

as on 30th January 2015

Market Outlook	Pg 1
Investment Performance	Pg 3
Assure Fund	Pg 5
Income Advantage Fund	Pg 6
Protector Fund	Pg 7
Builder Fund	Pg 8
Balancer Fund	Pg 9
Enhancer Fund	Pg 10
Creator Fund	Pg 11
Magnifier Fund	Pg 12
Maximiser Fund	Pg 13
Super 20 Fund	Pg 14
Multiplier Fund	Pg 15
Platinum Plus I Fund	Pg 16
Platinum Plus II Fund	Pg 17
Platinum Plus III Fund	Pg 18
Platinum Plus IV Fund	Pg 19
Platinum Premier Fund	Pg 20
Platinum Advantage Fund	Pg 21
Foresight Single Pay	Pg 22
Foresight 5 Pay	Pg 23
Titanium I Fund	Pg 24
Titanium II Fund	Pg 25
Titanium III Fund	Pg 26
Pure Equity	Pg 27
Liquid Plus	Pg 28
Value & Momentum	Pg 29
Pension Nourish Fund	Pg 30
Pension Growth Fund	Pg 31
Pension Enrich Fund	Pg 32

Economy Review

The month of January-15 saw the "surprise" RBI rate cut which boosted sentiments. RBI commenced its rate easing cycle cutting the repo rate from 8% to 7.75%. The key factors behind this announcement were the lower than expected inflation for months of November and December-14 and steps taken by government on fiscal consolidation. CPI was recorded at 5% for the month of December-14 against an expectation of 5.4%. RBI met the target of keeping inflation below 8% by January -15. The next target set by RBI is to target inflation below 6% by January 2016. On the fiscal consolidation front, the government initiated the coal and telecom spectrum auctions. The government raised close to \$3.6bn by selling 10% stake in Coal India.

The NDA government will present its first full budget on 28 February 2015. We believe the budget will announce some major reforms and lay out a road map for reviving investments, especially in the infrastructure sector. The government will take steps to push public investment for driving economic growth. The focus will remain on delivery, better governance and a more robust economy.

The Central Statistical Office (CSO) released data for quarter ended December-14 (as per the new series) which shows that growth is expected to accelerate to 7.4% from 6.9% in FY2014. The data as per new series shows an acceleration of about 50 basis points in FY2015, in line with the expectations as per the old GDP series. Overall, we expect GDP growth to pick up from 5.5% in FY15 to 6.5% in FY16 and further to 7.5% in FY17 as per the old GDP series.

India's HSBC services PMI showed improvement compared to the previous month. The data was recorded at 52.40 in January-15 from 51.10 in December-2014. On the other hand, the manufacturing PMI was recorded at 52.90 for the month of January-15 from 54.50 in December-14. A PMI reading above 50 indicates expansion while one below it implies contraction.

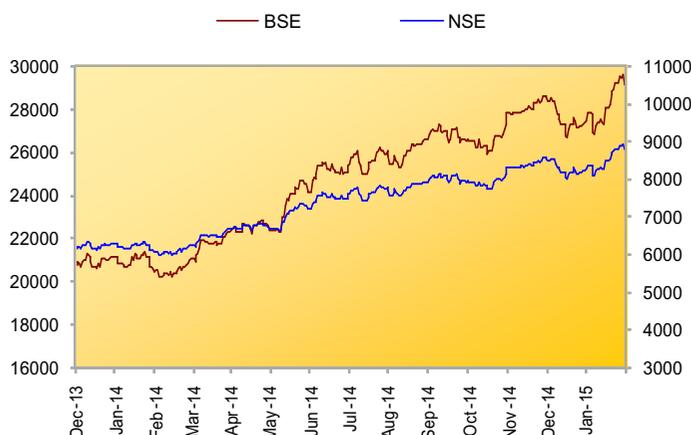


Outlook for Equities

Key Indian stock indices gained around 6% in the month of January on a month on month basis.

FII's started the year on a strong footing, investing \$1.9bn in equities in January-15, whereas DII's sold \$1.3bn. Government reforms, fiscal consolidation, lower oil prices, and hope of future rate cuts will help in boosting FII investments in 2016.

With an economic structural uptrend visible in the years ahead, equities do not look expensive with Sensex at 16 multiple of FY16 earnings. We expect significant gains in equities for long term investors.



INDEX	30-Jan-15	31-Dec-14	% Change
Nifty	8808.90	8282.70	6.35%
Sensex	29182.95	27499.42	6.12%
BSE 100	8903.10	8369.27	6.38%
Dow Jones	17164.95	17823.07	-3.69%
Nikkei	17674.39	17450.77	1.28%
Hang Seng	24507.05	23605.04	3.82%
Nasdaq	4635.24	4736.05	-2.13%

Outlook for Debt

Structural liquidity is in a comfortable mode.

10 years G-sec yields have fallen to 7.75% levels post the rate cut announced by RBI. We expect 10 year G-sec yield to touch 7.50% by March 2015 on anticipation of further rate cuts. The corporate bond market will trail the G-sec market with a spread of 35-40 basis points.



Key Indices	30-Jan-15	31-Dec-14	% Change
10 year G-Sec	7.69%	7.86%	-2.21%
5 Year G-Sec	7.67%	7.94%	-3.52%
91 Day T Bill	8.20%	8.31%	-1.34%
364 day T-Bill	7.89%	8.21%	-4.06%
MIBOR	8.35%	8.59%	-2.87%
Call Rates	7.72%	8.35%	-8.16%

Performance at a Glance as on 30th January 2015



Individual Funds

Figures in percentage (%)

Returns	Period	Assure	BM	Income Advantage	BM	Protector	BM	Balancer	BM
Absolute Return	1 month	0.93%	0.86%	2.28%	1.43%	2.50%	1.86%	2.97%	2.50%
	3 months	2.21%	2.40%	5.46%	3.77%	5.29%	3.98%	5.68%	4.21%
	6 months	4.71%	4.79%	9.68%	6.99%	10.04%	7.60%	11.01%	8.35%
	1 Year	9.84%	9.53%	15.70%	12.85%	18.97%	15.51%	24.23%	19.24%
CAGR	2 Years	9.13%	8.37%	9.66%	8.18%	10.76%	9.26%	13.00%	10.55%
	3 Years	9.48%	8.45%	10.16%	8.52%	10.79%	9.46%	13.07%	10.54%
	4 Years	9.39%	8.33%	9.78%	8.38%	9.64%	8.75%	10.80%	8.98%
	5 Years	8.67%	7.46%	9.23%	7.52%	8.74%	7.92%	9.89%	8.19%
	Since Inception	9.34%	7.53%	11.28%	7.83%	8.80%	6.53%	10.80%	7.76%

Returns	Period	Builder	BM	Enhancer	BM	Creator	BM	Pure Equity	Liquid Plus	BM
Absolute Return	1 month	2.72%	2.30%	3.20%	2.71%	4.60%	3.59%	6.24%	0.65%	0.60%
	3 months	5.63%	4.18%	4.76%	4.31%	6.80%	4.70%	7.14%	1.98%	1.80%
	6 months	11.07%	8.20%	10.00%	8.65%	14.27%	9.83%	21.09%	4.06%	3.75%
	1 Year	22.67%	18.21%	22.61%	20.62%	33.59%	26.24%	61.00%	8.54%	8.00%
CAGR	2 Years	12.68%	10.33%	12.25%	11.08%	16.47%	13.16%	31.21%	8.48%	8.02%
	3 Years	12.61%	10.39%	12.18%	11.00%	15.91%	12.79%	-	-	-
	4 Years	10.55%	9.10%	9.76%	9.14%	11.45%	9.73%	-	-	-
	5 Years	9.68%	8.30%	9.12%	8.36%	10.68%	9.01%	-	-	-
	Since Inception	10.75%	7.60%	12.06%	8.69%	13.61%	10.67%	26.62%	8.10%	7.96%

