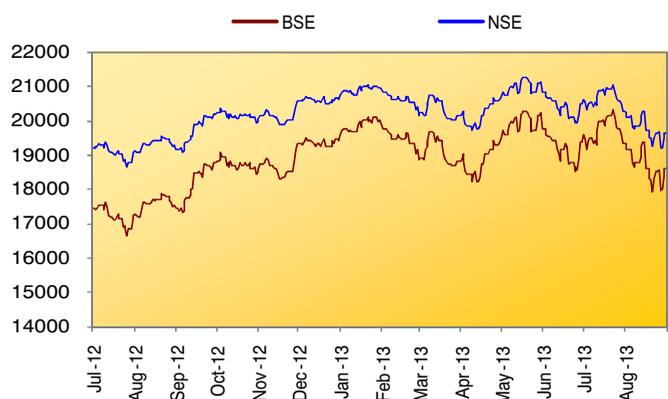


as on 30th September 2013

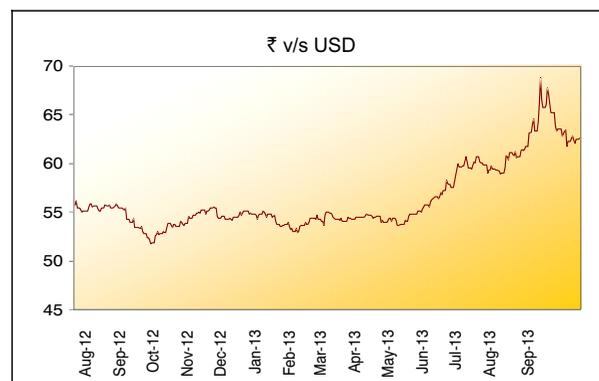
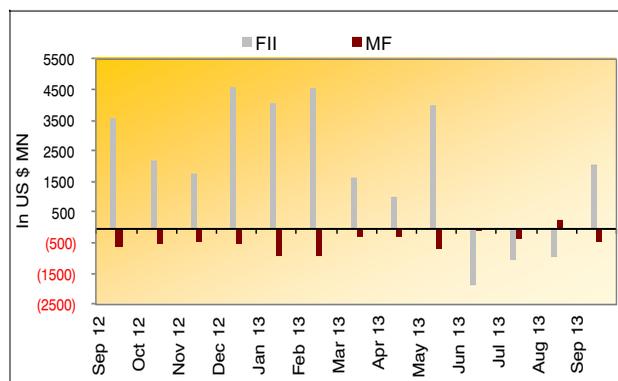
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INDEX	30-Sep-13	31-Aug-13	% Change
Nifty	5735.30	5471.80	4.82%
Sensex	19379.77	18619.72	4.08%
BSE 100	5723.40	5447.15	5.07%
Dow Jones	15129.67	14810.31	2.16%
Nikkei	15129.67	13388.86	13.00%
Hang Seng	22859.86	21731.37	5.19%
Nasdaq	3771.48	3589.87	5.06%

Indian economy is going through a challenging phase with sticky inflationary pressures. GDP growth for the year fell to a low of 5% in FY13 due to weaker investment, exports and production. The Current Account Deficit widened to 4.9% of GDP in Q2 2013. WPI rose to 6.1% YOY in August and Core Inflation fell to 1.9%. July factory output and IIP grew by 2.6%. While all sectors improved, manufacturing recorded the most significant gain and capital good segment bounced back in July, however consumer goods contracted.

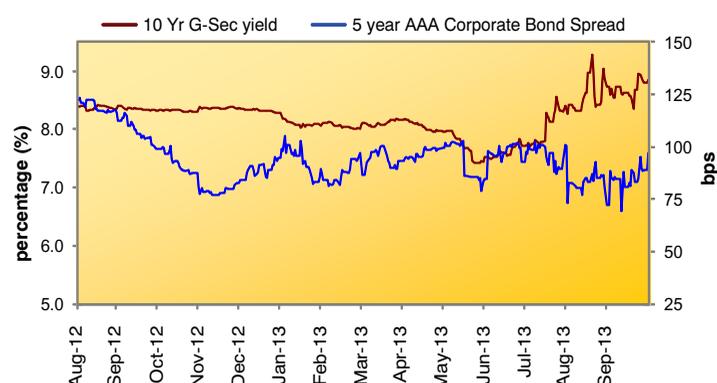
New RBI governor's maiden speech of FCNR deposit mobilization scheme to bring ~12-15 bn \$, shifted INR to 61 – 62/USD from 68/USD. The expectations of CAD as a percentage of GDP lowered to 3.5% for current fiscal. This improvement in CAD in QE – Sep 2013 is largely expected due to low gold imports and strong performance of IT services exports. Government also notified of investor friendly GAAR rules to be implemented by April 2016 where the rules would not apply retrospectively.



In its mid – Quarter monetary policy review on September 20, 2013, RBI reduced MSF by 75bps, daily maintenance of CRR was also reduced to 95% and repo rate was hiked by 25bps to 7.5%. This means that the reverse repo rate under LAF stands adjusted at 6.5% and bank rate stands to 9.5%.

The agricultural sector's growth contribution to GDP would increase due to good monsoon and better water reservoir levels. The food price pressure and inflation are expected to ease due to above average monsoon and also support rural demand. Cabinet Committee on Investment cleared large projects that would revive investment cycle and subsequently target core inflation.

Key Indices	30-Sep-13	31-Aug-13	% Change
10 year G-Sec	8.76%	8.61%	1.71%
5 Year G-Sec	8.85%	9.40%	-6.21%
91 Day T Bill	9.57%	11.16%	-16.61%
364 day T-Bill	8.97%	9.88%	-10.14%
MIBOR	9.94%	11.14%	-12.07%
Call Rates	8.84%	10.26%	-16.06%



Outlook for equities

Indian equities and rupee reversed the losses of August in September with sensex gaining 4% on positive measures from RBI and Fed's statement of no QE tapering. With above normal monsoon contributing to agricultural growth and recovery in second half of the year, GDP is expected to grow by 4.75 – 5 %. Investment inflows by FII would be observed in expectation of an increase in US debt ceiling post resolving the US government shutdown.

Sensex is currently trading at 13.6x FY15e earnings for long term investors. October would be watched for further effective measures from RBI and government towards growth revival.

Outlook for debt

RBI continues liquidity tightening measures, short term yields are still higher. Market lost around 50bps from peak due to RBI moves. Considering significant CAD widening, it would be critical to keep fiscal deficit in check to avoid spill over risks.

The benchmark yield on 10 – year government bond yield traded at 8.60 – 8.70 levels and corporate bond spreads widened to 90bps. We expect sharp cuts in government spending from October 2013.

Life Funds

Figures in percentage (%)

Returns	Period	Assure	BM	Income Advantage	BM	Protector	BM	Balancer	BM
Absolute Return	1 month	1.30%	1.75%	1.03%	1.19%	1.52%	1.55%	2.21%	2.05%
	3 months	1.52%	0.76%	-2.96%	-3.09%	-2.95%	-2.91%	-2.72%	-2.73%
	6 months	3.82%	2.98%	0.09%	-0.11%	-0.43%	-0.01%	-0.30%	-0.02%
	1 Year	8.36%	6.96%	4.76%	4.01%	3.35%	3.68%	2.71%	2.85%
CAGR	2 Years	9.19%	7.86%	7.97%	6.66%	6.78%	6.71%	7.34%	6.44%
	3 Years	8.64%	7.37%	7.32%	6.25%	5.40%	5.46%	4.66%	3.97%
	4 Years	8.28%	6.66%	7.72%	6.02%	5.99%	5.72%	5.91%	4.95%
	5 Years	10.17%	7.33%	10.64%	-	8.65%	7.06%	10.38%	7.13%
	Since Inception	9.27%	7.11%	10.64%	5.65%	7.98%	5.52%	9.18%	5.63%

Returns	Period	Builder	BM	Enhancer	BM	Creator	BM
Absolute Return	1 month	1.87%	1.90%	2.29%	2.22%	3.05%	2.91%
	3 months	-2.49%	-2.74%	-2.70%	-2.65%	-2.28%	-2.36%
	6 months	0.26%	0.08%	-0.29%	0.02%	-0.36%	0.13%
	1 Year	3.92%	3.33%	2.57%	2.67%	0.87%	1.87%
CAGR	2 Years	7.58%	6.73%	6.92%	6.44%	6.83%	6.37%
	3 Years	5.02%	4.65%	3.55%	3.55%	1.62%	1.84%
	4 Years	6.25%	5.40%	5.31%	4.78%	4.71%	4.01%
	5 Years	9.83%	7.28%	9.01%	6.87%	11.81%	7.34%
	Since Inception	9.83%	6.44%	11.23%	7.43%	11.61%	9.08%

Returns	Period	Magnifier	BM	Maximiser	BM	Super 20	BM	Multiplier	BM
Absolute Return	1 month	4.08%	4.26%	5.80%	4.58%	4.62%	3.70%	6.58%	5.57%
	3 months	-1.29%	-0.94%	-2.23%	-1.32%	-2.77%	-0.17%	-4.46%	-4.34%
	6 months	-0.46%	0.87%	-2.45%	0.48%	0.01%	2.36%	-6.56%	-5.15%
	1 Year	-0.92%	0.65%	-5.34%	-0.18%	0.74%	2.40%	-9.99%	-10.20%
CAGR	2 Years	6.74%	6.07%	3.99%	5.78%	9.08%	7.10%	1.63%	-1.10%
	3 Years	-2.39%	-1.61%	-5.49%	-2.68%	0.09%	-1.53%	-6.43%	-8.22%
	4 Years	3.02%	2.23%	0.17%	1.66%	4.57%	2.21%	1.63%	0.32%
	5 Years	8.37%	6.94%	7.86%	6.75%	-	-	11.22%	6.05%
	Since Inception	11.92%	3.20%	5.06%	4.10%	8.51%	6.43%	1.61%	-1.41%

Fund Name		Benchmark Composition		SFIN
Assure	-	Crisil Short Term Bond Index	-	ULIF01008/07/05BSLIASSURE109
Income Advantage	-	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF01507/08/08BSLIINCADV109
Protector	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00313/03/01BSLPROTECT109
Builder	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00113/03/01BSLBUILDER109
Balancer	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00931/05/05BSLBALANCE109
Enhancer	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00213/03/01BSLENHANCE109
Creator	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00704/02/04BSLCREATOR109
Magnifier	BSE 100	-	Crisil Liquid Fund Index	ULIF00826/06/04BSLIIMAGNI109
Maximiser	BSE 100	-	Crisil Liquid Fund Index	ULIF01101/06/07BSLIINMAXI109
Multiplier	CNX Midcap	-	Crisil Liquid Fund Index	ULIF01217/10/07BSLINMULTI109
Super 20	BSE Sensex	-	Crisil Liquid Fund Index	ULIF01723/06/09BSLSUPER20109

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Performance at a Glance



BSLI Funds

Figures in percentage (%)

Returns	Period	Platinum Plus I	Platinum Plus II	Platinum Plus III	Platinum Plus IV	Platinum Premier	Platinum Advantage
Absolute Return	1 month	3.64%	3.81%	3.64%	3.75%	3.61%	4.96%
	3 months	-3.28%	-3.57%	-3.30%	-3.42%	-3.73%	-2.40%
	6 months	-0.92%	-1.19%	-1.10%	-1.48%	-1.62%	0.43%
	1 Year	0.10%	-0.57%	-0.35%	-0.91%	-0.84%	0.12%
CAGR	2 Years	5.48%	4.75%	5.13%	4.59%	4.71%	7.31%
	3 Years	-2.18%	-2.21%	-1.64%	-2.01%	-1.97%	-0.73%
	4 Years	2.81%	2.98%	2.87%	3.04%	-	-
	5 Years	6.67%	11.05%	-	-	-	-
	Since Inception	3.07%	10.67%	5.91%	3.30%	3.34%	-0.69%

Returns	Period	Titanium I	Titanium II	Titanium III	Foresight - 5 Pay	Foresight - Single Pay	Pure Equity	Liquid Plus	BM
Absolute Return	1 month	3.21%	3.34%	2.97%	2.84%	4.36%	4.23%	0.72%	1.21%
	3 months	-2.23%	-2.15%	-1.40%	-4.16%	-2.17%	2.94%	2.03%	2.08%
	6 months	0.05%	0.12%	0.92%	-1.88%	0.60%	5.49%	3.97%	3.88%
	1 Year	0.75%	0.92%	2.21%	-0.31%	1.12%	4.67%	8.12%	7.77%
CAGR	2 Years	5.96%	6.05%	6.42%	6.22%	7.86%	-	-	-
	3 Years	0.05%	0.22%	1.04%	-	-	-	-	-
	4 Years	-	-	-	-	-	-	-	-
	5 Years	-	-	-	-	-	-	-	-
	Since Inception	3.82%	3.54%	1.67%	1.19%	2.45%	10.52%	7.64%	7.86%

Returns	Period	Pension Growth	BM	Pension - Enrich	BM	Pension - Nourish	BM	Value Momentum	BM
Absolute Return	1 month	1.85%	1.90%	2.46%	2.39%	1.06%	1.55%	6.26%	4.58%
	3 months	-2.55%	-2.74%	-3.09%	-2.58%	-3.63%	-2.91%	-6.31%	-1.31%
	6 months	0.37%	0.08%	-1.04%	0.05%	-0.90%	-0.01%	-10.69%	0.48%
	1 Year	3.50%	3.33%	1.07%	2.48%	2.77%	3.68%	-14.24%	-0.19%
CAGR	2 Years	7.14%	6.73%	6.38%	6.43%	6.39%	6.71%	-	-
	3 Years	4.76%	4.65%	2.85%	3.13%	5.06%	5.46%	-	-
	4 Years	5.96%	5.40%	5.08%	4.59%	5.69%	5.72%	-	-
	5 Years	10.75%	7.28%	10.50%	7.27%	8.88%	7.06%	-	-
	Since Inception	9.71%	6.44%	11.03%	7.64%	7.62%	5.52%	-3.77%	5.28%

Fund Name

Benchmark Composition

SFIN

Platinum Plus I	-	-	-	ULIF01325/02/08BSLIPLAT1109
Platinum Plus II	-	-	-	ULIF01425/02/08BSLIPLAT2109
Platinum Plus III	-	-	-	ULIF01628/04/09BSLIPLAT3109
Platinum Plus IV	-	-	-	ULIF01816/09/09BSLIPLAT4109
Platinum Premier	-	-	-	ULIF02203/02/10BSLPLATPR1109
Platinum Advantage	-	-	-	ULIF02408/09/10BSLPLATADV109
Titanium I	-	-	-	ULIF01911/12/09BSLITITAN1109
Titanium II	-	-	-	ULIF02011/12/09BSLITITAN2109
Titanium III	-	-	-	ULIF02111/12/09BSLITITAN3109
Pension Nourish	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00604/03/03BSLNOURISH109
Pension Growth	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00504/03/03BSLIGROWTH109
Pension Enrich	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00404/03/03BSLIENRICH109
Foresight - Single Pay	-	-	-	ULIF02610/02/11BSLFSITSP1109
Foresight - 5 Pay	-	-	-	ULIF02510/02/11BSLFSIT5P1109
Liquid Plus	-	-	Crisil Liquid Fund Index	ULIF02807/10/11BSLLIQPLUS109
Pure Equity	-	-	-	ULIF02707/10/11BSLIPUREEQ109
Value & Momentum	BSE 100	-	-	ULIF02907/10/11BSLIVALUEM109

