

Press Release

Aditya Birla Sun Life Mutual Fund Launches

Transportation and Logistics Fund

New Fund Offer will be open from 27th October, 2023 to 10th November, 2023

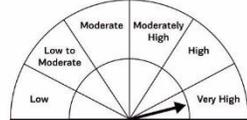
Mumbai, October 27, 2023: Aditya Birla Sun Life AMC Limited, a subsidiary of Aditya Birla Capital Limited, an investment manager to Aditya Birla Sun Life Mutual Fund, has announced the launch of **Aditya Birla Sun Life Transport and Logistics Fund**, an open-ended equity scheme following the transportation and logistics theme. The new fund offer will remain open from **27th October, 2023 to 10th November, 2023**.

The transportation and logistics theme covers a wide range of sectors. The transportation theme includes sectors like automobiles and auto ancillary while logistics theme includes sectors like ports, warehousing/supply chain, e-commerce and allied sectors. The sectors common to both themes would be shipping, railways, infrastructure and airlines.

It is a large, diversified theme comprising of 20 basic industries with approximately 200 companies that form a part of the listed universe. The fund provides a mix of urban and rural, domestic and international opportunities. Additionally, innovation and new technologies are integral components of this theme.

The Equity portion of the portfolio will follow growth at reasonable price (GARP) and can invest across various sectors within the theme.

Commenting on the new fund launch, **A. Balasubramanian, Managing Director & CEO, Aditya Birla Sun Life AMC Ltd**, said, *"The transportation and logistics sector offers a plethora of opportunities for an investor. Some of these include the low penetration of passenger vehicles, rising aspirations of buyers backed by increasing per capita income and improving affordability of passenger vehicles, strong government support to EVs, export growth and good domestic manufacturing capabilities of auto ancillaries, and the boost to logistics due to expanded interconnectivity of rail, road and ports to improve mobility with efficiency."*

| Scheme: | This product is suitable for investors who are seeking*: | Scheme Riskometer |
|--|---|---|
| Aditya Birla Sun Life Transportation and Logistics Fund (An open ended equity scheme following transportation and logistics theme) | <ul style="list-style-type: none"> • Long term Capital Appreciation • Investment in equity and equity related instruments following transportation and logistics theme. <p><small>*Investors should consult their financial advisors, if in doubt whether the product is suitable for them.</small></p> |  <p>RISKOMETER Investors understand that their principal will be at Very High risk</p> |

The product labeling assigned during the NFO is based on internal assessment of the Scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

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About Aditya Birla Sun Life AMC Limited

Aditya Birla Sun Life AMC Limited (ABSLAMC) was incorporated in the year 1994. Aditya Birla Capital Limited and Sun Life (India) AMC Investments Inc. are the promoters and major shareholders of the Company.

ABSLAMC is primarily the investment manager of Aditya Birla Sun Life Mutual Fund, a registered trust under the Indian Trusts Act, 1882. ABSLAMC also operates multiple alternate strategies including Portfolio Management Services, Real Estate Investments and Alternative Investment Funds. ABSLAMC is one of the leading asset managers in India, servicing around 7.89 million investor folios with a pan India presence across 290 plus locations and a total AUM of Rs. 3,235 billion for the quarter ending September 30, 2023 under its suite of Mutual Fund (excluding domestic FoFs), Portfolio Management Services, Alternative Investment Funds, Offshore and Real Estate offerings.

About Aditya Birla Capital Limited

Aditya Birla Capital Limited ("ABCL") is the holding company for the financial services businesses of the Aditya Birla Group.

Through its subsidiaries/JVs that have a strong presence across Protecting, Investing and Financing solutions, ABCL is a financial solutions group that caters to the diverse needs of its customers across their life cycle. Powered by more than 38,000 employees, the businesses of ABCL have a nationwide reach with over 1,331 branches, more than 2,00,000 agents / channel partners and several bank partners.

As of June 30, 2023, Aditya Birla Capital Limited manages aggregate assets under management of about Rs. 3.9 Lakh Crore with a consolidated lending book of over Rs. 1 Lakh Crore through its subsidiaries and joint ventures.

Aditya Birla Capital Limited is a part of the global conglomerate Aditya Birla Group, which is in the league of Fortune 500. Anchored by an extraordinary force of over 185,000 employees belonging to 100 nationalities, the Group is built on a strong foundation of stakeholder value creation. With over seven decades of responsible business practices, the Group's businesses have grown into global powerhouses in a wide range of sectors - metals, pulp and fibre, chemicals, textiles, carbon black, telecom, cement, financial services, fashion retail and renewable energy. Today, over 50% of the Group's revenues flow from overseas operations that span 36 countries in North and South America, Africa, Asia, and Europe.

About Sun Life

Sun Life is a leading international financial services organization providing asset management, wealth, insurance and health solutions to individual and institutional Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of June 30, 2023, Sun Life had total assets under management of \$1.37 trillion. For more information, please visit www.sunlife.com. Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

For media queries, please connect with:

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.