Returns	Period	Magnifier	BM	Maximiser	BM	Super 20	BM	Multiplier	BM	Value Momentum	BM
Absolute Return	1 month	6.49%	5.16%	6.93%	5.68%	7.64%	5.45%	5.07%	3.81%	0.46%	5.68%
	3 months	6.03%	5.04%	6.94%	5.40%	5.71%	4.09%	10.22%	9.54%	4.00%	5.40%
	6 months	14.11%	11.44%	16.81%	12.31%	14.13%	11.03%	24.11%	18.46%	14.61%	12.31%
	1 Year	42.91%	36.77%	50.78%	40.36%	41.72%	36.57%	74.06%	63.86%	67.43%	40.36%
CAGR	2 Years	20.21%	17.05%	21.28%	18.03%	21.33%	18.22%	30.64%	21.90%	19.92%	18.03%
	3 Years	19.53%	16.00%	20.30%	16.87%	20.15%	16.58%	27.78%	19.63%	-	-
	4 Years	11.68%	10.45%	11.11%	10.66%	13.78%	10.47%	16.62%	11.47%	-	-
	5 Years	11.55%	9.91%	11.02%	10.11%	13.61%	10.35%	14.56%	10.78%	-	-
	Since Inception	14.93%	8.15%	11.09%	8.79%	15.26%	11.87%	11.41%	6.76%	20.22%	17.86%

Fund Name

Benchmark Composition

Assure	-	Crisil Short Term Bond Index
Income Advantage	-	Crisil Composite Bond Index
Protector	BSE 100	Crisil Composite Bond Index
Builder	BSE 100	Crisil Composite Bond Index
Balancer	BSE 100	Crisil Composite Bond Index
Enhancer	BSE 100	Crisil Composite Bond Index
Creator	BSE 100	Crisil Composite Bond Index
Magnifier	BSE 100	-
Maximiser	BSE 100	-
Multiplier	CNX Midcap	-
Super 20	BSE Sensex	-
Liquid Plus	-	-
Pure Equity	-	-
Value & Momentum	BSE 100	-

SFIN

-	ULIF01008/07/05BSLIASSURE109
Crisil Liquid Fund Index	ULIF01507/08/08BSLIINCADV109
Crisil Liquid Fund Index	ULIF00313/03/01BSLPROTECT109
Crisil Liquid Fund Index	ULIF00113/03/01BSLBUILDER109
Crisil Liquid Fund Index	ULIF00931/05/05BSLBALANCE109
Crisil Liquid Fund Index	ULIF00213/03/01BSLENHANCE109
Crisil Liquid Fund Index	ULIF00704/02/04BSLCREATOR109
Crisil Liquid Fund Index	ULIF00826/06/04BSLIIMAGNI109
Crisil Liquid Fund Index	ULIF01101/06/07BSLIINMAXI109
Crisil Liquid Fund Index	ULIF01217/10/07BSLINMULTI109
Crisil Liquid Fund Index	ULIF01723/06/09BSLSUPER20109
Crisil Liquid Fund Index	ULIF02807/10/11BSLLIQPLUS109
-	ULIF02707/10/11BSLIPUREEQ109
-	ULIF02907/10/11BSLIVALUEM109

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Performance at a Glance as on 30th January 2015



Guaranteed Nav Funds

Figures in percentage (%)

Returns	Period	Platinum Plus	Platinum Plus II	Platinum Plus III	Platinum Plus IV	Platinum Premier	Platinum Advantage
Absolute Return	1 month	4.21%	5.09%	5.39%	5.68%	5.99%	6.36%
	3 months	4.47%	5.47%	5.51%	5.64%	5.70%	5.35%
	6 months	11.05%	12.80%	13.10%	13.48%	14.05%	14.80%
	1 Year	33.73%	37.87%	39.23%	40.77%	42.68%	45.39%
CAGR	2 Years	15.69%	17.11%	17.66%	17.99%	18.87%	20.90%
	3 Years	15.35%	16.18%	16.80%	16.98%	17.73%	19.68%
	4 Years	9.24%	9.92%	10.58%	10.48%	11.14%	13.44%
	5 Years	10.03%	10.94%	11.05%	11.49%	-	-
	Since Inception	7.75%	14.97%	11.82%	10.36%	11.38%	10.03%

Returns	Period	Titanium I	Titanium II	Titanium III	Foresight - 5 Pay	Foresight - Single Pay
Absolute Return	1 month	5.91%	6.37%	6.25%	4.86%	6.17%
	3 months	6.12%	6.38%	6.26%	5.26%	4.88%
	6 months	14.33%	14.72%	14.57%	11.58%	13.03%
	1 Year	40.34%	40.33%	34.79%	32.99%	41.55%
CAGR	2 Years	19.11%	19.19%	17.54%	14.76%	19.69%
	3 Years	17.66%	17.56%	15.90%	14.62%	18.76%
	4 Years	11.67%	11.90%	11.22%	-	-
	5 Years	11.20%	-	-	-	-
	Since Inception	11.00%	11.13%	9.00%	9.71%	12.80%

Pension Funds

Figures in percentage (%)

Returns	Period	Pension Growth	BM	Pension - Enrich	BM	Pension - Nourish	BM
Absolute Return	1 month	2.89%	2.30%	3.45%	2.93%	2.58%	1.86%
	3 months	5.32%	4.18%	6.22%	4.41%	5.46%	3.98%
	6 months	10.70%	8.20%	12.72%	8.95%	10.19%	7.60%
	1 Year	22.04%	18.21%	28.16%	22.01%	19.40%	15.51%
CAGR	2 Years	12.50%	10.33%	13.95%	11.60%	10.63%	9.26%
	3 Years	12.26%	10.39%	13.76%	11.45%	10.62%	9.46%
	4 Years	10.29%	9.10%	10.69%	9.30%	9.49%	8.75%
	5 Years	9.40%	8.30%	9.96%	8.54%	8.55%	7.92%
	Since Inception	10.77%	7.60%	12.46%	9.01%	8.63%	6.53%

Fund Name	Benchmark Composition				SFIN
Platinum Plus I	-	-	-	-	ULIF01325/02/08BSLIPLAT1109
Platinum Plus II	-	-	-	-	ULIF01425/02/08BSLIPLAT2109
Platinum Plus III	-	-	-	-	ULIF01628/04/09BSLIPLAT3109
Platinum Plus IV	-	-	-	-	ULIF01816/09/09BSLIPLAT4109
Platinum Premier	-	-	-	-	ULIF02203/02/10BSLPLATPR1109
Platinum Advantage	-	-	-	-	ULIF02408/09/10BSLPLATADV109
Titanium I	-	-	-	-	ULIF01911/12/09BSLITITAN1109
Titanium II	-	-	-	-	ULIF02011/12/09BSLITITAN2109
Titanium III	-	-	-	-	ULIF02111/12/09BSLITITAN3109
Pension Nourish	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	-	ULIF00604/03/03BSLNOURISH109
Pension Growth	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	-	ULIF00504/03/03BSLIGROWTH109
Pension Enrich	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	-	ULIF00404/03/03BSLIENRICH109
Foresight - Single Pay	-	-	-	-	ULIF02610/02/11BSLFSITSP1109
Foresight - 5 Pay	-	-	-	-	ULIF02510/02/11BSLFSIT5P1109

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Assure Fund

SFIN No.ULIF01008/07/05BSLIASSURE109



About The Fund

Date of Inception: 12-Sep-05

OBJECTIVE: To provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

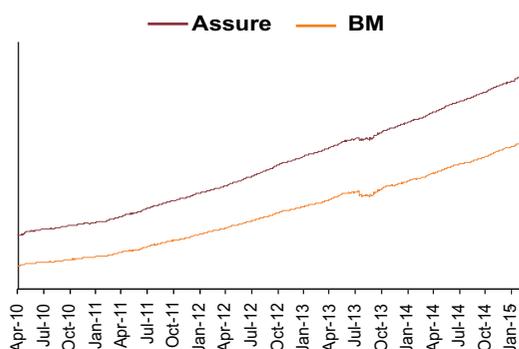
STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 30th January 2015: ₹ 23.12