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Assure Fund

SFIN No.ULIF01008/07/05BSLIASSURE109



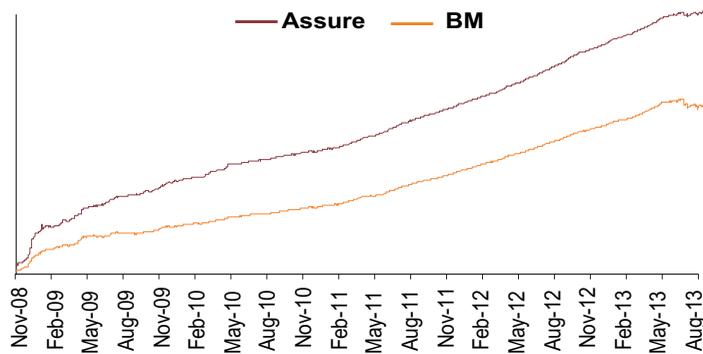
About The Fund

OBJECTIVE: To provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

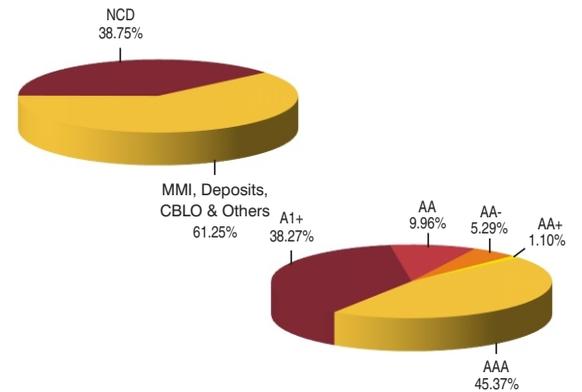
STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 30th September 2013: ₹ 20.43 **BENCHMARK:** CRISIL Short Term Bond Index

Asset held as on 30th September 2013: ₹ 143.62 Cr **FUND MANAGER:** Mr. Devendra Singhvi (Debt)



Asset Allocation Rating Profile



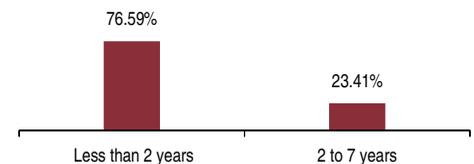
SECURITIES Holding

CORPORATE DEBT 38.75%

8.83% National Bank For Agri. And Rural Development 2015	6.21%
9.62% LIC Housing Finance Ltd. 2015	5.42%
9.46% Power Finance Corpn. Ltd. 2015	3.46%
8.97% EID-Parry (India) Ltd. 2016	3.38%
8.6% Bharat Aluminium Company Limited 2016	3.32%
8% Mahindra Vehicle Manufacturers Limited 2015	2.88%
9.8% Power Finance Corpn. Ltd. 2016	2.79%
9.2% Housing Development Finance Corpn. Ltd. 2018	2.74%
8.8% Hdb Financial Services Ltd 2016	2.04%
10.18% LIC Housing Finance Ltd. 2016	1.55%
Other Corporate Debt	4.97%

Maturity (in years) 1.25

Maturity Profile



MMI, Deposits, CBLO & Others 61.25%

Fund Update:

The average maturity of the fund has slightly increased to 1.25 years from 1.15 years in the previous month. Assure fund continues to be predominantly invested in highest rated fixed income instruments.

Income Advantage Fund

SFIN No. ULIF01507/08/08BSLIINCADV109



About The Fund

OBJECTIVE: To provide capital preservation and regular income, at a high level of safety over a medium term horizon by investing in high quality debt instruments.

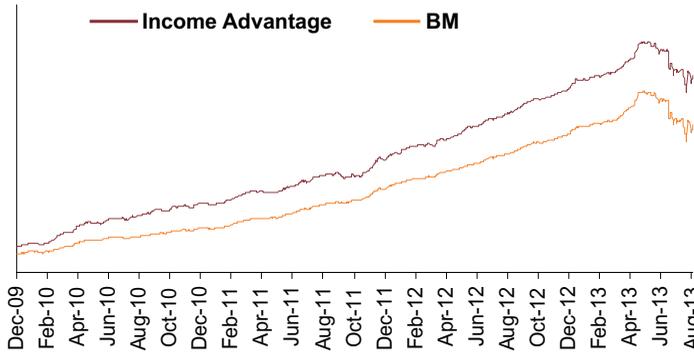
STRATEGY: To actively manage the fund by building a portfolio of fixed income instruments with medium term duration. The fund will invest in government securities, high rated corporate bonds, high quality money market instruments and other fixed income securities. The quality of the assets purchased would aim to minimize the credit risk and liquidity risk of the portfolio. The fund will maintain reasonable level of liquidity.

NAV as on 30th September 2013: ₹ 16.76

BENCHMARK: Crisil Composite Bond index & Crisil Liquid Fund Index

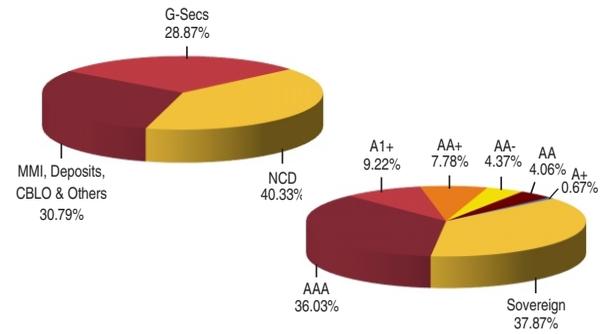
Asset held as on 30th September 2013: ₹ 386.79 Cr

FUND MANAGER: Mr. Devendra Singhvi (Debt)



Asset Allocation

Rating Profile



SECURITIES

Holding

GOVERNMENT SECURITIES

28.87%

7.16% Government Of India 2023	7.65%
8.2% Government Of India 2022	3.52%
9.15% Government Of India 2024	2.57%
8.28% Government Of India 2032	2.00%
8.08% Government Of India 2022	1.95%
8.33% Government Of India 2026	1.93%
8.2% Government Of India 2025	1.91%
8.15% Government Of India 2022	1.31%
8.83% Government Of India 2041	1.23%
8.32% Government Of India 2032	1.18%
Other Government Securities	3.62%

CORPORATE DEBT

40.33%

9.75% Tata Motors Ltd. 2020	2.10%
9.55% Hindalco Industries Ltd. 2022	1.88%
9.75% Housing Development Finance Corpn. Ltd. 2016	1.76%
8.83% Export Import Bank Of India 2023	1.71%
2% Tata Steel Ltd. 2022	1.53%
9.6% Housing Development Finance Corpn. Ltd. 2016	1.44%
9.65% Housing Development Finance Corpn. Ltd. 2016	1.37%
10.25% Housing Development Finance Corpn. Ltd. 2017	1.31%
9.62% Power Finance Corpn. Ltd. 2016	1.29%
9.4% National Bank For Agri. And Rural Development 2016	1.28%
Other Corporate Debt	24.67%

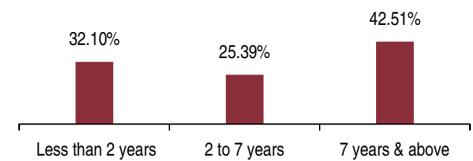
MMI, Deposits, CBLO & Others

30.79%

Maturity (in years)

6.16

Maturity Profile



Fund Update:

Exposure to Corporate Debt has slightly decreased to 40.33% from 40.81% while that to MMI has decreased to 30.79% from 33.52% on a MOM basis. Income Advantage fund continues to be predominantly invested in highest rated fixed income instruments.

Protector Fund

SFIN No.ULIF00313/03/01BSLPROTECT109



About The Fund

OBJECTIVE: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

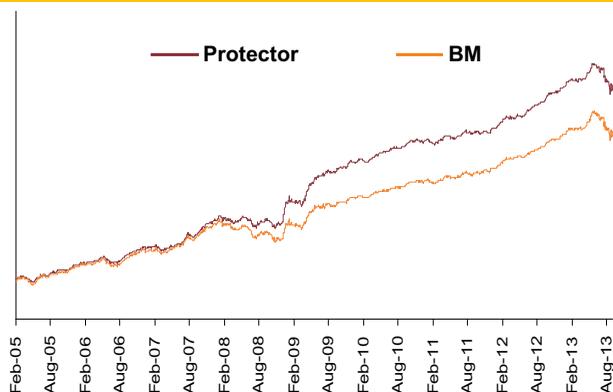
STRATEGY: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

NAV as on 30th September 2013: ₹ 26.19

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

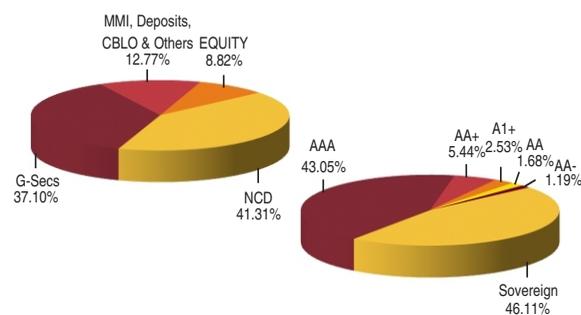
Asset held as on 30th September 2013: ₹ 400.56 Cr

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Parin Vora (Debt)



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.33%	Government Of India 2026
7.8%	Government Of India 2021
7.16%	Government Of India 2023
7.99%	Government Of India 2017
7.5%	Government Of India 2034
11.5%	Government Of India 2015
8.24%	Government Of India 2027
6.9%	Government Of India 2019
8.79%	Government Of India 2021
7.95%	Government Of India 2032
	Other Government Securities

CORPORATE DEBT

8.6%	Power Finance Corpn. Ltd. 2014
10.85%	Rural Electrification Corpn. Ltd. 2018
8.64%	Power Grid Corpn. Of India Ltd. 2014
8.9%	Steel Authority Of India Ltd. 2019
9.55%	Mahindra And Mahindra Financial Services Ltd. 2014
11.4%	Power Finance Corpn. Ltd. 2013
8.85%	Tata Sons Ltd. 2016
11.25%	Power Finance Corpn. Ltd. 2018
11.5%	Rural Electrification Corpn. Ltd. 2013
10.2%	Tata Steel Ltd. 2015
	Other Corporate Debt

EQUITY

	ITC Ltd.	0.87%
	Infosys Ltd.	0.72%
	Reliance Industries Ltd.	0.61%
	HDFC Bank Ltd.	0.51%
	Tata Consultancy Services Ltd.	0.47%
	Housing Development Finance Corpn. Ltd.	0.45%
	ICICI Bank Ltd.	0.39%
	Bharti Airtel Ltd.	0.35%
	Larsen And Toubro Ltd.	0.31%
	Oil And Natural Gas Corpn. Ltd.	0.26%
	Other Equity	3.88%

MMI, Deposits, CBLO & Others

Holding

37.10%

8.03%
3.54%
2.91%
2.44%
2.13%
2.08%
1.70%
1.58%
1.58%
1.42%
9.70%

41.31%

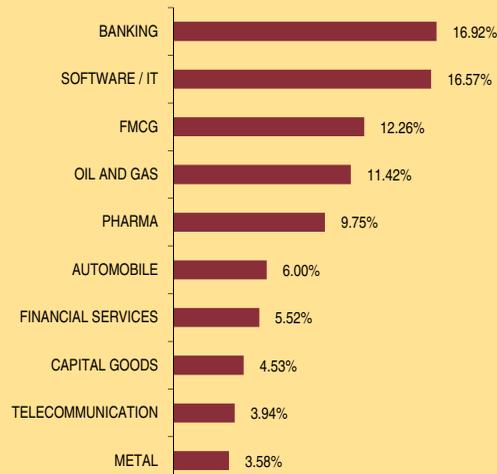
3.22%
2.87%
1.98%
1.93%
1.86%
1.50%
1.50%
1.46%
1.45%
1.27%
22.27%

8.82%

0.87%
0.72%
0.61%
0.51%
0.47%
0.45%
0.39%
0.35%
0.31%
0.26%
3.88%

12.77%

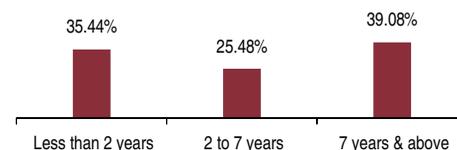
Top 10 Sectoral Allocation



Maturity (in years)

6.45

Maturity Profile



Fund Update:

Exposure to G-secs has increased to 37.10% from 35.39% while that to MMI has increased to 12.77% from 11.97% on a MOM basis.

Protector fund continues to be predominantly invested in highest rated fixed income instruments.

