recorded a gross premium income of Rs.8,941 Cr with Individual Business FYP with Single Premium at 10% of Rs. 1,880 Cr registering a growth of 19.2%. Renewal Premium grew by 18% with gross Individual and Group segment. ABSLI has a nationwide distribution presence through 440+ branches, 12 bancassurance partners, 6 distribution channels, over 65,200+ direct selling agents, other Corporate Agents and Brokers through its website. The company has over 30,000+ employees and 28.64 lakh active customers. IRDAI Reg no. 109.

About Aditya Birla Capital Limited:

Aditya Birla Capital Limited ("ABCL") is a listed systemically important non-deposit taking Non-Banking Financial Company (NBFC) and the holding company of the financial services businesses. ABCL and its subsidiaries/JVs provides a comprehensive suite of financial solutions across Loans, Investments, Insurance, and Payments to serve the diverse needs of customers across their lifecycles. Powered by over 63,750 employees, the businesses of ABCL have a nationwide reach with over 1,712 branches and more than 200,000 agents/channel partners along with several bank partners. ABCL and its subsidiaries/JVs manage aggregate assets under management of over Rs. 5.50 Lakh Crore with a consolidated lending book of over Rs 1.78 Lakh Crore as of Sep 30, 2025.

Aditya Birla Capital Limited is a part of the US\$67 billion global conglomerate Aditya Birla Group, which is in the league of Fortune 500. Anchored by an extraordinary force of over 227,500 employees belonging to 100 nationalities, the Group is built on a strong foundation of stakeholder value creation. With over seven decades of responsible business practices, the Group's businesses have grown into global powerhouses in a wide range of sectors - from metals to cement, fashion to financial services and textiles to trading. Today, about 42% of the Group revenues flow from overseas operations that span 41 countries across six continents.

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For more information, visit www.adityabirlacapital.com

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