BENCHMARK: CRISIL Short Term Bond Index

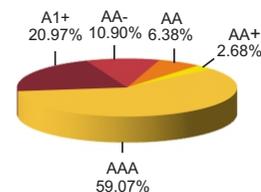
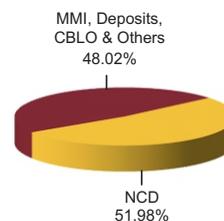
Asset held as on 30th January 2015: ₹ 173.66 Cr

FUND MANAGER: Mr. Ajit Kumar PPB



Asset Allocation

Rating Profile



SECURITIES

Holding

Maturity (in years)

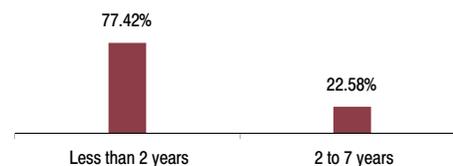
1.43

CORPORATE DEBT

51.98%

9.81% Power Finance Corpn. Ltd. 2018	5.60%
9.16% HDB Financial Services Ltd 2016	4.57%
9.62% LIC Housing Finance Ltd. 2015	4.50%
8.6% Bharat Aluminium Company Limited 2016	4.29%
10.18% LIC Housing Finance Ltd. 2016	4.12%
8.95% Power Finance Corpn. Ltd. 2018	2.93%
8.97% EID-Parry (India) Ltd. 2016	2.88%
8.58% Housing Development Finance Corpn. Ltd. 2018	2.88%
9.75% Housing Development Finance Corpn. Ltd. 2016	2.81%
9.9% Cholamandalam Investment And Finance Co. Ltd. 2016	2.32%
Other Corporate Debt	15.09%

Maturity Profile



MMI, Deposits, CBLO & Others

48.02%

Fund Update:

The average maturity of the fund has slightly decreased to 1.43 years from 1.50 years in the previous month. Assure fund continues to be predominantly invested in highest rated fixed income instruments.

Income Advantage Fund

SFIN No.ULIF01507/08/08BSLIINCADV109



About The Fund

Date of Inception: 22-Aug-08

OBJECTIVE: To provide capital preservation and regular income, at a high level of safety over a medium term horizon by investing in high quality debt instruments.

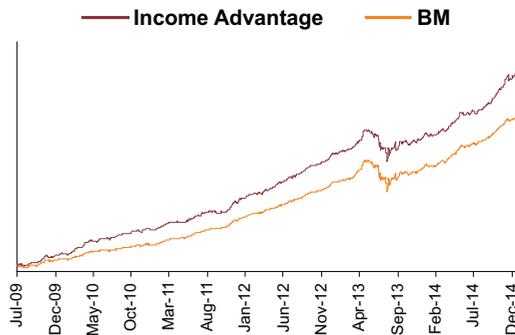
STRATEGY: To actively manage the fund by building a portfolio of fixed income instruments with medium term duration. The fund will invest in government securities, high rated corporate bonds, high quality money market instruments and other fixed income securities. The quality of the assets purchased would aim to minimize the credit risk and liquidity risk of the portfolio. The fund will maintain reasonable level of liquidity.

NAV as on 30th January 2015: ₹ 19.91

BENCHMARK: Crisil Composite Bond index & Crisil Liquid Fund Index

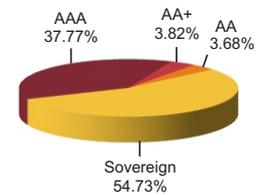
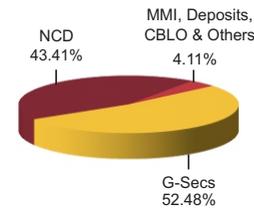
Asset held as on 30th January 2015: ₹ 525.85 Cr

FUND MANAGER: Mr. Ajit Kumar PPB



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.6%	Government Of India	2028	23.45%
9.2%	Government Of India	2030	11.79%
8.3%	Government Of India	2042	2.44%
9.23%	Government Of India	2043	2.22%
9.15%	Government Of India	2024	2.08%
8.28%	Government Of India	2032	1.69%
8.33%	Government Of India	2026	1.59%
8.2%	Government Of India	2025	1.57%
8.83%	Government Of India	2041	1.07%
8.15%	Government Of India	2022	1.05%
	Other Government Securities		3.53%

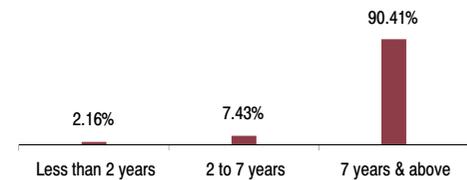
Holding

52.48%

Maturity (in years)

12.56

Maturity Profile



CORPORATE DEBT

8.48%	Power Finance Corpn. Ltd.	2024	3.86%
8.23%	Rural Electrification Corpn. Ltd.	2025	2.86%
9.37%	Power Finance Corpn. Ltd.	2024	2.44%
9.05%	Petronet LNG Ltd.	2019	2.33%
8.4%	Nuclear Power Corpn. Of India Ltd.	2029	1.97%
8.4%	Nuclear Power Corpn. Of India Ltd.	2027	1.96%
8.4%	Nuclear Power Corpn. Of India Ltd.	2025	1.96%
8.4%	Nuclear Power Corpn. Of India Ltd.	2026	1.96%
8.72%	Kotak Mahindra Bank Ltd.	2022	1.92%
8.2%	Power Grid Corpn. Of India Ltd.	2025	1.90%
	Other Corporate Debt		20.25%

43.41%

Fund Update:

Exposure to Corporate Debt has increased to 43.41% from 41.31% while that to MMI has decreased to 4.11% from 7.87% on a MOM basis. Income Advantage fund continues to be predominantly invested in highest rated fixed income instruments.

MMI, Deposits, CBLO & Others

4.11%

Protector Fund

SFIN No.ULIF00313/03/01BSLPROTECT109



About The Fund

Date of Inception: 22-Mar-01

OBJECTIVE: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

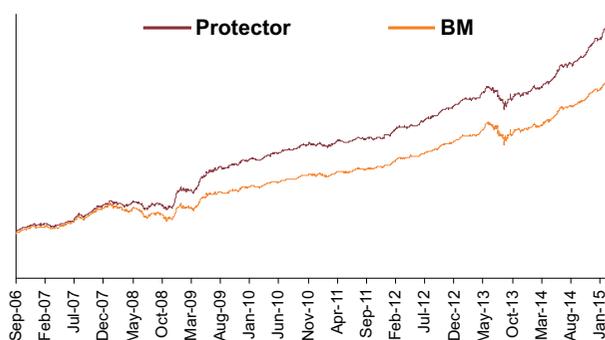
STRATEGY: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities

NAV as on 30th January 2015: ₹ 32.20

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

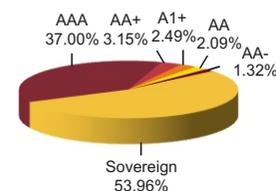
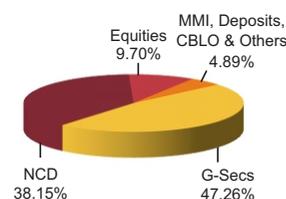
Asset held as on 30th January 2015: ₹ 433.42 Cr

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Ajit Kumar PPB (Debt)



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.33%	Government Of India	2026
8.83%	Government Of India	2023
7.16%	Government Of India	2023
9.23%	Government Of India	2043
8.6%	Government Of India	2028
7.5%	Government Of India	2034
8.15%	Government Of India	2022
8.28%	Government Of India	2027
8.24%	Government Of India	2027
8.79%	Government Of India	2021
	Other Government Securities	