Builder Fund

SFIN No.ULIF00113/03/01BSLBUILDER109



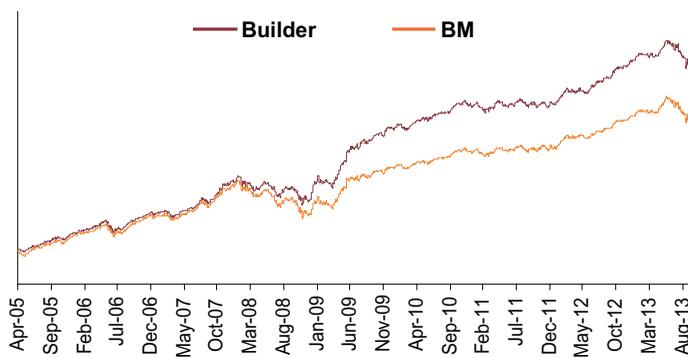
About The Fund

OBJECTIVE: To build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

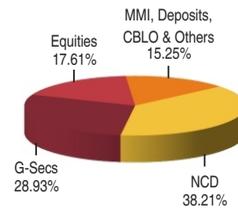
STRATEGY: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

NAV as on 30th September 2013: ₹ 32.40 **BENCHMARK:** BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

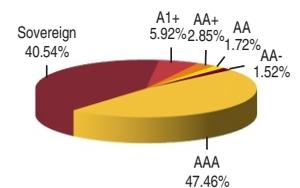
Asset held as on 30th September 2013: ₹ 265.41 Cr **FUND MANAGER:** Mr. Dhrumil Shah (Equity), Mr. Ajit Kumar PPB (Debt)



Asset Allocation



Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.33%	Government Of India 2026
8.2%	Government Of India 2022
7.8%	Government Of India 2021
8.32%	Government Of India 2032
8.28%	Government Of India 2027
8.79%	Government Of India 2021
7.95%	Government Of India 2032
7.59%	Government Of India 2015
8.3%	Government Of India 2040
8.08%	Government Of India 2022
	Other Government Securities

CORPORATE DEBT

8.65%	Rural Electrification Corpn. Ltd. 2019
11.45%	Reliance Industries Ltd. 2013
8.6%	Power Finance Corpn. Ltd. 2014
8.85%	Tata Sons Ltd. 2016
10.25%	Tech Mahindra Ltd. 2014
8.5%	Indian Railway Finance Corpn. Ltd. 2020
9.47%	Power Grid Corpn. Of India Ltd. 2014
8.9%	Steel Authority Of India Ltd. 2019
8.19%	Indian Railway Finance Corpn. Ltd. 2019
2%	Indian Hotels Co. Ltd. 2014
	Other Corporate Debt

EQUITY

	Infosys Ltd.	1.52%
	ITC Ltd.	1.44%
	HDFC Bank Ltd.	1.29%
	Housing Development Finance Corpn. Ltd.	0.95%
	Reliance Industries Ltd.	0.86%
	Tata Consultancy Services Ltd.	0.71%
	Lupin Ltd.	0.65%
	ICICI Bank Ltd.	0.63%
	Divis Laboratories Ltd.	0.60%
	Dr. Reddys Laboratories Ltd.	0.59%
	Other Equity	8.35%

MMI, Deposits, CBLO & Others

Holding

28.93%

6.15%
5.66%
4.38%
2.67%
1.67%
1.65%
1.41%
1.11%
1.11%
0.88%
2.25%

38.21%

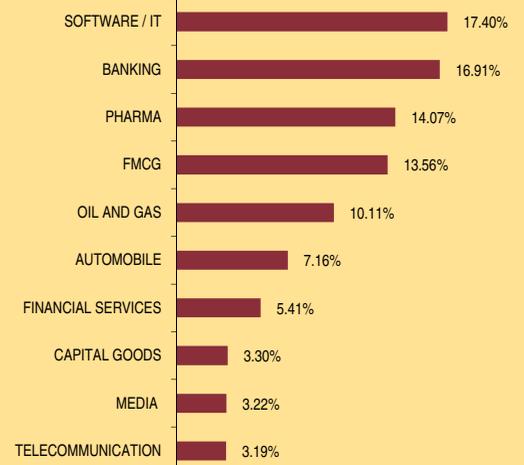
3.97%
3.48%
2.99%
2.45%
2.26%
1.90%
1.88%
1.45%
1.42%
1.22%
15.18%

17.61%

1.52%
1.44%
1.29%
0.95%
0.86%
0.71%
0.65%
0.63%
0.60%
0.59%
8.35%

15.25%

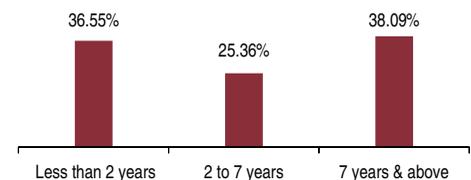
Top 10 Sectoral Allocation



Maturity (in years)

6.37

Maturity Profile



Fund Update:

Exposure to NCD has decreased to 38.21% from 39.27% while that to MMI has increased to 15.25% from 8.90% on a MOM basis.

Builder fund continues to be predominantly invested in highest rated fixed income instruments.

Balancer Fund

SFIN No. ULIF00931/05/05BSLBALANCE109



About The Fund

OBJECTIVE: The objective of this fund is to achieve value creation of the policyholder at an average risk level over medium to long-term period.

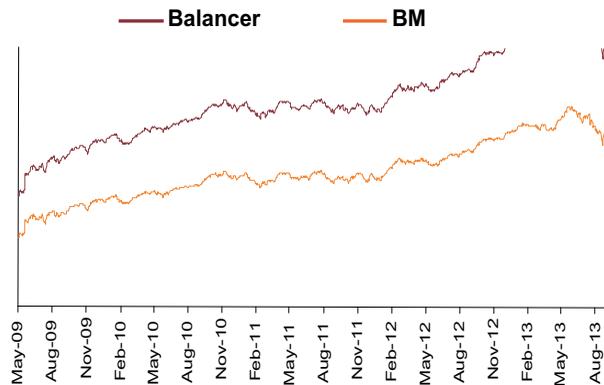
STRATEGY: The strategy is to invest predominantly in debt securities with an additional exposure to equity, maintaining medium term duration profile of the portfolio.

NAV as on 30th September 2013: ₹ 20.57

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

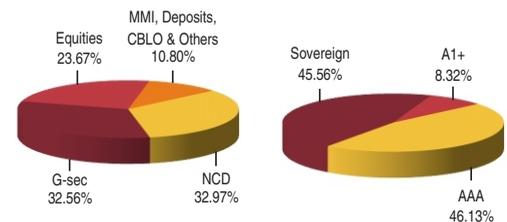
Asset held as on 30th September 2013: ₹ 32.10 Cr

FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Deven Sangoi (Debt)



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.33%	Government Of India 2026
8.2%	Government Of India 2022
7.8%	Government Of India 2021
5.64%	Government Of India 2019
7.95%	Government Of India 2032
7.46%	Government Of India 2017
9.2%	Government Of India 2030
8.79%	Government Of India 2021
8.15%	Government Of India 2022
8.32%	Government Of India 2032
	Other Government Securities

Holding

32.56%

5.81%
4.98%
2.74%
2.54%
2.47%
2.24%
1.56%
1.51%
1.46%
1.42%
5.82%

CORPORATE DEBT

9%	Export Import Bank Of India 2019
9.43%	Rural Electrification Corpn. Ltd. 2014
10.05%	National Bank For Agri. And Rural Development 2014
9.4%	National Bank For Agri. And Rural Development 2016
7.05%	Canara Bank 2014
9.47%	Power Grid Corpn. Of India Ltd. 2022
11.3%	ACC Ltd. 2013
11.45%	Reliance Industries Ltd. 2013
11.4%	Power Finance Corpn. Ltd. 2013
9.5%	Housing Development Finance Corpn. Ltd. 2017
	Other Corporate Debt

32.97%

3.97%
3.73%
3.12%
3.09%
3.07%
2.30%
1.57%
1.56%
1.56%
1.55%
7.46%

Equity

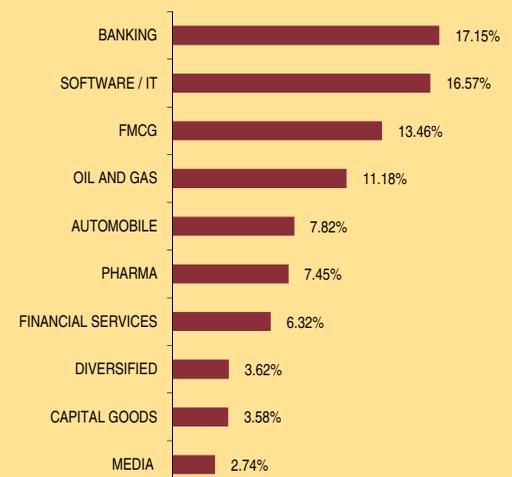
ITC Ltd.	1.87%
Infosys Ltd.	1.78%
Reliance Industries Ltd.	1.69%
HDFC Bank Ltd.	1.19%
ICICI Bank Ltd.	1.13%
Housing Development Finance Corpn. Ltd.	1.10%
Tata Consultancy Services Ltd.	1.07%
Oil And Natural Gas Corpn. Ltd.	0.70%
HCL Technologies Ltd.	0.63%
Larsen And Toubro Ltd.	0.60%
Other Equity	11.89%

23.67%

MMI, Deposits, CBLO & Others

10.80%

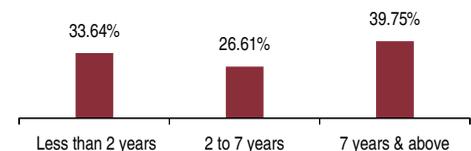
Top 10 Sectoral Allocation



Maturity (in years)

6.11

Maturity Profile



Fund Update:

Exposure to Equities has slightly increased to 23.67% from 23.48% while that to MMI has decreased to 10.80% from 12.65% on a MOM basis.

Enhancer Fund

SFIN No. ULIF00213/03/01BSLENHANCE109



About The Fund

OBJECTIVE: Helps you to grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

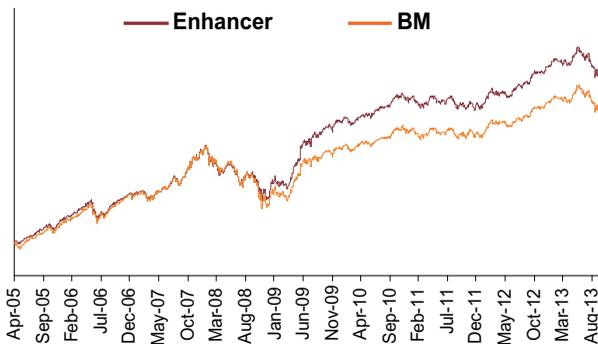
STRATEGY: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policy holders.

NAV as on 30th September 2013: ₹ 37.94

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

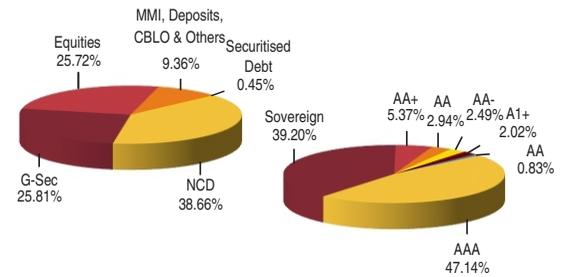
Asset held as on 30th September 2013: ₹ 6345.47 Cr

FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Ajit Kumar PPB (Debt)



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

6.9%	Government Of India	2019
8.15%	Government Of India	2022
7.16%	Government Of India	2023
6.35%	Government Of India	2020
8.33%	Government Of India	2026
7.8%	Government Of India	2021
8.2%	Government Of India	2022
7.95%	Government Of India	2032
8.79%	Government Of India	2021
7.8%	Government Of India	2020
	Other Government Securities	

Holding

25.81%

3.12%
2.19%
1.96%
1.85%
1.71%
1.49%
1.13%
1.10%
1.00%
1.00%
9.27%

CORPORATE DEBT

10.75%	Reliance Industries Ltd.	2018
10.2%	Tata Steel Ltd.	2015
2%	Tata Steel Ltd.	2022
9.05%	State Bank Of India	2020
9.25%	Dr. Reddys Laboratories Ltd.	2014
10.25%	Tech Mahindra Ltd.	2014
2%	Indian Hotels Co. Ltd.	2014
9.8%	L I C Housing Finance Ltd.	2017
9.02%	Rural Electrification Corpn. Ltd.	2022
9.1%	State Bank Of Mysore	2019
	Other Corporate Debt	

38.66%

0.89%
0.78%
0.75%
0.71%
0.65%
0.62%
0.55%
0.51%
0.47%
0.45%
32.27%

Securitised Debt

Indian Railway Finance Corpn. Ltd.	2015
------------------------------------	------

0.45%

0.45%

Equity

ITC Ltd.
Infosys Ltd.
Reliance Industries Ltd.
HDFC Bank Ltd.
Tata Consultancy Services Ltd.
Housing Development Finance Corpn. Ltd.
ICICI Bank Ltd.
Bharti Airtel Ltd.
Larsen And Toubro Ltd.
Tata Motors Ltd.
Other Equity

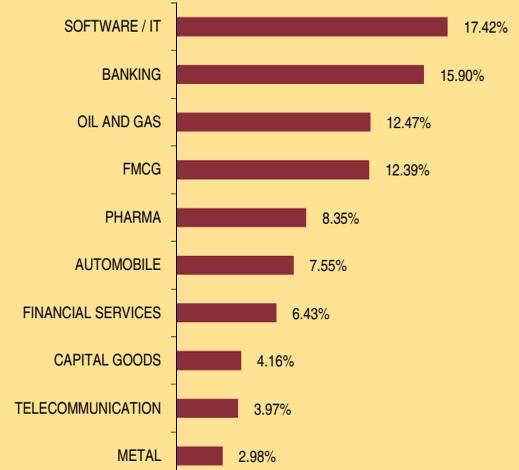
25.72%

2.38%
2.00%
1.94%
1.50%
1.37%
1.31%
1.02%
0.88%
0.85%
10.97%

MMI, Deposits, CBLO & Others

9.36%

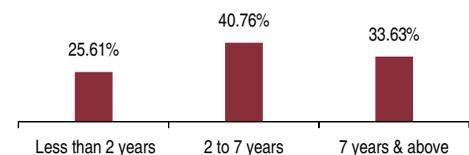
Top 10 Sectoral Allocation



Maturity (in years)

6.09

Maturity Profile



Fund Update:

Exposure to Equities has slightly decreased to 25.72% from 25.87% while that to MMI has slightly decreased to 9.36% from 9.56% on a MOM basis.

Enhancer fund continues to be predominantly invested in highest rated fixed income instruments.

Creator Fund

SFIN No. ULIF00704/02/04BSLCREATOR109



About The Fund

OBJECTIVE: To achieve optimum balance between growth and stability to provide long - term capital appreciation with balanced level of risk by investing in fixed income securities and high quality equity security.

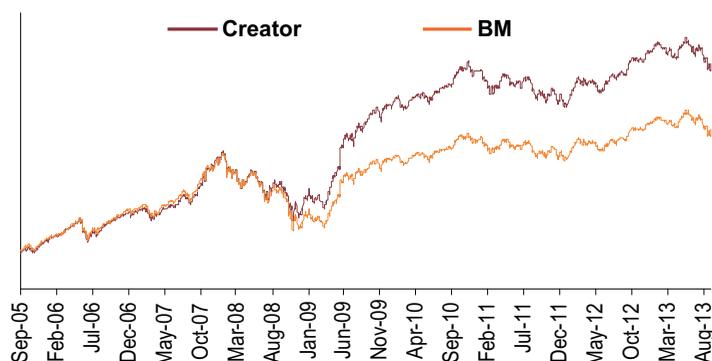
STRATEGY: To ensure capital appreciation by simultaneously investing into fixed income securities and maintaining diversified equity portfolio. Active fund management is carried out to enhance policyholder's wealth in long run.

