Aditya Birla Sun Life AMC Ltd.

(A part of Aditya Birla Capital Ltd.)



PROTECTING INVESTING FINANCING ADVISING

ABSLAMCL/PS/94/22-23

November 29, 2022

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street Mumbai-400 001

Scrip Code: 543374

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor Plot No. C/1, G Block Bandra Kurla Complex

Bandra (East), Mumbai - 400 051

Symbol: ABSLAMC

Dear Sir/ Madam.

Sub: Aditya Birla Sun Life AMC Limited receives approval from International Financial Services Centres Authority (IFSCA) to act as Registered Fund Management Entity (Non-Retail) and carry out Alternative Investment Fund (AIF) and Portfolio Management Services (PMS) from GIFT City, Gandhinagar

Ref: Regulation 30 and other relevant provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Please find enclosed press release pertaining to approval received by the Company from International Financial Services Centres Authority (IFSCA) to act as Registered Fund Management Entity (Non-Retail) and carry out Alternative Investment Fund (AIF) and Portfolio Management Services (PMS) from GIFT City, Gandhinagar.

This is for your information and records.

Thanking you

Yours faithfully,

For Aditya Birla Sun Life AMC Limited

Hemanti Wadhwa **Company Secretary and Compliance Officer** FCS - 6477

Encl.: As above

Aditya Birla Sun Life AMC Ltd.



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Press Release

Aditya Birla Sun Life AMC Limited receives approval from International Financial Services
Centres Authority (IFSCA) to act as Registered Fund Management Entity (Non-Retail) and
carry out Alternative Investment Fund (AIF) and Portfolio Management Services (PMS) from
GIFT City, Gandhinagar

Mumbai, November 29, 2022: Aditya Birla Sun Life AMC Limited (ABSLAMC) has been granted approval by IFSCA on November 28, 2022 to act as "Registered Fund Management Entity (Non-Retail)" and carry out Alternative Investment Fund (AIF) and Portfolio Management Services (PMS) through a branch office in International Financial Services Centre (IFSC) in India. ABSLAMC's move to set up a new unit at the Gujarat International Finance Tec-City (GIFT City) is a strategic step towards growth of its international business, to expand its reach and service global clients, including NRIs for investing in India.

Commenting on this development, Mr. A Balasubramanian, MD & CEO, Aditya Birla Sun Life AMC Limited said, "GIFT City is emerging as a financial gateway of a country for investment in India and globally. Our international business at GIFT City will be an integral part of that journey. In a phased manner, India dedicated institutional mandates will be managed from GIFT City. We are in the process of launching multiple funds from GIFT City for global investors looking to invest in India. We will also provide investment solutions for Indian and NRIs investors seeking global exposure."

About Aditya Birla Sun Life AMC Limited

Established in 1994, Aditya Birla Sun Life AMC Limited (ABSLAMC) is co-owned and backed by Aditya Birla Capital Limited and Sun Life (India) AMC Investments Inc.

ABSLAMC is primarily the investment manager of Aditya Birla Sun Life Mutual Fund, a registered trust under the Indian Trusts Act, 1882. ABSLAMC also operates multiple alternate strategies including Portfolio Management Services, Real Estate Investments and Alternative Investment Funds. ABSLAMC is one of the leading asset managers in India, servicing around 8.1 million investor folios with a pan India presence across 280 plus locations and a total AUM of over ₹2,938 billion for the quarter ending September 30, 2022 under its suite of mutual fund (excluding our domestic FoFs), portfolio management services, offshore and real estate offerings.

About Aditya Birla Capital Limited

Aditya Birla Capital Limited (ABCL) is the holding company for the financial services businesses of the Aditya Birla Group. With subsidiaries that have a strong presence across Protecting, Investing and Financing solutions, ABCL is a financial solutions group that caters to diverse needs of its customers across their life cycle. Powered with more than 34,000 employees, the subsidiaries of ABCL have a nationwide reach with over 1150 branches and more than 2,00,000 agents/channel partners and several bank partners.

Aditya Birla Capital Limited is a part of the Aditya Birla Group, in the league of Fortune 500. Anchored by an extraordinary force of over 140,000 employees, belonging to 100 nationalities, the Aditya Birla Group operates in 36 countries across the globe.

Sun Life (India) AMC Investments Inc.

Sun Life (India) AMC Investments Inc. is a leading international financial services organization providing asset management, wealth, insurance and health solutions to individual and institutional Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of September 30, 2022, Sun Life had total assets under management of \$1.27 trillion. For more information, please visit www.sunlife.com. Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

About International Financial Services Centres Authority (IFSCA)

The International Financial Services Centres Authority (IFSCA) has been established on April 27, 2020 under the International Financial Services Centres Authority Act, 2019. It is headquartered at GIFT City, Gandhinagar in Gujarat. The IFSCA is a unified authority for the development and regulation of financial products, financial services and financial institutions in the International Financial Services Centre (IFSC) in India. At present, the GIFT IFSC is the maiden international financial services centre in India.

About GIFT City

About GIFT City GIFT City is India's first operational smart city and International Financial Services Centre (IFSC), is an emerging global financial and IT services hub, a first of its kind in India, designed to be at or above par with globally benchmarked business districts. It is supported by state-of-the-art infrastructure encompassing all basic urban infrastructure elements along with an excellent external connectivity.