Holding

47.26%

12.62%
6.16%
2.89%
2.69%
2.47%
2.30%
2.12%
1.80%
1.75%
1.58%
10.87%

CORPORATE DEBT

2%	Tata Steel Ltd.	2022
9.57%	Indian Railway Finance Corpn. Ltd.	2021
10.85%	Rural Electrification Corpn. Ltd.	2018
8.9%	Steel Authority Of India Ltd.	2019
11.25%	Power Finance Corpn. Ltd.	2018
9.61%	Power Finance Corpn. Ltd.	2021
9.4%	Rural Electrification Corpn. Ltd.	2021
9.25%	Power Grid Corpn. Of India Ltd.	2021
8.88%	Export Import Bank Of India	2022
9.32%	Power Finance Corpn. Ltd.	2019
	Other Corporate Debt	

38.15%

2.53%
2.48%
2.46%
1.89%
1.39%
1.23%
1.22%
1.21%
1.20%
1.20%
21.35%

EQUITY

9.70%

0.71%
0.67%
0.52%
0.46%
0.45%
0.45%
0.43%
0.42%
0.32%
0.32%
4.96%

MMI, Deposits, CBLO & Others

4.89%

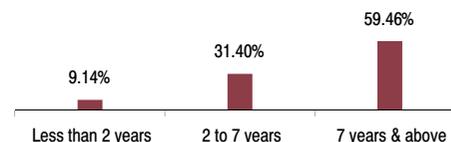
Top 10 Sectoral Allocation



Maturity (in years)

8.86

Maturity Profile



Fund Update:

Exposure to G-secs has decreased to 47.26% to 48.54% and to MMI has decreased 4.89% from 4.94% on a MOM basis.

Protector fund continues to be predominantly invested in highest rated fixed income instruments.

Builder Fund

SFIN No.ULIF00113/03/01BSLBUILDER109



About The Fund

Date of Inception: 22-Mar-01

OBJECTIVE: To build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

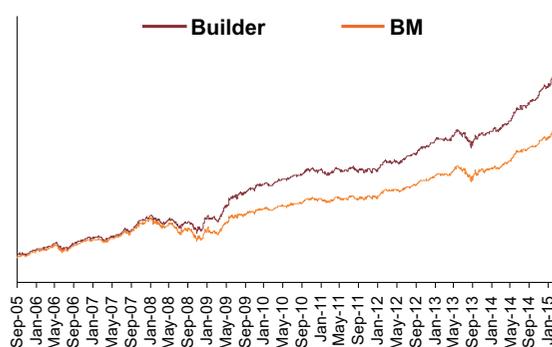
STRATEGY: To generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

NAV as on 30th January 2015: ₹ 41.23

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

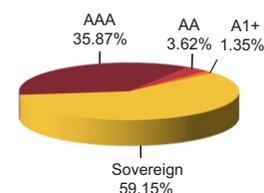
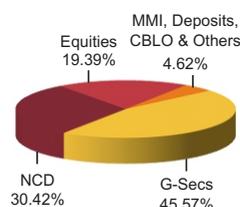
Asset held as on 30th January 2015: ₹ 295.10 Cr

FUND MANAGER: Mr. Dhruvil Shah (Equity), Mr. Ajit Kumar PPB (Debt)



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

7.16%	Government Of India	2023
8.33%	Government Of India	2026
8.28%	Government Of India	2027
8.2%	Government Of India	2022
8.83%	Government Of India	2023
7.8%	Government Of India	2021
8.32%	Government Of India	2032
8.6%	Government Of India	2028
8.79%	Government Of India	2021
7.95%	Government Of India	2032
	Other Government Securities	

Holding

45.57%

6.37%
6.18%
5.74%
5.54%
4.97%
3.49%
2.77%
1.82%
1.61%
1.47%
5.61%

CORPORATE DEBT

8.65%	Rural Electrification Corpn. Ltd.	2019
9.81%	Power Finance Corpn. Ltd.	2018
8.5%	Indian Railway Finance Corpn. Ltd.	2020
8.85%	Axis Bank Ltd.	2024
8.8%	ICICI Home Finance Co. Ltd.	2017
8.9%	Steel Authority Of India Ltd.	2019
8.19%	Indian Railway Finance Corpn. Ltd.	2019
9.39%	Power Finance Corpn. Ltd.	2024
9.39%	Power Finance Corpn. Ltd.	2029
9.35%	Rural Electrification Corpn. Ltd.	2022
	Other Corporate Debt	

30.42%

3.77%
2.84%
1.83%
1.74%
1.70%
1.39%
1.37%
1.27%
0.93%
0.90%
12.70%

EQUITY

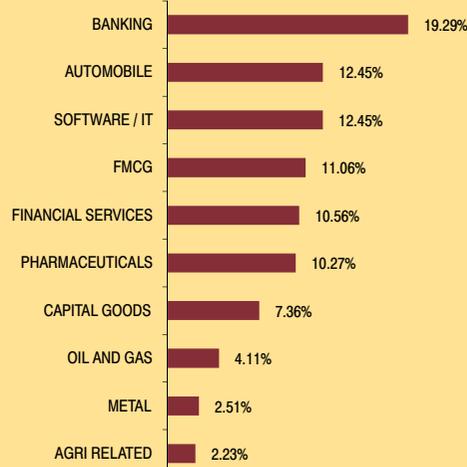
Infosys Ltd.	1.32%
HDFC Bank Ltd.	1.13%
Tata Motors Ltd.	1.04%
Housing Development Finance Corpn. Ltd.	0.99%
State Bank Of India	0.77%
Maruti Suzuki India Ltd.	0.73%
ITC Ltd.	0.70%
Larsen And Toubro Ltd.	0.65%
ICICI Bank Ltd.	0.63%
Sun Pharmaceutical Inds. Ltd.	0.59%
Other Equity	10.84%

19.39%

MMI, Deposits, CBLO & Others

4.62%

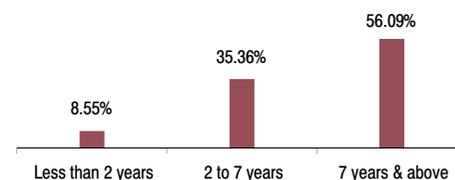
Top 10 Sectoral Allocation



Maturity (in years)

8.08

Maturity Profile



Fund Update:

Exposure to NCD has increased to 30.42% from 29.99% while that to MMI has increased to 4.62% from 3.70% on a MOM basis.

Builder fund continues to be predominantly invested in highest rated fixed income instruments.

Balancer Fund

SFIN No.ULIF00931/05/05BSLBALANCE109



About The Fund

Date of Inception: 18-Jul-05

OBJECTIVE: To achieve value creation of the policyholder at an average risk level over medium to long-term period.

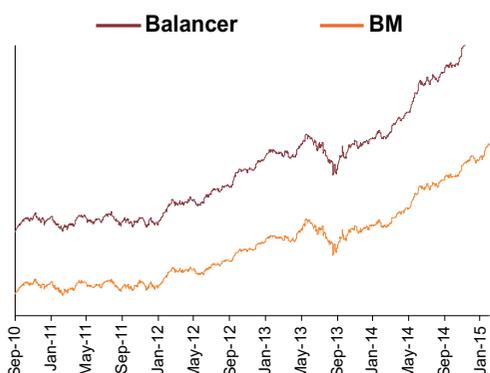
STRATEGY: To invest predominantly in debt securities with an additional exposure to equity, maintaining medium term duration profile of the portfolio.