NAV as on 30th September 2013: ₹ 28.74

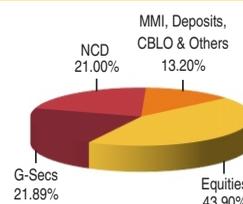
BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

Asset held as on 30th September 2013: ₹ 320.67 Cr

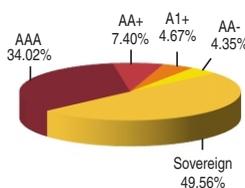
FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Parin Vora (Debt)



Asset Allocation



Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.33%	Government Of India	2026
8.15%	Government Of India	2022
7.8%	Government Of India	2021
8.13%	Government Of India	2022
8.28%	Government Of India	2027
7.16%	Government Of India	2023
8.24%	Government Of India	2027
7.99%	Government Of India	2017
8.28%	Government Of India	2032
5.64%	Government Of India	2019
	Other Government Securities	

Holding

21.89%

5.23%
2.92%
1.89%
1.46%
1.45%
1.40%
1.19%
1.01%
0.85%
0.83%
3.66%

CORPORATE DEBT

8.6%	Power Finance Corpn. Ltd.	2014
9.7%	Sundaram Finance Ltd.	2014
11.45%	Reliance Industries Ltd.	2013
8.45%	Indian Railway Finance Corpn. Ltd.	2018
8.9%	Steel Authority Of India Ltd.	2019
11.4%	Power Finance Corpn. Ltd.	2013
9.7%	Cadila Healthcare Ltd.	2016
8.49%	Indian Railway Finance Corpn. Ltd.	2014
9.55%	Hindalco Industries Ltd.	2022
8.95%	HDFC Bank Ltd.	2022
	Other Corporate Debt	

21.00%

3.40%
1.55%
1.53%
1.49%
1.35%
1.10%
0.93%
0.93%
0.91%
0.89%
6.91%

EQUITY

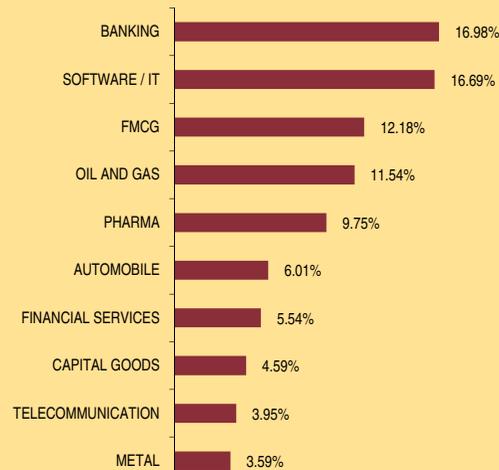
ITC Ltd.	4.31%
Infosys Ltd.	3.61%
Reliance Industries Ltd.	3.07%
HDFC Bank Ltd.	2.52%
Tata Consultancy Services Ltd.	2.39%
Housing Development Finance Corpn. Ltd.	2.26%
ICICI Bank Ltd.	1.94%
Bharti Airtel Ltd.	1.73%
Larsen And Toubro Ltd.	1.54%
Oil And Natural Gas Corpn. Ltd.	1.31%
Other Equity	19.23%

43.90%

MMI, Deposits, CBLO & Others

13.20%

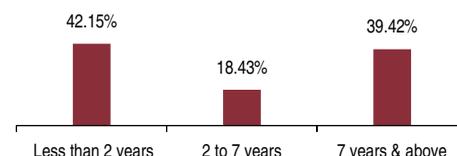
Top 10 Sectoral Allocation



Maturity (in years)

6.68

Maturity Profile



Fund Update:

Exposure to Equities has decreased to 43.90% from 45.30% while that to MMI has increased to 13.20% from 11.06% on a MOM basis.

Creator fund continues to be predominantly invested in highest rated fixed income instruments.

Magnifier Fund

SFIN No.ULIF00826/06/04BSLIIMAGNI109



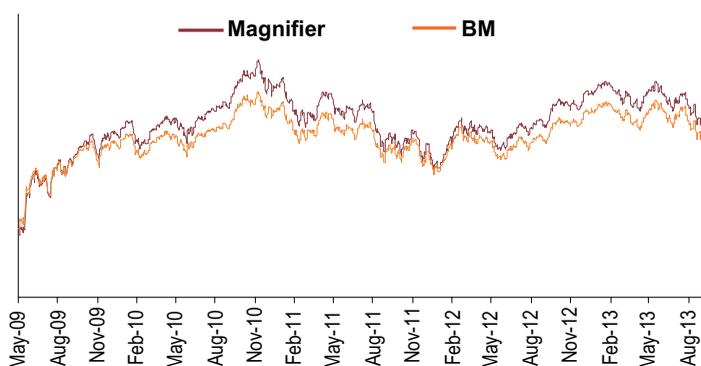
About The Fund

OBJECTIVE: To maximize wealth by actively managing a diversified equity portfolio.

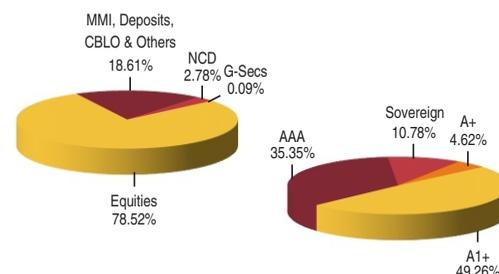
STRATEGY: To invest in high quality equity security to provide long term capital appreciation with high level of risk. This fund is suitable for those who want to have wealth maximization over long-term period with equity market dynamics.

NAV as on 30th September 2013: ₹ 28.00 **BENCHMARK:** BSE 100 & Crisil Liquid Fund Index

Asset held as on 30th September 2013: ₹ 916.00 Cr **FUND MANAGER:** Mr. Deven Sangoi (Equity), Mr. Parin Vora (Debt)



Asset Allocation Rating Profile



SECURITIES

GOVERNMENT SECURITIES

7.59% Government Of India 2015
7.61% Government Of India 2015

CORPORATE DEBT

11.5% Rural Electrification Corpn. Ltd. 2013
10.48% Ultratech Cement Ltd. 2013
11.3% ACC Ltd. 2013
8.2% Ashok Leyland Ltd. 2014
9.72% IDFC Ltd 2013
9.63% Power Finance Corpn. Ltd. 2014
9.25% ICICI Home Finance Co. Ltd. 2014
9.9% Housing Development Finance Corpn. Ltd. 2014
9.46% National Bank For Agri. And Rural Development 2015
8.8% HDB Financial Services Ltd 2016

EQUITY

ITC Ltd. 7.25%
Infosys Ltd. 6.01%
Reliance Industries Ltd. 5.93%
Tata Consultancy Services Ltd. 4.74%
HDFC Bank Ltd. 4.68%
Housing Development Finance Corpn. Ltd. 4.12%
ICICI Bank Ltd. 3.96%
Bharti Airtel Ltd. 3.05%
Larsen And Toubro Ltd. 2.94%
Tata Motors Ltd. 2.50%
Other Equity 33.33%

MMI, Deposits, CBLO & Others

Holding

0.09%

0.06%
0.02%

2.78%

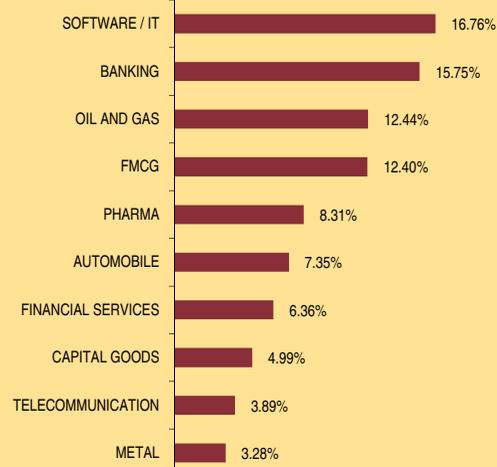
0.64%
0.61%
0.38%
0.32%
0.27%
0.16%
0.16%
0.13%
0.09%
0.01%

78.52%

7.25%
6.01%
5.93%
4.74%
4.68%
4.12%
3.96%
3.05%
2.94%
2.50%
33.33%

18.61%

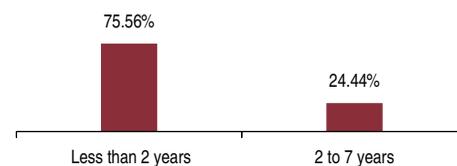
Top 10 Sectoral Allocation



Maturity (in years)

1.06

Maturity Profile



Fund Update:

Exposure to Equities has increased to 78.52% from 77.79% while that to MMI has decreased to 18.61% from 19.13% on a MOM basis

Magnifier fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.

Maximiser Fund

SFIN No. ULIF01101/06/07BSLIINMAXI109



About The Fund

OBJECTIVE: To provide long-term capital appreciation by actively managing a well-diversified equity portfolio of fundamentally strong blue chip companies and provide a cushion against the volatility in the equities through investment in money market instruments.

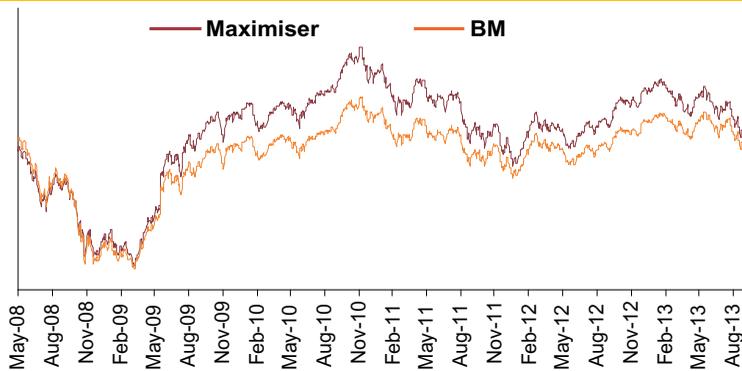
STRATEGY: Active Fund Management with potentially 100% equity exposure. Maintaining High Quality Diversified Portfolio with Dynamic blend of Growth and Value Stocks- so that portfolio does not suffer from style bias. Focus on large-caps and quality mid-caps to ensure liquidity and reduce risk.

NAV as on 30th September 2013: ₹ 13.65

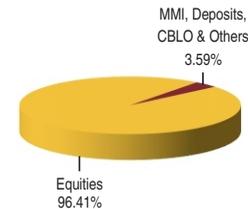
BENCHMARK: BSE 100 & Crisil Liquid Fund Index

Asset held as on 30th September 2013: ₹ 1919.11 Cr

FUND MANAGER: Mr. Sameer Mistry



Asset Allocation



Rating Profile



SECURITIES

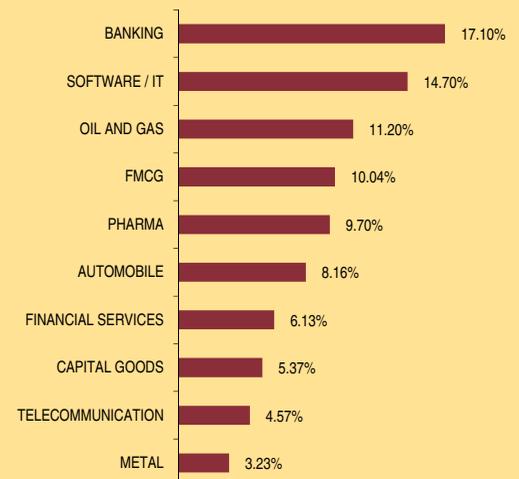
EQUITY

SECURITIES	Holding
EQUITY	96.41%
ITC Ltd.	8.19%
Reliance Industries Ltd.	6.90%
Infosys Ltd.	6.90%
HDFC Bank Ltd.	5.76%
Housing Development Finance Corpn. Ltd.	5.23%
ICICI Bank Ltd.	5.19%
Tata Consultancy Services Ltd.	4.63%
Bharti Airtel Ltd.	3.61%
Larsen And Toubro Ltd.	3.41%
Tata Motors Ltd.	2.73%
Other Equity	43.87%

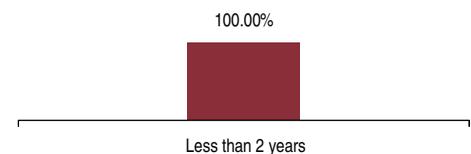
MMI, Deposits, CBLO & Others

3.59%

Top 10 Sectoral Allocation



Maturity Profile



Fund Update:

Exposure to Equities has slightly decreased to 96.41% from 96.59% while that to MMI has slightly increased to 3.59% from 3.41% on a MOM basis.

Maximiser fund is predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.

Super 20 Fund

SFIN No. ULIF01723/06/09BSLSUPER20109



About The Fund

OBJECTIVE: To generate long-term capital appreciation for policyholders by making investments in fundamentally strong and liquid large cap companies.

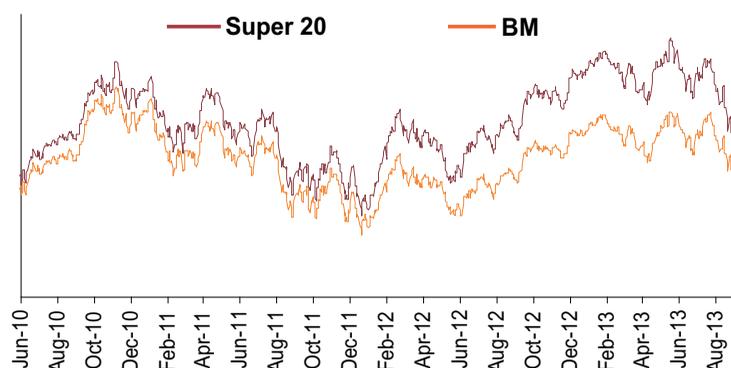
STRATEGY: To build and manage a concentrated equity portfolio of 20 fundamentally strong large cap stocks in terms of market capitalization by following an in depth research-focused investment approach. The fund will attempt diversify across sectors and will invest in companies having financial strength, robust, efficient & visionary management & adequate market liquidity. It will adopt a disciplined and flexible approach towards investing with a focus on generating long-term capital appreciation. The non-equity portion of the fund will be invested in highly rated money market instruments and fixed deposits.

NAV as on 30th September 2013: ₹ 14.14

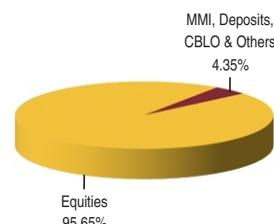
BENCHMARK: Sensex & Crisil Liquid Fund Index

Asset held as on 30th September 2013: ₹ 271.90 Cr

FUND MANAGER: Mr. Sameer Mistry



Asset Allocation



SECURITIES

Equity

Company Name	Holding
Reliance Industries Ltd.	9.22%
ITC Ltd.	8.88%
Infosys Ltd.	7.86%
ICICI Bank Ltd.	6.86%
Housing Development Finance Corpn. Ltd.	6.36%
HDFC Bank Ltd.	6.05%
Tata Consultancy Services Ltd.	5.15%
Larsen And Toubro Ltd.	5.04%
Divis Laboratories Ltd.	4.34%
Dr. Reddys Laboratories Ltd.	3.99%
Other Equity	31.90%

Holding

95.65%

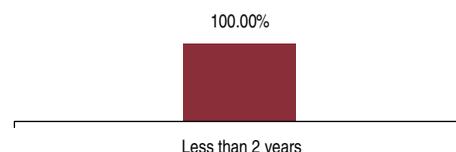
MMI, Deposits, CBLO & Others

4.35%

Top 10 Sectoral Allocation



Maturity Profile



Fund Update:

Exposure to Equities has decreased to 95.65% from 96.44% while that to MMI has increased to 4.35% from 3.56% on a MOM basis.

Super 20 fund is predominantly invested in large cap stocks and maintains a concentrated portfolio.

Multiplier Fund

SFIN No.ULIF01217/10/07BSLINMULTI109



About The Fund

OBJECTIVE: To provide long-term wealth maximization by actively managing a well-diversified equity portfolio, predominantly comprising of companies whose market capitalization is between Rs. 10 billion to Rs.250 billion. Further, the fund would also seek to provide a cushion against the sudden volatility in the equities through some investments in short-term money market instruments.

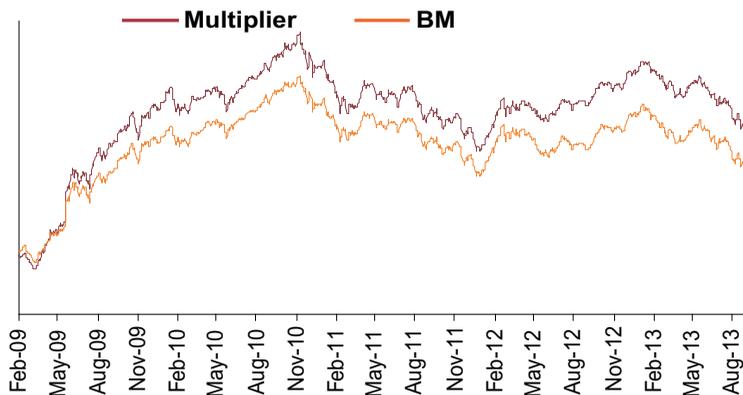
STRATEGY: Active Fund Management with potentially 100% equity Exposure Research based investment approach with a dedicated & experienced in-house research team. Identify undervalued Stocks in the growth phase. Focus on niche players with competitive advantage, in the sunrise industry & potential of being tomorrow's large cap. Emphasis on early identification of stocks.

NAV as on 30th September 2013: ₹ 10.99

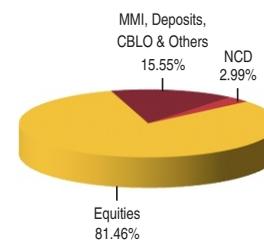
BENCHMARK: CNX Midcap & Crisil Liquid Fund Index

Asset held as on 30th September 2013: ₹ 305.62 Cr

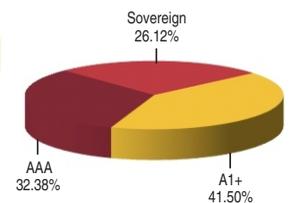
FUND MANAGER: Mr. Sumit Mangal



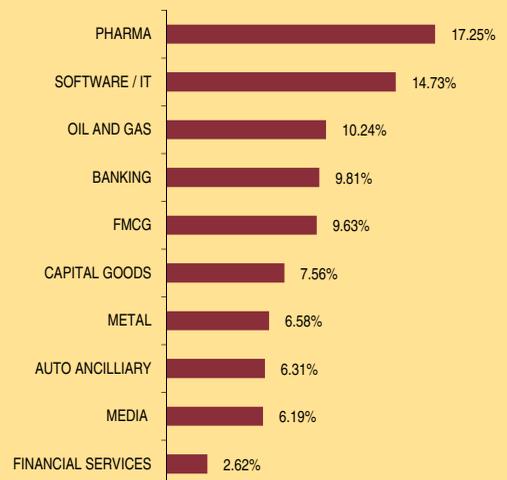
Asset Allocation



Rating Profile



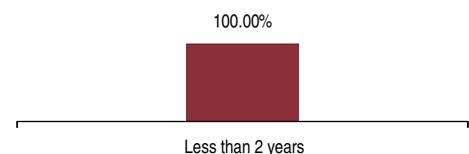
Top 10 Sectoral Allocation



Maturity (in years)

0.43

Maturity Profile



SECURITIES

Holding

CORPORATE DEBT

2.99%

11.4%	Power Finance Corpn. Ltd. 2013	1.64%
8.64%	Power Grid Corpn. Of India Ltd. 2015	0.64%
8.29%	Power Finance Corpn. Ltd. 2015	0.64%
8.95%	Power Finance Corpn. Ltd. 2015	0.06%

Equity

81.46%

Tech Mahindra Ltd.	5.91%
Voltas Ltd.	5.24%
Divis Laboratories Ltd.	4.59%
Dr. Reddys Laboratories Ltd.	4.04%
Federal Bank Ltd.	3.75%
Britannia Industries Ltd.	3.46%
Gujarat Mineral Development Corporation	3.32%
Exide Industries Ltd.	3.05%
Petronet L N G Ltd.	2.31%
HCL Technologies Ltd.	2.15%
Other Equity	43.64%

MMI, Deposits, CBLO & Others

15.55%

Fund Update:

Exposure to Equities has slightly decreased to 81.46% from 82.40%. MMI has decreased to 15.55% from 17.60% on MOM basis.

Multiplier fund is predominantly invested in high quality mid cap stocks and maintains a well diversified portfolio with investments made across various sectors.

Platinum Plus I Fund

SFIN No. ULIF01325/02/08BSLIPLAT1109



About The Fund

OBJECTIVE: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

STRATEGY: The strategy of the fund is to have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

NAV as on 30th September 2013: ₹ 11.83

Asset held as on 30th September 2013: ₹ 320.28 Cr FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES

GOVERNMENT SECURITIES

7.83%	Government Of India 2018
8.24%	Government Of India 2018
7.99%	Government Of India 2017
5.69%	Government Of India 2018

CORPORATE DEBT

National Bank For Agri. And Rural Development 2017	4.14%
10.85% Rural Electrification Corpn. Ltd. 2018	3.10%
9.18% Housing Development Finance Corpn. Ltd. 2018	2.94%
11.25% Power Finance Corpn. Ltd. 2018	1.99%
9.57% LIC Housing Finance Ltd. 2017	1.56%
9.3% Power Grid Corpn. Of India Ltd. 2018	1.54%
9.2% Housing Development Finance Corpn. Ltd. 2018	1.53%
8.85% NHPC Ltd. 2018	1.52%
8.6% LIC Housing Finance Ltd. 2018	1.50%
9.35% Power Grid Corpn. Of India Ltd. 2018	1.48%
Other Corporate Debt	3.38%

Equity

Infosys Ltd.	4.78%
ITC Ltd.	4.68%
Reliance Industries Ltd.	4.29%
Tata Consultancy Services Ltd.	3.81%
HDFC Bank Ltd.	3.69%
ICICI Bank Ltd.	3.63%
Housing Development Finance Corpn. Ltd.	3.60%
Larsen And Toubro Ltd.	2.61%
Bharti Airtel Ltd.	2.18%
Oil And Natural Gas Corpn. Ltd.	2.11%
Other Equity	24.33%

MMI, Deposits, CBLO & Others

Holding

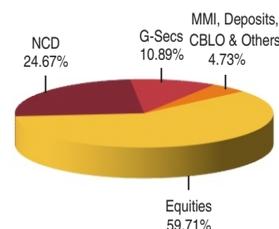
10.89%

24.67%

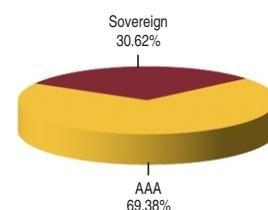
59.71%

4.73%

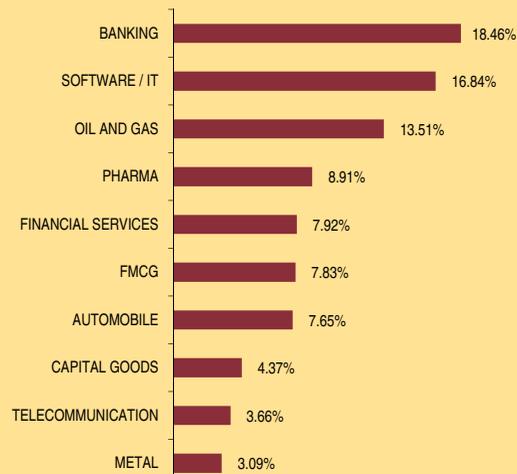
Asset Allocation



Rating Profile



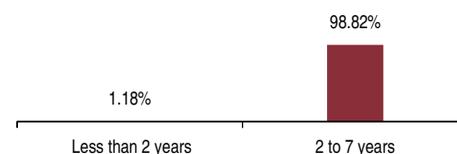
Top 10 Sectoral Allocation



Maturity (in years)

4.47

Maturity Profile



Fund Update:

Exposure to Equities has increased to 59.71% from 50.38% while that to MMI has decreased to 4.73% from 13.33% on a MOM basis.

Platinum Plus I fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio.

Platinum Plus II Fund

SFIN No.ULIF01425/02/08BSLIPLAT2109



About The Fund

OBJECTIVE: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

STRATEGY: The strategy of the fund is to have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

NAV as on 30th September 2013: ₹ 16.71

Asset held as on 30th September 2013: ₹ 561.39 Cr FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES Holding

GOVERNMENT SECURITIES 11.23%

7.83% Government Of India 2018	7.19%
5.69% Government Of India 2018	2.65%
6.05% Government Of India 2019	1.15%
8.24% Government Of India 2018	0.24%

CORPORATE DEBT 19.41%

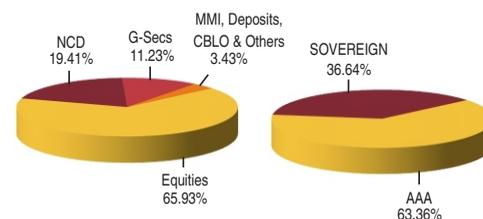
9.7% Power Finance Corpn. Ltd. 2018	2.67%
9.35% Power Grid Corpn. Of India Ltd. 2020	2.62%
National Housing Bank 2018	2.30%
9.25% Power Grid Corpn. Of India Ltd. 2018	2.27%
National Bank For Agri. And Rural Development 2018	2.02%
9% Export Import Bank Of India 2019	1.87%
8.84% Power Grid Corpn. Of India Ltd. 2018	1.38%
8.58% Housing Development Finance Corpn. Ltd. 2018	1.03%
11.25% Power Finance Corpn. Ltd. 2018	0.94%
10.85% Rural Electrification Corpn. Ltd. 2018	0.93%
Other Corporate Debt	1.38%

Equity 65.93%

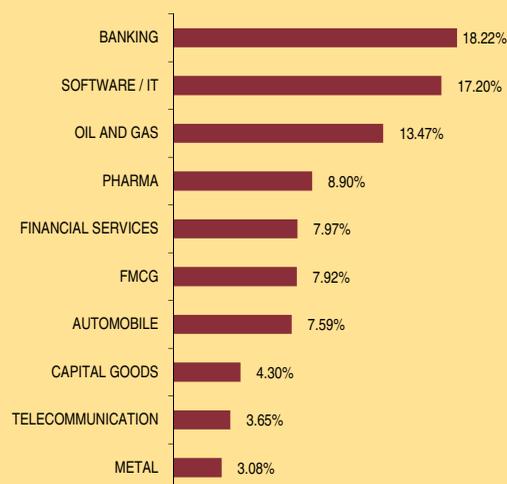
Infosys Ltd.	5.36%
ITC Ltd.	5.22%
Reliance Industries Ltd.	4.73%
Tata Consultancy Services Ltd.	4.40%
ICICI Bank Ltd.	4.06%
Housing Development Finance Corpn. Ltd.	4.00%
HDFC Bank Ltd.	3.85%
Larsen And Toubro Ltd.	2.84%
Bharti Airtel Ltd.	2.40%
Oil And Natural Gas Corpn. Ltd.	2.32%
Other Equity	26.74%

MMI, Deposits, CBLO & Others 3.43%

Asset Allocation Rating Profile

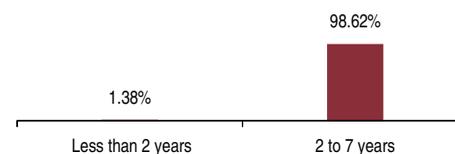


Top 10 Sectoral Allocation



Maturity (in years) 5.07

Maturity Profile



Fund Update:

Exposure to Equities has increased to 65.93% from 55.82% while that to MMI has decreased to 3.43% from 11.37% on a MOM basis.

Platinum Plus II fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Platinum Plus III Fund

SFIN No. ULIF01628/04/09BSLIPLAT3109



About The Fund

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes & and as approved by the IRDA.

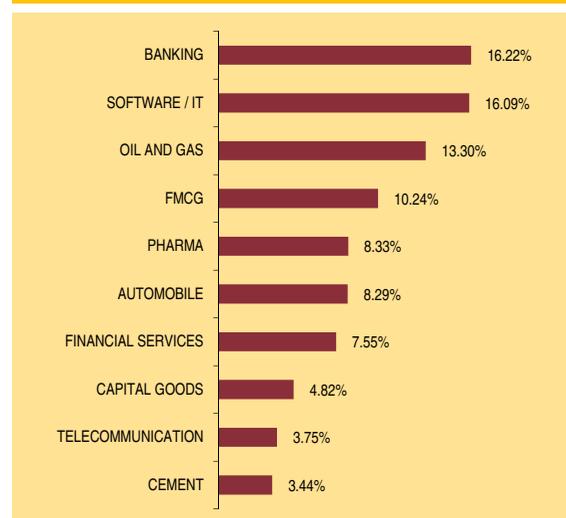
STRATEGY: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market.

NAV as on 30th September 2013: ₹ 12.86

Asset held as on 30th September 2013: ₹ 668.36 Cr FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

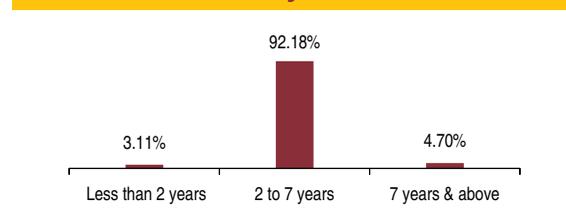
SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	7.82%		
6.9% Government Of India 2019	5.86%		
6.05% Government Of India 2019	0.82%		
6.05% Government Of India 2019	0.52%		
7.8% Government Of India 2020	0.51%		
5.64% Government Of India 2019	0.11%		
CORPORATE DEBT	13.97%		
9% Export Import Bank Of India 2019	3.08%		
National Housing Bank 2019	2.24%		
9.35% Power Grid Corpn. Of India Ltd. 2019	1.47%		
8.6% Indian Railway Finance Corpn. Ltd. 2019	1.44%		
9.7% Power Finance Corpn. Ltd. 2018	1.42%		
9.25% Power Grid Corpn. Of India Ltd. 2019	0.80%		
9.48% Rural Electrification Corpn. Ltd. 2021	0.78%		
9.3% Power Grid Corpn. Of India Ltd. 2019	0.73%		
9.2% Housing Development Finance Corpn. Ltd. 2018	0.59%		
National Bank For Agri. And Rural Development 2018	0.50%		
Other Corporate Debt	0.92%		
Equity	75.00%		
ITC Ltd.	5.97%		
Infosys Ltd.	5.71%		
Reliance Industries Ltd.	5.60%		
HDFC Bank Ltd.	4.64%		
Tata Consultancy Services Ltd.	4.61%		
Housing Development Finance Corpn. Ltd.	4.48%		
ICICI Bank Ltd.	3.84%		
Larsen And Toubro Ltd.	3.62%		
Bharti Airtel Ltd.	2.81%		
Tata Motors Ltd.	2.45%		
Other Equity	31.27%		
MMI, Deposits, CBLO & Others	3.21%		

Top 10 Sectoral Allocation



Maturity (in years) **5.70**

Maturity Profile



Fund Update:

Exposure to Equities has increased to 75.00% from 65.55% while that to MMI has decreased to 3.21% from 9.42% on a MOM basis.