NAV as on 30th January 2015: ₹ 26.61

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

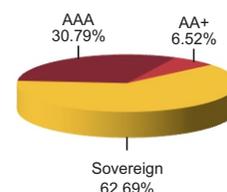
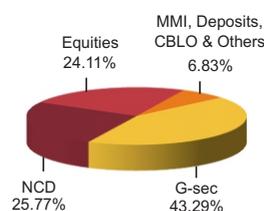
Asset held as on 30th January 2015: ₹ 33.56 Cr

FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Deven Sangoi (Debt)

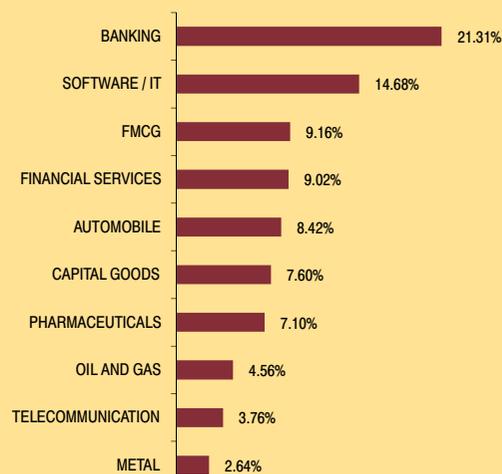


Asset Allocation

Rating Profile



Top 10 Sectoral Allocation



SECURITIES

GOVERNMENT SECURITIES

9.23%	Government Of India	2043
8.33%	Government Of India	2026
8.2%	Government Of India	2022
8.32%	Government Of India	2032
7.95%	Government Of India	2032
5.64%	Government Of India	2019
7.46%	Government Of India	2017
8.3%	Government Of India	2042
8.79%	Government Of India	2021
8.15%	Government Of India	2022
	Other Government Securities	

Holding

43.29%

10.82%
6.21%
5.18%
3.14%
2.74%
2.64%
2.22%
1.59%
1.57%
1.52%
5.65%

CORPORATE DEBT

9.39%	Power Finance Corpn. Ltd.	2019
9.6%	L&T Finance Ltd.	2016
9%	Export Import Bank Of India	2019
9.4%	National Bank For Agri. And Rural Development	2016
9.47%	Power Grid Corpn. Of India Ltd.	2022
9.35%	Power Grid Corpn. Of India Ltd.	2021
8.9%	Steel Authority Of India Ltd.	2019
10.85%	Rural Electrification Corpn. Ltd.	2018
11%	Power Finance Corpn. Ltd.	2018
9.36%	Power Finance Corpn. Ltd.	2021
	Other Corporate Debt	

25.77%

6.20%
4.50%
4.01%
3.03%
2.38%
1.57%
1.53%
0.96%
0.64%
0.63%
0.32%

Equity

	HDFC Bank Ltd.	2.27%
	Infosys Ltd.	1.93%
	Housing Development Finance Corpn. Ltd.	1.34%
	ICICI Bank Ltd.	1.08%
	Larsen And Toubro Ltd.	1.04%
	Tata Motors Ltd.	0.94%
	State Bank Of India	0.84%
	Reliance Industries Ltd.	0.73%
	Maruti Suzuki India Ltd.	0.69%
	ITC Ltd.	0.67%
	Other Equity	12.58%

24.11%

2.27%
1.93%
1.34%
1.08%
1.04%
0.94%
0.84%
0.73%
0.69%
0.67%
12.58%

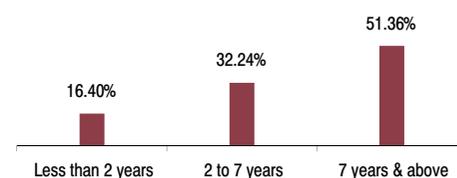
MMI, Deposits, CBLO & Others

6.83%

Maturity (in years)

10.90

Maturity Profile



Fund Update:

Exposure to Equities has slightly increased to 24.11% from 24.91% while that to MMI has increased to 6.83% from 5.60% on a MOM basis.

Enhancer Fund

SFIN No.ULIF00213/03/01BSLENHANCE109



About The Fund

Date of Inception: 22-Mar-01

OBJECTIVE: To grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

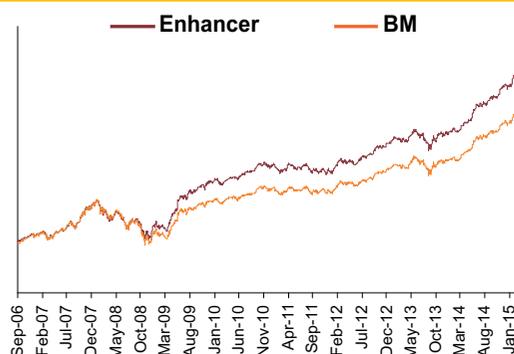
STRATEGY: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

NAV as on 30th January 2015: ₹ 48.48

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

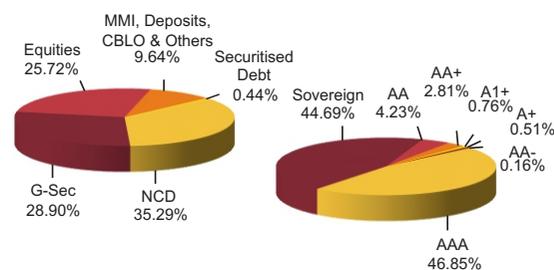
Asset held as on 30th January 2015: ₹ 7205.54 Cr

FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Ajit Kumar PPB (Debt)



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

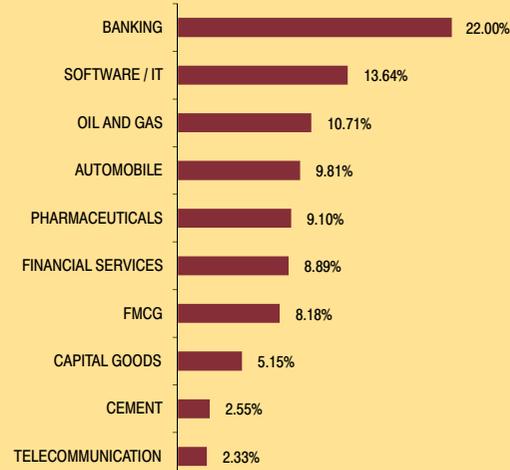
8.83%	Government Of India 2023
8.6%	Government Of India 2028
9.23%	Government Of India 2043
9.2%	Government Of India 2030
8.33%	Government Of India 2026
8.15%	Government Of India 2022
7.95%	Government Of India 2032
8.2%	Government Of India 2022
7.16%	Government Of India 2023
8.26%	Government Of India 2027
	Other Government Securities

Holding

28.90%

4.59%
3.84%
2.85%
2.27%
2.22%
1.25%
1.18%
1.04%
0.91%
0.87%
7.88%

Top 10 Sectoral Allocation



CORPORATE DEBT

10.75%	Reliance Industries Ltd. 2018
2%	Tata Steel Ltd. 2022
10.2%	Tata Steel Ltd. 2015
9.05%	State Bank Of India 2020
9.8%	LIC Housing Finance Ltd. 2017
9.1%	State Bank Of Mysore 2019
8.55%	Indian Railway Finance Corpn. Ltd. 2019
9.48%	Rural Electrification Corpn. Ltd. 2021
10.85%	Punjab National Bank 2023
9.02%	Rural Electrification Corpn. Ltd. 2022
	Other Corporate Debt

35.29%

0.81%
0.78%
0.69%
0.67%
0.46%
0.43%
0.42%
0.42%
0.40%
0.38%
29.83%

Maturity (in years)

8.30

Securitised Debt

Indian Railway Finance Corpn. Ltd. 2015

0.44%

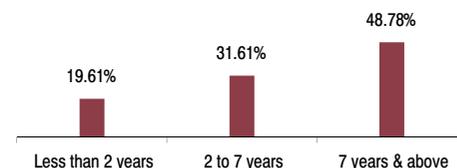
0.44%

Equity

25.72%

HDFC Bank Ltd.	2.34%
Infosys Ltd.	1.77%
Larsen And Toubro Ltd.	1.32%
ICICI Bank Ltd.	1.28%
Reliance Industries Ltd.	1.27%
Housing Development Finance Corpn. Ltd.	1.26%
Tata Motors Ltd.	1.21%
ITC Ltd.	1.15%
State Bank Of India	1.13%
Maruti Suzuki India Ltd.	1.10%
Other Equity	11.89%

Maturity Profile



Fund Update:

Exposure to Equities has slightly decreased to 25.72% from 25.97% while that to MMI has increased to 9.64% from 7.97% on a MOM basis.

Enhancer fund continues to be predominantly invested in highest rated fixed income instruments.

MMI, Deposits, CBLO & Others

9.64%

Creator Fund

SFIN No.ULIF00704/02/04BSLCREATOR109



About The Fund

Date of Inception: 23-Feb-04

OBJECTIVE: To achieve optimum balance between growth and stability to provide long-term capital appreciation with balanced level of risk by investing in fixed income securities and high quality equity security.