Platinum Plus III fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio.

Platinum Plus IV Fund

SFIN No. ULIF01816/09/09BSLIPLAT4109



About The Fund

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes & and as approved by the IRDA

STRATEGY: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

NAV as on 30th September 2013: ₹ 11.40

Asset held as on 30th September 2013: ₹ 502.40 Cr FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	7.56%		
6.9% Government Of India 2019	6.65%		
6.05% Government Of India 2019	0.87%		
6.05% Government Of India 2019	0.03%		
CORPORATE DEBT	12.55%	Top 10 Sectoral Allocation	
National Bank For Agri. And Rural Development 2019	2.44%		
9.15% Larsen And Toubro Ltd. 2019	1.95%		
8.58% Housing Development Finance Corpn. Ltd. 2018	1.45%		
8.34% LIC Housing Finance Ltd. 2018	1.32%		
9.95% State Bank Of India 2026	1.00%		
9.2% Housing Development Finance Corpn. Ltd. 2018	0.98%		
8.85% NHPC Ltd. 2019	0.96%		
7.93% Power Grid Corpn. Of India Ltd. 2020	0.91%		
8.84% Power Grid Corpn. Of India Ltd. 2019	0.76%		
9.18% Housing Development Finance Corpn. Ltd. 2018	0.59%		
Other Corporate Debt	0.18%		
Equity	77.75%	Maturity (in years)	
ITC Ltd.	6.18%		
Infosys Ltd.	5.91%		
Reliance Industries Ltd.	5.80%		
HDFC Bank Ltd.	4.81%		
Tata Consultancy Services Ltd.	4.78%		
Housing Development Finance Corpn. Ltd.	4.64%		
ICICI Bank Ltd.	3.94%		
Larsen And Toubro Ltd.	3.75%		
Bharti Airtel Ltd.	2.91%		
Tata Motors Ltd.	2.54%		
Other Equity	32.50%		
MMI, Deposits, CBLO & Others	2.15%	Maturity Profile	

Fund Update:

Exposure to Equities has increased to 77.75% from 67.90% while that to MMI has decreased to 2.15% from 7.67% on a MOM basis.

Platinum Plus IV fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Platinum Premier Fund

SFIN No. ULIF02203/02/10BSLPLATPR1109



About The Fund

OBJECTIVE: To optimise the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

NAV as on 30th September 2013: ₹ 11.26

Asset held as on 30th September 2013: ₹ 802.53 Cr FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	6.56%		
8.19% Government Of India 2020	3.65%		
6.35% Government Of India 2020	2.91%		
CORPORATE DEBT	5.07%		
9.2% Power Grid Corpn. Of India Ltd. 2020	0.61%		
8.7% Power Finance Corpn. Ltd. 2020	0.60%		
8.85% NHPC Ltd. 2020	0.60%		
7.93% Power Grid Corpn. Of India Ltd. 2019	0.58%		
9.25% Power Grid Corpn. Of India Ltd. 2020	0.52%		
9.15% Export Import Bank Of India 2022	0.48%		
Rural Electrification Corpn. Ltd. 2020	0.44%		
9.61% Power Finance Corpn. Ltd. 2021	0.37%		
9.18% Housing Development Finance Corpn. Ltd. 2018	0.37%		
8.46% Rural Electrification Corpn. Ltd. 2028	0.28%		
Other Corporate Debt	0.24%		
Equity	85.41%		
ITC Ltd.	6.74%		
Infosys Ltd.	6.44%		
Reliance Industries Ltd.	6.32%		
HDFC Bank Ltd.	5.24%		
Tata Consultancy Services Ltd.	5.21%		
Housing Development Finance Corpn. Ltd.	5.09%		
ICICI Bank Ltd.	4.53%		
Larsen And Toubro Ltd.	4.08%		
Bharti Airtel Ltd.	3.17%		
Tata Motors Ltd.	2.81%		
Other Equity	35.79%		
MMI, Deposits, CBLO & Others	2.95%	Maturity (in years)	6.77

Fund Update:

Exposure to Equities has increased to 85.41% from 72.01% while that to MMI has decreased to 2.95% from 12.10% on a MOM basis.

Platinum Premier fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Platinum Advantage Fund

SFIN No. ULIF02408/09/10BSLPLATADV109



About The Fund

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

NAV as on 30th September 2013: ₹ 9.79

Asset held as on 30th September 2013: ₹ 744.06 Cr

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES Holding Asset Allocation Rating Profile

GOVERNMENT SECURITIES 3.27%

8.15% Government Of India 2022	1.48%
8.08% Government Of India 2022	0.62%
8.79% Government Of India 2021	0.59%
6.05% Government Of India 2019	0.59%

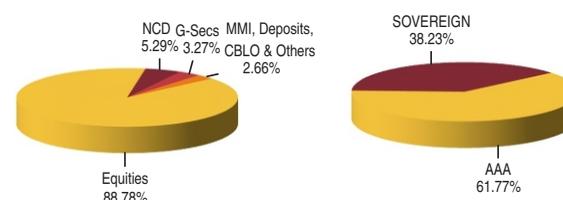
CORPORATE DEBT 5.29%

National Housing Bank 2019	0.97%
Rural Electrification Corpn. Ltd. 2020	0.83%
9.4% Export Import Bank Of India 2023	0.66%
8.85% NHPC Ltd. 2021	0.64%
8.85% NHPC Ltd. 2022	0.64%
8.82% Rural Electrification Corpn. Ltd. 2023	0.63%
9.35% Rural Electrification Corpn. Ltd. 2022	0.46%
9.25% LIC Housing Finance Ltd. 2023	0.31%
8.85% Power Grid Corpn. Of India Ltd. 2019	0.13%
9.25% LIC Housing Finance Ltd. 2022	0.01%

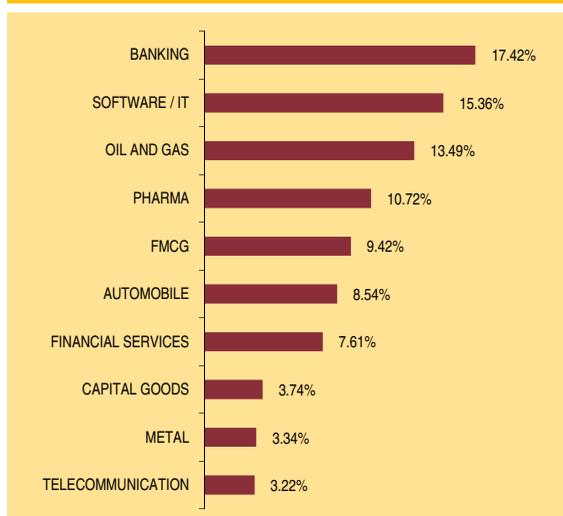
Equity 88.78%

ITC Ltd.	7.07%
Infosys Ltd.	6.71%
Reliance Industries Ltd.	6.07%
HDFC Bank Ltd.	5.74%
Tata Consultancy Services Ltd.	5.32%
Housing Development Finance Corpn. Ltd.	5.04%
ICICI Bank Ltd.	4.84%
Larsen And Toubro Ltd.	3.32%
Bharti Airtel Ltd.	2.86%
Oil And Natural Gas Corpn. Ltd.	2.81%
Other Equity	39.01%

MMI, Deposits, CBLO & Others 2.66%

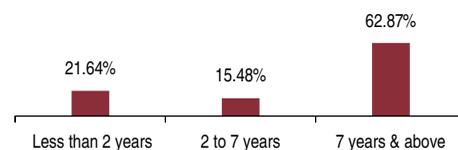


Top 10 Sectoral Allocation



Maturity (in years) 7.94

Maturity Profile



Fund Update:

Exposure to Equities has increased to 88.78% from 85.94% while that to MMI has decreased to 2.66% from 8.34% on a MOM basis.

Foresight Single Pay

SFIN No.ULIF02610/02/11BSLFSITSP1109



About The Fund

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

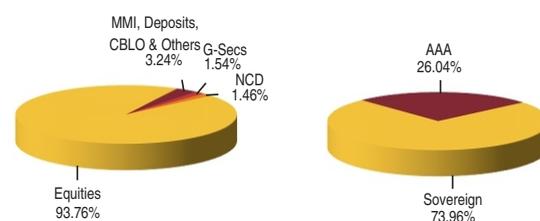
NAV as on 30th September 2013: ₹ 10.31

Asset held as on 30th September 2013: ₹ 67.01 Cr

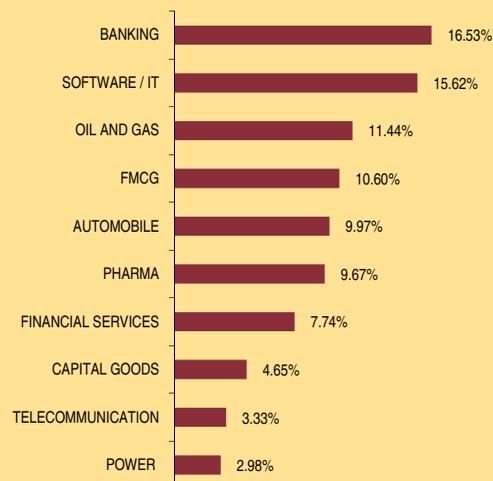
FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding
GOVERNMENT SECURITIES	1.54%
8.2% Government Of India 2022	1.19%
7.8% Government Of India 2021	0.35%
CORPORATE DEBT	1.46%
9.3% Power Grid Corpn. Of India Ltd. 2021	1.46%
Equity	93.76%
ITC Ltd.	7.02%
Infosys Ltd.	6.50%
Reliance Industries Ltd.	6.19%
HDFC Bank Ltd.	5.70%
Tata Consultancy Services Ltd.	5.57%
Housing Development Finance Corpn. Ltd.	5.15%
ICICI Bank Ltd.	5.05%
Larsen And Toubro Ltd.	4.36%
Tata Motors Ltd.	3.19%
Bharti Airtel Ltd.	3.12%
Other Equity	41.91%
MMI, Deposits, CBLO & Others	3.24%

Asset Allocation Rating Profile

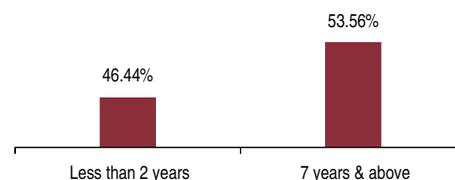


Top 10 Sectoral Allocation



Maturity (in years) 4.27

Maturity Profile



Fund Update:

Exposure to Equities has increased to 93.76% from 87.75% while that to MMI has slightly decreased to 3.24% from 9.13% on a MOM basis.

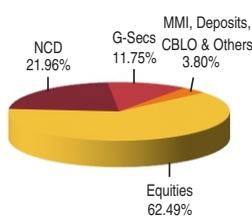
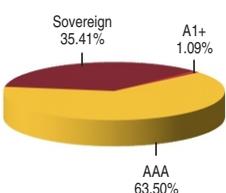
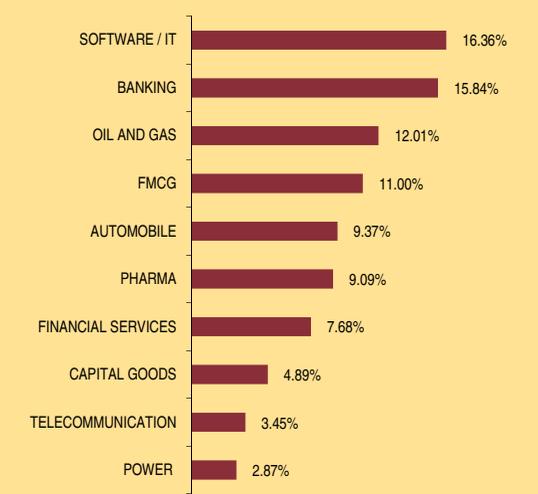
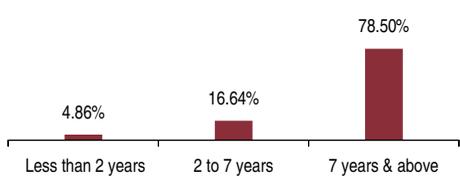
About The Fund

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

NAV as on 30th September 2013: ₹ 10.65

Asset held as on 30th September 2013: ₹ 1030.30 Cr **FUND MANAGER:** Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	11.75%		
7.8% Government Of India 2021 8.79% Government Of India 2021 7.94% Government Of India 2021 6.9% Government Of India 2019 6.35% Government Of India 2020 10.25% Government Of India 2021 6.05% Government Of India 2019 8.2% Government Of India 2022 7.8% Government Of India 2020 8.13% Government Of India 2022 Other Government Securities	3.87% 3.05% 1.35% 0.64% 0.57% 0.48% 0.47% 0.45% 0.36% 0.21% 0.29%	Top 10 Sectoral Allocation	
CORPORATE DEBT	21.96%		
Equity	62.49%	Maturity (in years) 7.49	
ITC Ltd. Infosys Ltd. Reliance Industries Ltd. Tata Consultancy Services Ltd. HDFC Bank Ltd. Housing Development Finance Corpn. Ltd. ICICI Bank Ltd. Larsen And Toubro Ltd. Bharti Airtel Ltd. Hindustan Unilever Ltd. Other Equity	4.80% 4.50% 4.39% 3.91% 3.72% 3.61% 3.20% 3.06% 2.16% 2.08% 27.08%	Maturity Profile	
MMI, Deposits, CBLO & Others	3.80%		

Fund Update:

Exposure to Equities has increased to 62.49% from 53.28% while that to MMI has decreased to 3.80% from 8.59% on a MOM basis.

Titanium I Fund

SFIN No.ULIF01911/12/09BSLITITAN1109



About The Fund

OBJECTIVE: The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

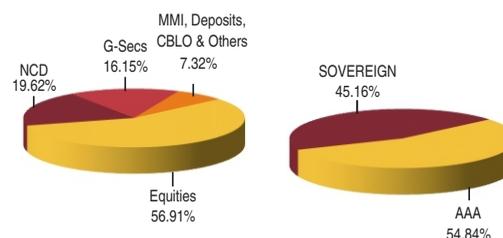
NAV as on 30th September 2013: ₹ 11.53

Asset held as on 30th September 2013: ₹ 47.93 Cr FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Devendra Singhvi (Debt)

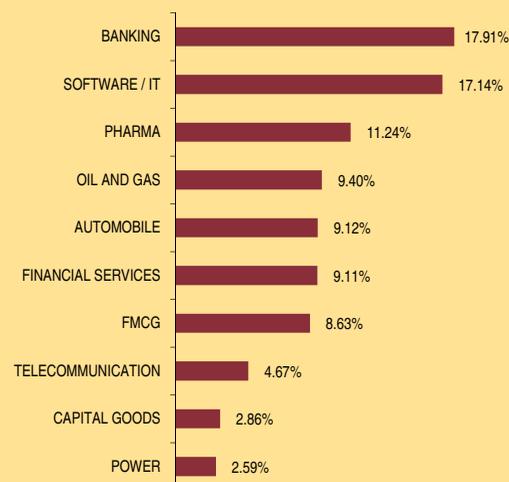
SECURITIES	Holding
GOVERNMENT SECURITIES	16.15%
7.59% Government Of India 2015	6.97%
7.61% Government Of India 2015	4.92%
7.17% Government Of India 2015	4.26%
CORPORATE DEBT	19.62%
9.2% IDFC Ltd 2015	6.21%
8.8% Power Grid Corpn. Of India Ltd. 2014	4.91%
9.37% National Housing Bank 2015	4.15%
8.95% Power Finance Corpn. Ltd. 2015	2.27%
9.43% Rural Electrification Corpn. Ltd. 2014	2.08%

Equity	56.91%
ITC Ltd.	4.25%
Infosys Ltd.	4.20%
Reliance Industries Ltd.	3.76%
HDFC Bank Ltd.	3.42%
ICICI Bank Ltd.	3.40%
Housing Development Finance Corpn. Ltd.	3.34%
Tata Consultancy Services Ltd.	2.78%
Bharti Airtel Ltd.	2.66%
HCL Technologies Ltd.	2.16%
Sun Pharmaceutical Inds. Ltd.	1.89%
Other Equity	25.05%
MMI, Deposits, CBLO & Others	7.32%

Asset Allocation Rating Profile

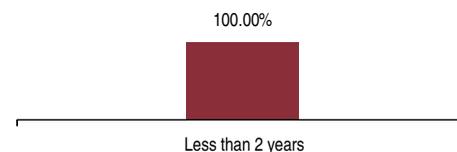


Top 10 Sectoral Allocation



Maturity (in years) 1.37

Maturity Profile



Fund Update:

Exposure to Equities has increased to 56.91% from 47.81% while that to MMI has decreased to 7.32% from 9.34% on a MOM basis.

Titanium I fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Titanium II Fund

SFIN No. ULIF02011/12/09BSLITITAN2109



About The Fund

OBJECTIVE: The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 30th September 2013: ₹ 11.31

Asset held as on 30th September 2013: ₹ 20.12 Cr FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES Holding

GOVERNMENT SECURITIES 13.38%

7.17%	Government Of India 2015	8.50%
7.59%	Government Of India 2015	4.88%

CORPORATE DEBT 27.29%

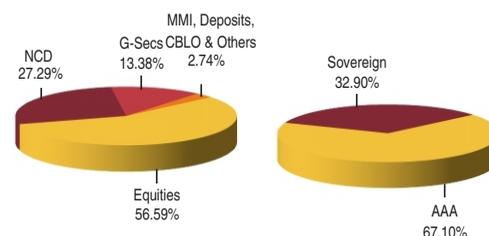
8.64%	Power Grid Corpn. Of India Ltd. 2015	9.15%
9.2%	Idfc Ltd 2015	7.39%
8.29%	Power Finance Corpn. Ltd. 2015	3.88%
9.15%	Export Import Bank Of India 2015	2.96%
8.28%	LIC Housing Finance Ltd. 2015	2.43%
8.95%	Power Finance Corpn. Ltd. 2015	1.47%

Equity 56.59%

	ITC Ltd.	4.31%
	Infosys Ltd.	4.27%
	Reliance Industries Ltd.	4.07%
	HDFC Bank Ltd.	3.45%
	Housing Development Finance Corpn. Ltd.	3.45%
	ICICI Bank Ltd.	3.41%
	Tata Consultancy Services Ltd.	2.61%
	Bharti Airtel Ltd.	2.48%
	HCL Technologies Ltd.	2.18%
	Sun Pharmaceutical Inds. Ltd.	1.79%
	Other Equity	24.57%

MMI, Deposits, CBLO & Others 2.74%

Asset Allocation Rating Profile

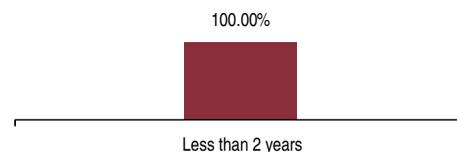


Top 10 Sectoral Allocation



Maturity (in years) 1.64

Maturity Profile



Fund Update:

Exposure to Equities has increased to 56.59% from 47.16% while that to MMI has decreased to 2.74% from 6.30% on a MOM basis.

Titanium II fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Titanium III Fund

SFIN No.ULIF02111/12/09BSLITITAN3109



About The Fund

OBJECTIVE: The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

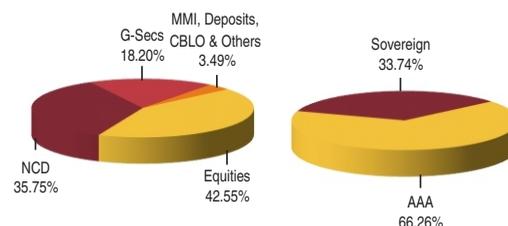
STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 30th September 2013: ₹ 10.56

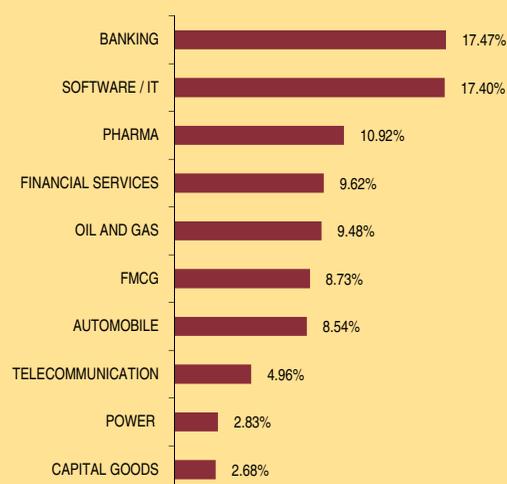
Asset held as on 30th September 2013: ₹ 7.25 Cr FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding
GOVERNMENT SECURITIES	18.20%
7.17% Government Of India 2015	14.14%
7.59% Government Of India 2015	4.06%
CORPORATE DEBT	35.75%
8.64% Power Grid Corpn. Of India Ltd. 2015	8.46%
9.2% IDFC Ltd 2015	6.84%
9.37% National Housing Bank 2015	5.48%
9.15% Export Import Bank Of India 2015	5.48%
8.95% Power Finance Corpn. Ltd. 2015	4.09%
8.29% Power Finance Corpn. Ltd. 2015	4.04%
9.46% National Bank For Agri. And Rural Development 2015	1.37%
Equity	42.55%
ITC Ltd.	3.25%
Infosys Ltd.	3.23%
Reliance Industries Ltd.	2.99%
Housing Development Finance Corpn. Ltd.	2.60%
HDFC Bank Ltd.	2.58%
ICICI Bank Ltd.	2.49%
Bharti Airtel Ltd.	2.11%
Tata Consultancy Services Ltd.	1.98%
HCL Technologies Ltd.	1.78%
Sun Pharmaceutical Inds. Ltd.	1.37%
Other Equity	18.18%
MMI, Deposits, CBLO & Others	3.49%

Asset Allocation Rating Profile

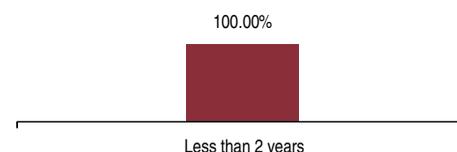


Top 10 Sectoral Allocation



Maturity (in years) 1.61

Maturity Profile



Fund Update:

Exposure to Equities has increased to 42.55% from 36.39% while that to MMI has decreased to 3.49% from 10.52% on a MOM basis.

Titanium III fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Pension Nourish Fund

SFIN No. ULIF00604/03/03BSLNOURISH109



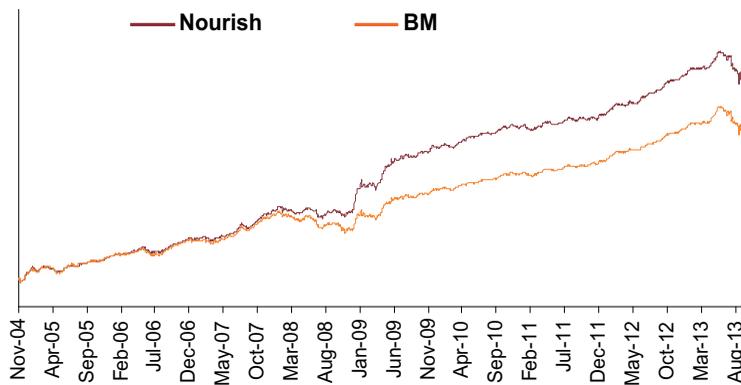
About The Fund

OBJECTIVE: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

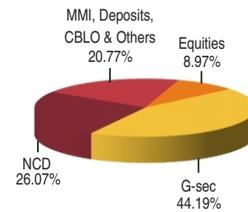
STRATEGY: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

NAV as on 30th September 2013: ₹ 21.73 **BENCHMARK:** BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

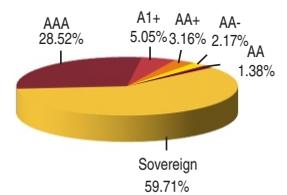
Asset held as on 30th September 2013: ₹ 12.76 Cr **FUND MANAGER:** Mr. Sunil Kumar (Equity), Mr. Ajit Kumar PPB (Debt)



Asset Allocation



Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.33%	Government Of India	2026
7.16%	Government Of India	2023
9.15%	Government Of India	2024
8.15%	Government Of India	2022
7.95%	Government Of India	2032
7.46%	Government Of India	2017

CORPORATE DEBT

7.6%	Housing Development Finance Corpn. Ltd.	2017	4.40%
11.95%	Housing Development Finance Corpn. Ltd.	2018	2.56%
10.7%	Indian Railway Finance Corpn. Ltd.	2023	2.53%
9.25%	Dr. Reddys Laboratories Ltd.	2014	2.34%
9.5%	Housing Development Finance Corpn. Ltd.	2017	2.34%
8.6%	Power Finance Corpn. Ltd.	2014	2.33%
8.9%	Steel Authority Of India Ltd.	2019	2.27%
10.85%	Rural Electrification Corpn. Ltd.	2018	1.64%
12.65%	Cholamandalam Investment And Finance Co. Ltd.	2014	1.60%
9.36%	Power Finance Corpn. Ltd.	2021	1.53%
	Other Corporate Debt		2.53%

Equity

ITC Ltd.	0.89%
Infosys Ltd.	0.73%
Reliance Industries Ltd.	0.61%
HDFC Bank Ltd.	0.52%
Tata Consultancy Services Ltd.	0.48%
Housing Development Finance Corpn. Ltd.	0.46%
ICICI Bank Ltd.	0.36%
Bharti Airtel Ltd.	0.36%
Larsen And Toubro Ltd.	0.31%
Oil And Natural Gas Corpn. Ltd.	0.27%
Other Equity	3.98%

MMI, Deposits, CBLO & Others

Holding

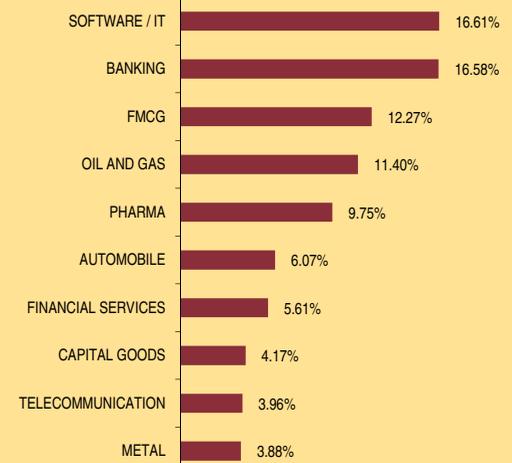
44.19%

26.07%

8.97%

20.77%

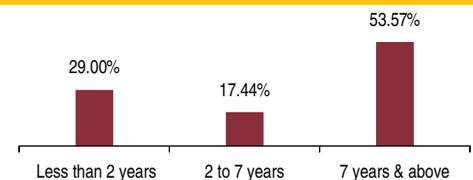
Top 10 Sectoral Allocation



Maturity (in years)

7.79

Maturity Profile



Fund Update:

Exposure to Equities has decreased to 8.97% from 9.15% while that to MMI has increased to 20.77% from 8.67% on a MOM basis.