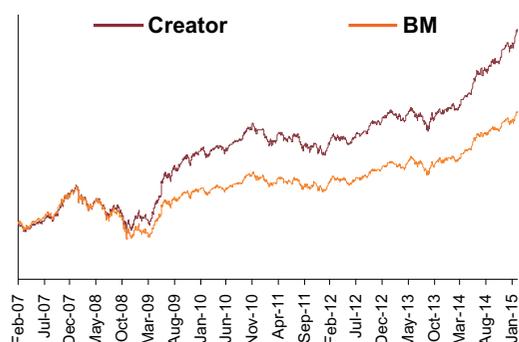
STRATEGY: To ensure capital appreciation by simultaneously investing into fixed income securities and maintaining diversified equity portfolio. Active fund management is carried out to enhance policyholder's wealth in long run.

NAV as on 30th January 2015: ₹ 40.39

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

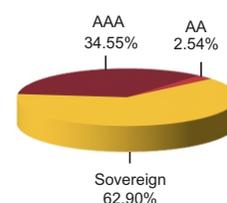
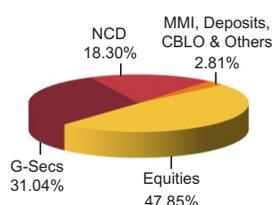
Asset held as on 30th January 2015: ₹ 437.91 Cr

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Ajit Kumar PPB (Debt)



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.83%	Government Of India	2023
9.23%	Government Of India	2043
8.33%	Government Of India	2026
8.28%	Government Of India	2027
8.15%	Government Of India	2022
8.6%	Government Of India	2028
8.2%	Government Of India	2025
8.13%	Government Of India	2022
8.24%	Government Of India	2027
8.28%	Government Of India	2032
	Other Government Securities	

Holding

31.04%

7.56%
5.33%
4.28%
2.97%
2.92%
1.22%
1.18%
1.16%
0.97%
0.72%
2.72%

Top 10 Sectoral Allocation



CORPORATE DEBT

9.4%	Rural Electrification Corpn. Ltd.	2021
11%	Power Finance Corpn. Ltd.	2018
8.82%	Rural Electrification Corpn. Ltd.	2023
8.85%	Axis Bank Ltd.	2024
8.45%	Indian Railway Finance Corpn. Ltd.	2018
8.72%	Kotak Mahindra Bank Ltd.	2022
8.9%	Steel Authority Of India Ltd.	2019
9.39%	Power Finance Corpn. Ltd.	2024
9.55%	Hindalco Industries Ltd.	2022
8.95%	HDFC Bank Ltd.	2022
	Other Corporate Debt	

18.30%

4.33%
1.36%
1.18%
1.17%
1.16%
1.15%
1.05%
0.86%
0.71%
0.70%
4.64%

Maturity (in years)

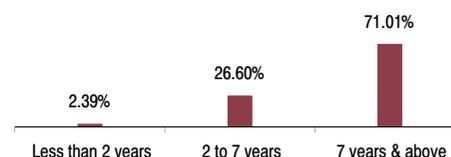
10.93

EQUITY

HDFC Bank Ltd.	3.58%
Infosys Ltd.	3.29%
Housing Development Finance Corpn. Ltd.	2.56%
Reliance Industries Ltd.	2.42%
Larsen And Toubro Ltd.	2.23%
ITC Ltd.	2.17%
ICICI Bank Ltd.	2.16%
Tata Motors Ltd.	2.00%
Tata Consultancy Services Ltd.	1.58%
Maruti Suzuki India Ltd.	1.48%
Other Equity	24.38%

47.85%

Maturity Profile



MMI, Deposits, CBLO & Others

2.81%

Fund Update:

Exposure to Equities has decreased to 47.85% from 49.44% and to MMI has slightly decreased to 2.81% from 2.88% on a MOM basis.

Creator fund continues to be predominantly invested in highest rated fixed income instruments.

Magnifier Fund

SFIN No.ULIF00826/06/04BSLIIMAGNI109



About The Fund

Date of Inception: 12-Aug-04

OBJECTIVE: To maximize wealth by actively managing a diversified equity portfolio.

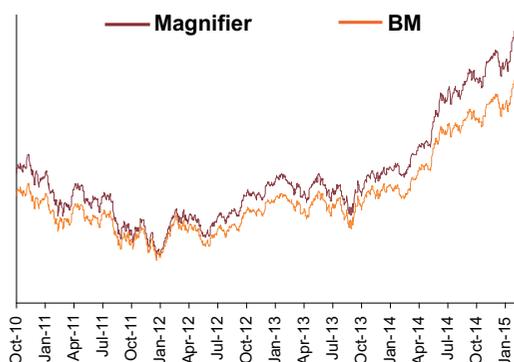
STRATEGY: To invest in high quality equity security to provide long-term capital appreciation with high level of risk. This fund is suitable for those who want to have wealth maximization over long-term period with equity market dynamics.

NAV as on 30th January 2015: ₹ 42.97

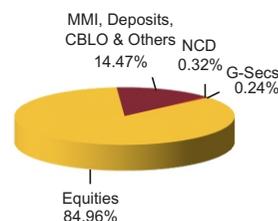
BENCHMARK: BSE 100 & Crisil Liquid Fund Index

Asset held as on 30th January 2015: ₹ 1185.53 Cr

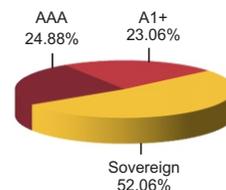
FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Ajit Kumar PPB (Debt)



Asset Allocation



Rating Profile



SECURITIES

GOVERNMENT SECURITIES

7.17% Government Of India 2015
7.59% Government Of India 2015
7.61% Government Of India 2015

CORPORATE DEBT

8% Mahindra Vehicle Manufacturers Limited 2015
9.46% National Bank For Agri. And Rural Development 2015
9.2% IDFC Ltd 2015
8.8% HDB Financial Services Ltd 2016

EQUITY

HDFC Bank Ltd. 7.23%
Infosys Ltd. 6.12%
Larsen And Toubro Ltd. 4.25%
ICICI Bank Ltd. 4.10%
Tata Motors Ltd. 4.00%
Reliance Industries Ltd. 3.92%
Housing Development Finance Corpn. Ltd. 3.87%
Maruti Suzuki India Ltd. 3.44%
ITC Ltd. 3.39%
State Bank Of India 3.39%
Other Equity 41.25%

MMI, Deposits, CBLO & Others

Holding

0.24%

0.18%
0.05%
0.02%

0.32%

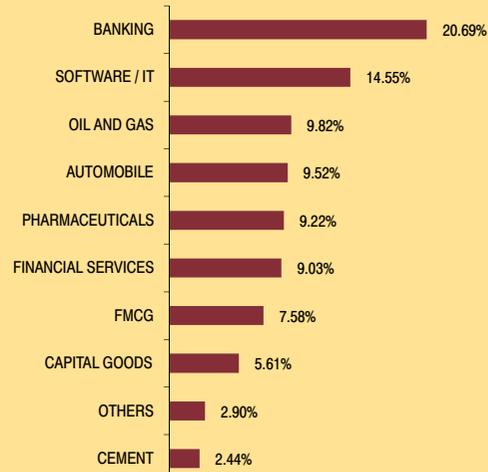
0.18%
0.07%
0.07%
0.01%

84.96%

7.23%
6.12%
4.25%
4.10%
4.00%
3.92%
3.87%
3.44%
3.39%
3.39%
41.25%

14.47%

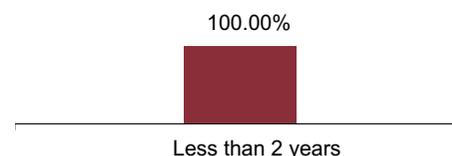
Top 10 Sectoral Allocation



Maturity (in years)

0.54

Maturity Profile



Fund Update:

Exposure to Equities has decreased to 84.96% from 89.36% while that to MMI has increased to 14.47% from 10.04% on a MOM basis

Magnifier fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.