Pension Growth Fund

SFIN No. ULIF00504/03/03BSLIGROWTH109



About The Fund

OBJECTIVE: This fund option helps build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

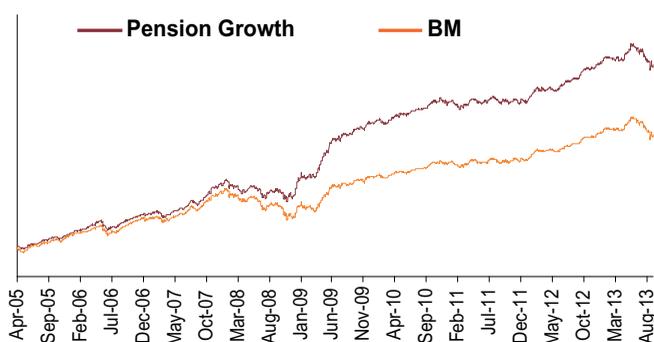
STRATEGY: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

NAV as on 30th September 2013: ₹ 26.56

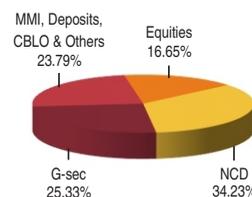
BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

Asset held as on 30th September 2013: ₹ 36.10 Cr

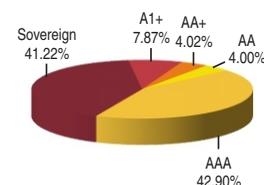
FUND MANAGER: Mr. Devendra Singhvi (Equity), Mr. Devendra Singhvi (Debt)



Asset Allocation



Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.33%	Government Of India 2026
8.32%	Government Of India 2032
8.2%	Government Of India 2022
7.95%	Government Of India 2032
8.28%	Government Of India 2032
7.46%	Government Of India 2017
9.2%	Government Of India 2030
8.97%	Government Of India 2030
5.64%	Government Of India 2019
8.3%	Government Of India 2042
	Other Government Securities

Holding

25.33%

6.45%
3.80%
3.51%
2.81%
1.89%
1.86%
1.39%
1.35%
1.07%
0.62%
0.58%

CORPORATE DEBT

9.2%	Housing Development Finance Corpn. Ltd. 2018
9.02%	Rural Electrification Corpn. Ltd. 2022
9.48%	Rural Electrification Corpn. Ltd. 2021
10.05%	National Bank For Agri. And Rural Development 2014
9.4%	National Bank For Agri. And Rural Development 2016
9.3%	State Bank Of India 2021
9.65%	Cholamandalam Investment And Finance Co. Ltd. 2018
9.55%	Hindalco Industries Ltd. 2022
8.6%	Power Finance Corpn. Ltd. 2014
10.18%	LIC Housing Finance Ltd. 2016
	Other Corporate Debt

34.23%

5.44%
5.30%
3.55%
2.77%
2.75%
2.70%
2.70%
2.69%
2.20%
1.40%
2.73%

Equity

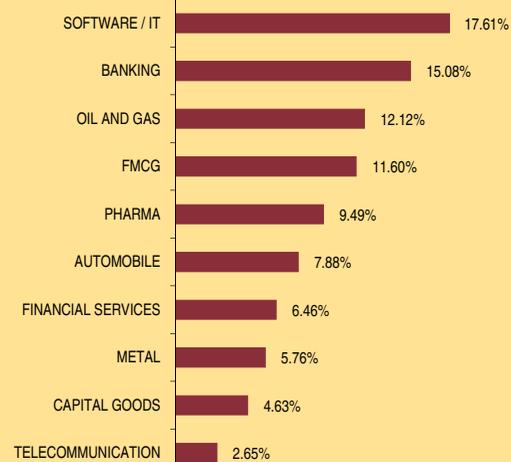
ITC Ltd.	1.61%
Infosys Ltd.	1.41%
Reliance Industries Ltd.	1.31%
Tata Consultancy Services Ltd.	1.05%
Housing Development Finance Corpn. Ltd.	1.01%
HDFC Bank Ltd.	1.00%
ICICI Bank Ltd.	0.64%
Larsen And Toubro Ltd.	0.62%
Oil And Natural Gas Corpn. Ltd.	0.50%
HCL Technologies Ltd.	0.47%
Other Equity	7.02%

16.65%

MMI, Deposits, CBLO & Others

23.79%

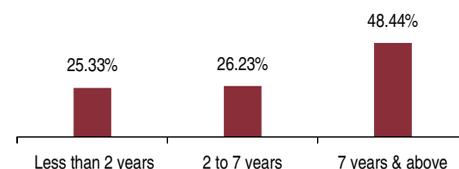
Top 10 Sectoral Allocation



Maturity (in years)

7.98

Maturity Profile



Fund Update:

Exposure to Equities has decreased to 16.65% from 18.67% while that to MMI has increased to 23.79% from 16.53% on a MOM basis.

Pension Enrich Fund

SFIN No. ULIF00404/03/03BSLIENRICH109



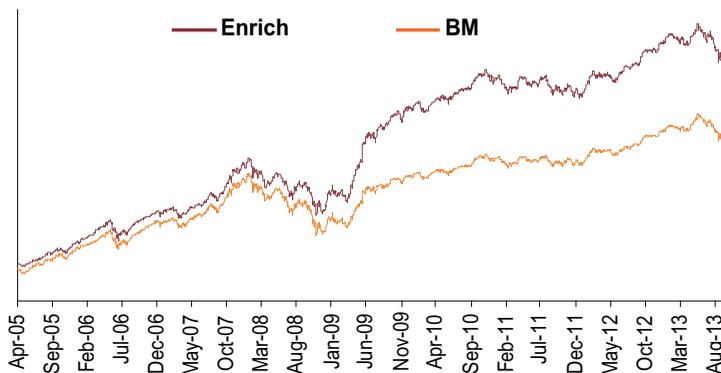
About The Fund

OBJECTIVE: Helps you grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

STRATEGY: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

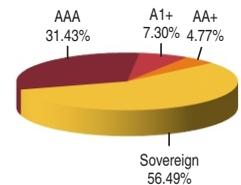
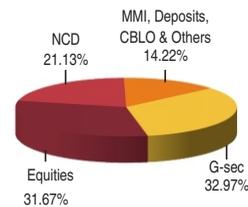
NAV as on 30th September 2013: ₹ 30.20 **BENCHMARK:** BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

Asset held as on 30th September 2013: ₹ 158.73 Cr **FUND MANAGER:** Mr. Sunil Kumar (Equity), Mr. Ajit Kumar PPB (Debt)

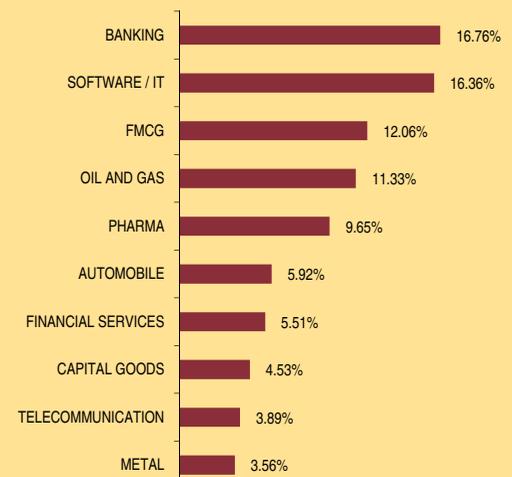


Asset Allocation

Rating Profile



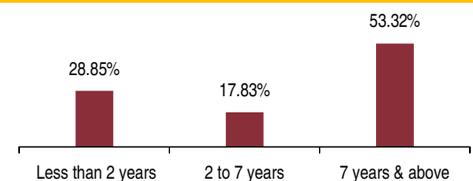
Top 10 Sectoral Allocation



Maturity (in years)

7.86

Maturity Profile



Fund Update:

Exposure to Equities has decreased to 31.67% from 32.56% while that to MMI has decreased to 14.22% from 18.67% on a MOM basis.

SECURITIES

Holding

GOVERNMENT SECURITIES

32.97%

8.33%	Government Of India	2026	11.74%
7.16%	Government Of India	2023	10.73%
9.15%	Government Of India	2024	2.69%
7.46%	Government Of India	2017	2.18%
8.28%	Government Of India	2032	1.72%
7.95%	Government Of India	2032	1.39%
8.32%	Government Of India	2032	1.15%
7.99%	Government Of India	2017	0.77%
7.8%	Government Of India	2021	0.60%

CORPORATE DEBT

21.13%

8.9%	Steel Authority Of India Ltd.	2019	3.04%
8.6%	Power Finance Corpn. Ltd.	2014	2.00%
10.25%	Tech Mahindra Ltd.	2014	1.89%
8.49%	Indian Railway Finance Corpn. Ltd.	2014	1.88%
9.5%	Housing Development Finance Corpn. Ltd.	2017	1.88%
9.18%	Housing Development Finance Corpn. Ltd.	2018	1.86%
9.55%	Hindalco Industries Ltd.	2022	1.83%
8.9%	Power Finance Corpn. Ltd.	2018	1.22%
9.02%	Rural Electrification Corpn. Ltd.	2022	1.21%
10.7%	Indian Railway Finance Corpn. Ltd.	2023	1.02%
	Other Corporate Debt		3.31%

Equity

31.67%

	ITC Ltd.	3.07%
	Infosys Ltd.	2.54%
	Reliance Industries Ltd.	2.16%
	HDFC Bank Ltd.	1.79%
	Tata Consultancy Services Ltd.	1.68%
	Housing Development Finance Corpn. Ltd.	1.61%
	ICICI Bank Ltd.	1.37%
	Bharti Airtel Ltd.	1.23%
	Larsen And Toubro Ltd.	1.09%
	Oil And Natural Gas Corpn. Ltd.	0.95%
	Other Equity	14.18%

MMI, Deposits, CBLO & Others

14.22%

Pure Equity

SFIN No.ULIF02707/10/11BSLIPUREEQ109



About The Fund

OBJECTIVE: The objective of the fund is to provide long-term wealth creation by actively managing portfolio through investment in selective businesses. Fund will not invest in businesses that provide goods or services in gambling, lottery/contests, animal produce, liquor, tobacco, entertainment like films or hotels, banks and financial institutions

STRATEGY: The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong companies by following a research-focused investment approach. Equity investments will be made based on the following criteria: Investment in companies will be made in strict compliance with the objective of the fund, Fund will not invest in banks and financial institutions and companies whose interest income exceeds 3% of total revenues, Investing in leveraged-firms is restrained on the provision that heavily indebted companies ought to serve a considerable amount of their revenue in interest payments.

NAV as on 30th September 2013: ₹ 11.69

Asset held as on 30th September 2013: ₹ 2.94 Cr

FUND MANAGER:

Mr. Dhrumil Shah

SECURITIES

Holding

Asset Allocation

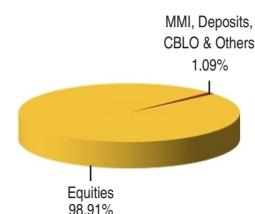
Equity

98.91%

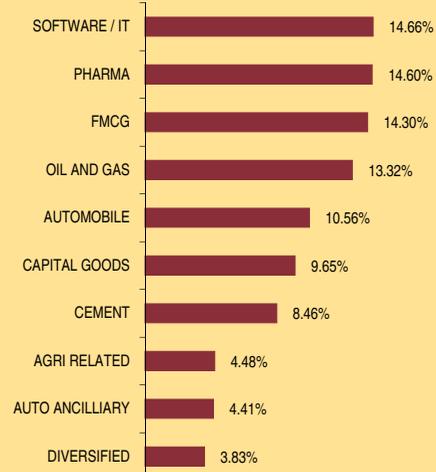
Reliance Industries Ltd.	7.11%
Bajaj Auto Ltd.	6.72%
Cipla Ltd.	6.19%
Tata Consultancy Services Ltd.	5.64%
Asian Paints Ltd.	5.39%
Lupin Ltd.	5.36%
HCL Technologies Ltd.	4.77%
Cummins India Ltd.	4.48%
Larsen And Toubro Ltd.	4.31%
Ambuja Cements Ltd.	4.31%
Other Equity	44.63%

MMI, Deposits, CBLO & Others

1.09%



Top 10 Sectoral Allocation



Fund Update:

Exposure to Equities has increased to 98.91% from 96.57% while that to MMI has decreased to 1.09% from 3.53% on a MOM basis.

Liquid Plus

SFIN No.ULIF02807/10/11BSLLIQPLUS109



About The Fund

OBJECTIVE: To provide superior risk-adjusted returns with low volatility at a high level of safety and liquidity through investments in high quality short term fixed income instruments - upto 1 year maturity

STRATEGY: The fund will invest in high quality short-term fixed income instruments – upto 1-year maturity. The endeavor will be to optimize returns while providing liquidity and safety with very low risk profile.

NAV as on 30th September 2013: ₹ 11.22

BENCHMARK: Crisil Liquid Index

Asset held as on 30th September 2013: ₹ 14.48 Cr

FUND MANAGER : Mr. Ajit Kumar PPB

SECURITIES

MMI, Deposits, CBLO & Others

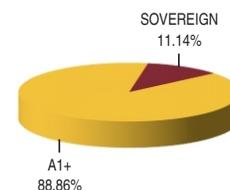
Holding

100.00%

Asset Allocation



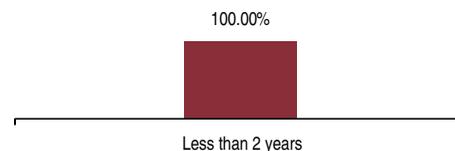
Rating Profile



Maturity (in years)

0.44

Maturity Profile



Fund Update:

The average maturity of the fund has slightly decreased to 0.44 years from 0.45 years in the previous month.

Value & Momentum

SFIN No.ULIF02907/10/11BSLIVALUEM109



About The Fund

OBJECTIVE: The objective of the fund is to provide long-term wealth maximization by managing a well diversified equity portfolio predominantly comprising of deep value stocks with strong momentum.

STRATEGY: To build & manage a diversified equity portfolio of value and momentum driven stocks by following a prudent mix of qualitative & quantitative investment factors. This strategy has outperformed the broader market indices over long-term. The fund would seek to identify companies which have attractive business fundamentals, competent management and prospects of robust future growth and are yet available at a discount to their intrinsic value and display good momentum. The fund will also maintain reasonable level of liquidity.

NAV as on 30th September 2013: ₹ 9.42

BENCHMARK: BSE 100

Asset held as on 30th September 2013: ₹ 7.47 Cr

FUND MANAGER: Mr. Sunil Kumar

SECURITIES

Holding

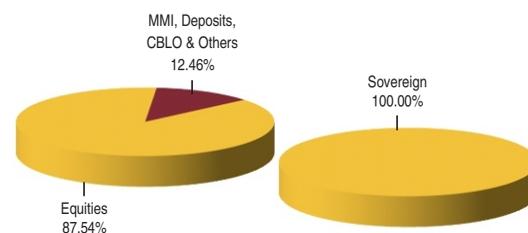
Asset Allocation

Rating Profile

Equity

87.54%

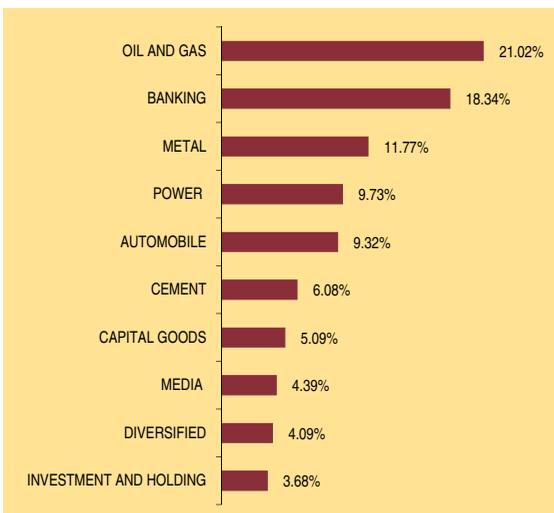
NTPC Ltd.	7.51%
Coal India Ltd	4.68%
Jagran Prakashan Ltd.	3.84%
Indraprastha Gas Ltd.	3.69%
Max India Ltd.	3.58%
Ashok Leyland Ltd.	3.33%
Bajaj Holdings N Invst. Ltd.	3.22%
Oriental Bank Of Commerce	3.19%
Bajaj Auto Ltd.	3.03%
Castrol India Ltd.	2.90%
Other Equity	48.58%



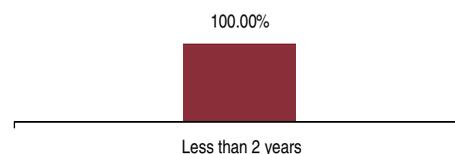
MMI, Deposits, CBLO & Others

12.46%

Top 10 Sectoral Allocation



Maturity Profile



Fund Update:

Exposure to Equities has increased to 87.54% from 80.80% while that to MMI has decreased to 12.46% from 19.20% on a MOM basis.