Maximiser Fund

SFIN No.ULIF01101/06/07BSLIINMAXI109



About The Fund

Date of Inception: 12-Jun-07

OBJECTIVE: To Provide long-term capital appreciation by actively managing a well diversified equity portfolio of fundamentally strong blue chip companies. To provide a cushion against the volatility in the equities through investment in money market instruments.

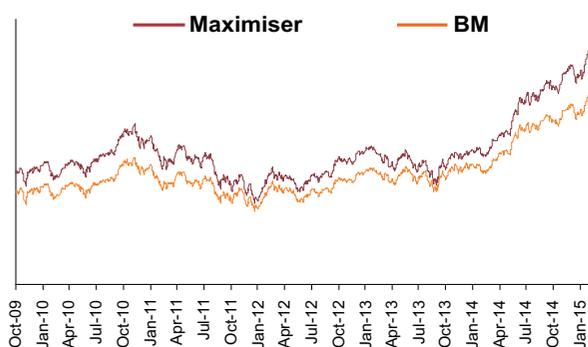
STRATEGY: Active Fund Management with potentially 100% equity exposure. Maintaining High Quality Diversified Portfolio with Dynamic blend of Growth and Value Stocks- so that portfolio does not suffer from style bias. Focus on large-caps and quality mid-caps to ensure liquidity and reduce risk.

NAV as on 30th January 2015: ₹ 22.34

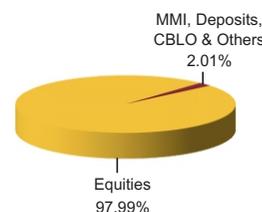
BENCHMARK: BSE 100 & Crisil Liquid Fund Index

Asset held as on 30th January 2015: ₹ 2516.89 Cr

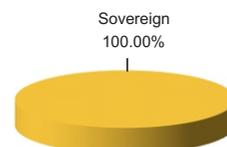
FUND MANAGER: Mr. Sameer Mistry



Asset Allocation



Rating Profile



SECURITIES

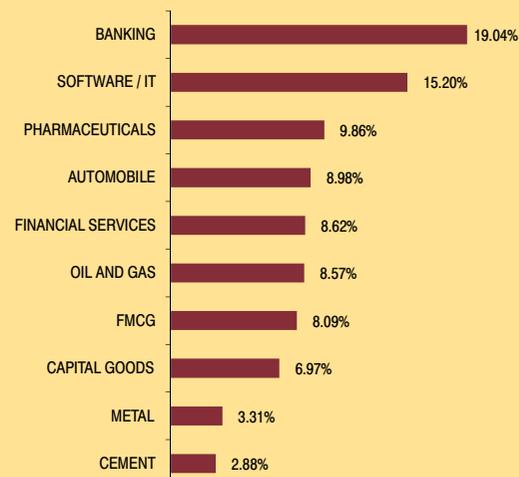
EQUITY

Infosys Ltd.	7.77%
HDFC Bank Ltd.	7.35%
Tata Motors Ltd.	4.98%
ICICI Bank Ltd.	4.76%
Reliance Industries Ltd.	4.71%
Larsen And Toubro Ltd.	4.32%
State Bank Of India	3.73%
Housing Development Finance Corpn. Ltd.	3.68%
Tata Consultancy Services Ltd.	3.67%
ITC Ltd.	3.58%
Other Equity	49.45%

Holding

97.99%

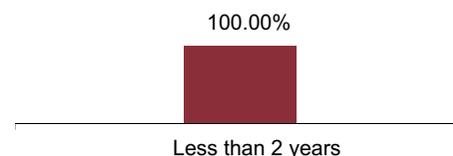
Top 10 Sectoral Allocation



MMI, Deposits, CBLO & Others

2.01%

Maturity Profile



Fund Update:

Exposure to Equities has increased to 97.99% from 99.10% while that to MMI has decreased to 2.01% from 0.90% on a MOM basis.

Maximiser fund is predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.

Super 20 Fund

SFIN No.ULIF01723/06/09BSLSUPER20109



About The Fund

Date of Inception: 06-Jul-09

OBJECTIVE: To generate long-term capital appreciation for policyholders by making investments in fundamentally strong and liquid large cap companies.

STRATEGY: To build and manage a concentrated equity portfolio of 20 fundamentally strong large cap stocks in terms of market capitalization by following an in-depth research-focused investment approach. The fund will attempt diversify across sectors and will invest in companies having financial strength, robust, efficient & visionary management & adequate market liquidity. The non-equity portion of the fund will be invested in highly rated money market instruments and fixed deposits.

NAV as on 30th January 2015: ₹ 22.07

BENCHMARK: Sensex & Crisil Liquid Fund Index

Asset held as on 30th January 2015: ₹ 617.88 Cr

FUND MANAGER: Mr. Sameer Mistry



Asset Allocation



SECURITIES

Equity

Infosys Ltd.	8.67%
HDFC Bank Ltd.	8.48%
Reliance Industries Ltd.	7.27%
ICICI Bank Ltd.	6.77%
Tata Motors Ltd.	6.40%
ITC Ltd.	6.06%
Larsen And Toubro Ltd.	5.88%
Lupin Ltd.	5.51%
State Bank Of India	5.30%
Tata Consultancy Services Ltd.	4.89%
Other Equity	33.64%

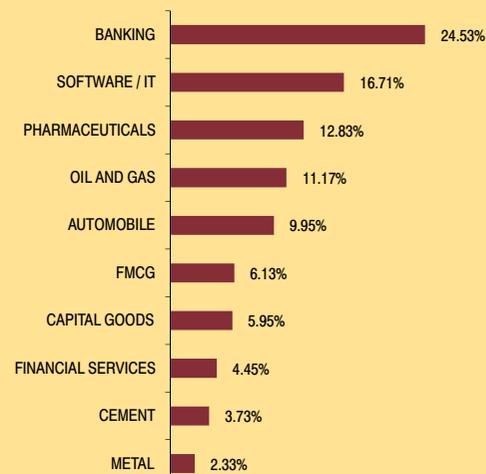
Holding

98.87%

MMI, Deposits, CBLO & Others

1.13%

Top 10 Sectoral Allocation



Maturity Profile

100.00%

Less than 2 years

Fund Update:

Exposure to Equities has increased to 98.87% from 96.28% while that to MMI has decreased to 1.13% from 3.72% on a MOM basis.

Super 20 fund is predominantly invested in large cap stocks and maintains a concentrated portfolio.

Multiplier Fund

SFIN No.ULIF01217/10/07BSLINMULTI109



About The Fund

Date of Inception: 30-Oct-07

OBJECTIVE: The provide long-term wealth maximisation by actively managing a well-diversified equity portfolio, predominantly comprising of companies whose market capitalization is between Rs. 10 billion to Rs. 250 billion. Further, the fund would also seek to provide a cushion against the sudden volatility in the equities through some investments in short-term money market instruments.

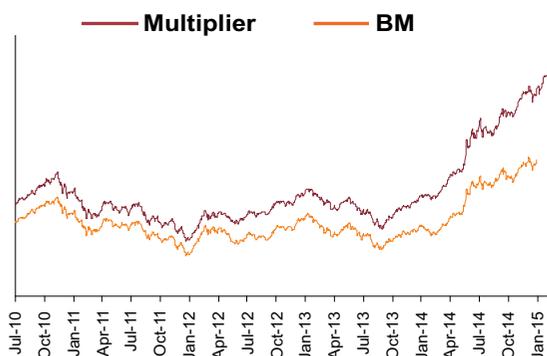
STRATEGY: Active Fund Management with potentially 100% equity exposure. Research based investment approach with a dedicated & experienced in-house research team. Identify undervalued stocks in the growth phase. Focus on niche players with competitive advantage, in the sunrise industry & potential of being tomorrow's large cap. Emphasize on early identification of stocks.

NAV as on 30th January 2015: ₹ 21.91

BENCHMARK: CNX Midcap & Crisil Liquid Fund Index

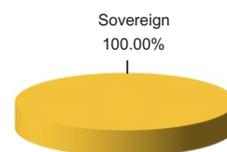
Asset held as on 30th January 2015: ₹ 487.59 Cr

FUND MANAGER: Mr. Sumit Mangal



Asset Allocation

Rating Profile



SECURITIES

Equity

Jagran Prakashan Ltd.	6.06%
AIA Engineering Ltd.	5.12%
HDFC Bank Ltd.	4.98%
Alstom India Limited	4.92%
Muthoot Finance Ltd.	4.51%
Glenmark Pharmaceuticals Ltd.	4.05%
Colgate-Palmolive (India) Ltd.	3.91%
Lupin Ltd.	3.16%
Welspun India Limited	3.03%
Divis Laboratories Ltd.	3.00%
Other Equity	50.78%

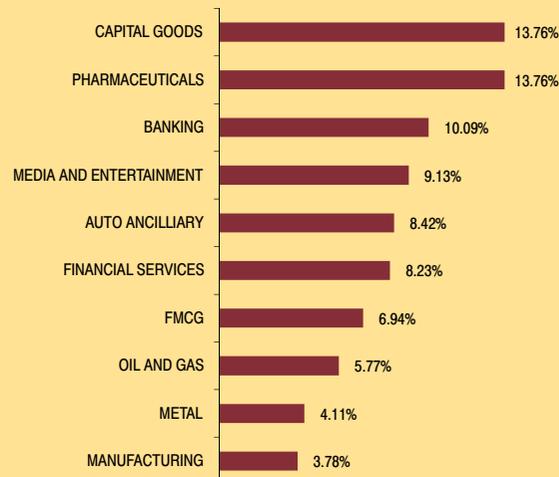
Holding

93.53%

MMI, Deposits, CBLO & Others

6.47%

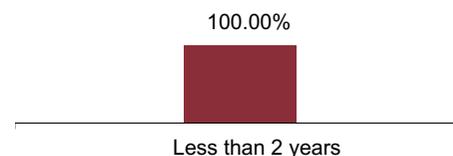
Top 10 Sectoral Allocation



Maturity (in years)

0.01

Maturity Profile



Fund Update:

Exposure to Equities has slightly increased to 93.53% from 93.20% while that to MMI has slightly decreased to 6.47% from 6.80% on MOM basis.

Multiplier fund is predominantly invested in high quality mid cap stocks and maintains a well diversified portfolio with investments made across various sectors.

Platinum Plus I Fund

SFIN No.ULIF01325/02/08BSLIPLAT1109



About The Fund

Date of Inception: 17-Mar-08

OBJECTIVE: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

STRATEGY: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market.

NAV as on 30th January 2015: ₹ 16.71

Asset held as on 30th January 2015: ₹ 330.36 Cr

FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	3.73%		
8.24% Government Of India 2018 7.83% Government Of India 2018 7.46% Government Of India 2017 5.69% Government Of India 2018	2.33% 1.18% 0.21% 0.01%		
CORPORATE DEBT	34.96%		
National Bank For Agri. And Rural Development 2017 9.05% Sundaram Finance Ltd. 2018 9.3% Power Grid Corpn. Of India Ltd. 2018 9.43% Indian Railway Finance Corpn. Ltd. 2018 8.95% Power Finance Corpn. Ltd. 2018 9.18% Housing Development Finance Corpn. Ltd. 2018 8.95% L&T Shipbuilding Ltd 2017 8.85% NHPC Ltd. 2018 8.34% LIC Housing Finance Ltd. 2018 11.25% Power Finance Corpn. Ltd. 2018 Other Corporate Debt	4.70% 4.56% 4.52% 3.15% 2.87% 2.46% 2.33% 1.54% 1.50% 1.49% 5.84%		
Equity	53.77%		
HDFC Bank Ltd. Infosys Ltd. Housing Development Finance Corpn. Ltd. ITC Ltd. Reliance Industries Ltd. Tata Motors Ltd. ICICI Bank Ltd. State Bank Of India Larsen And Toubro Ltd. Tata Consultancy Services Ltd. Other Equity	5.32% 4.17% 3.61% 3.29% 3.20% 2.94% 2.76% 2.21% 1.95% 1.78% 22.54%		
MMI, Deposits, CBLO & Others	7.54%	Maturity (in years)	3.13

Fund Update:

Exposure to Equities has increased to 53.77% from 51.42% while that to MMI has decreased to 7.54% from 9.10% on a MOM basis.

Platinum Plus I fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio.

Platinum Plus II Fund

SFIN No.ULIF01425/02/08BSLIPLAT2109



About The Fund

Date of Inception: 08-Sep-08

OBJECTIVE: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

STRATEGY: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market.

NAV as on 30th January 2015: ₹ 24.41

Asset held as on 30th January 2015: ₹ 614.50 Cr

FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES

GOVERNMENT SECURITIES

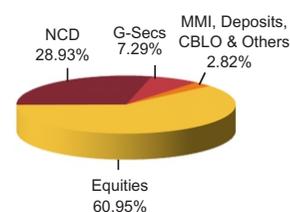
5.69%	Government Of India 2018
7.83%	Government Of India 2018
6.05%	Government Of India 2019
6.05%	Government Of India 2019
8.24%	Government Of India 2018

Holding

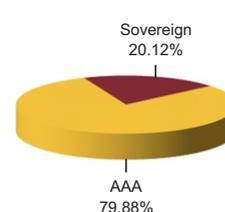
7.29%

4.13%
1.94%
0.61%
0.37%
0.23%

Asset Allocation



Rating Profile

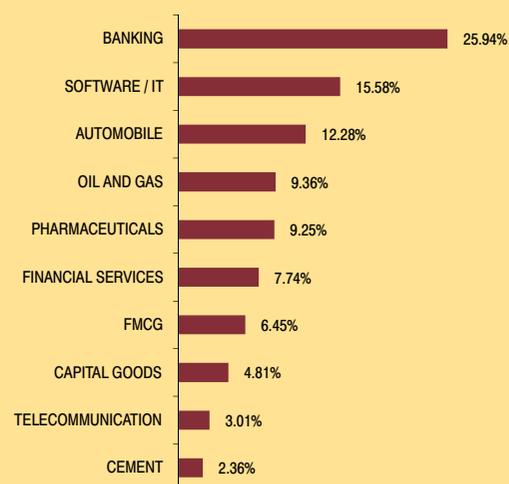


CORPORATE DEBT

National Housing Bank 2018	3.93%
9.81% Power Finance Corpn. Ltd. 2018	3.58%
9.7% Power Finance Corpn. Ltd. 2018	2.55%
9.63% Rural Electrification Corpn. Ltd. 2019	2.55%
National Bank For Agri. And Rural Development 2018	2.18%
National Bank For Agri. And Rural Development 2019	2.02%
9.38% Rural Electrification Corpn. Ltd. 2018	1.68%
9.35% Power Grid Corpn. Of India Ltd. 2018	1.43%
9.43% Indian Railway Finance Corpn. Ltd. 2018	1.37%
9% Export Import Bank Of India 2019	1.08%
Other Corporate Debt	6.56%

28.93%

Top 10 Sectoral Allocation



Equity

HDFC Bank Ltd.	6.44%
Infosys Ltd.	4.69%
Housing Development Finance Corpn. Ltd.	3.43%
ICICI Bank Ltd.	3.19%
Tata Motors Ltd.	3.08%
ITC Ltd.	3.00%
State Bank Of India	3.00%
Larsen And Toubro Ltd.	2.93%
Reliance Industries Ltd.	2.91%
Sun Pharmaceutical Inds. Ltd.	2.65%
Other Equity	25.62%

60.95%

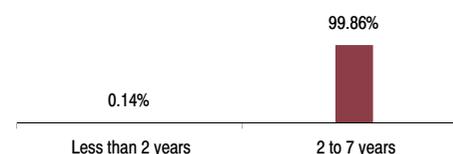
Maturity (in years)

3.67

MMI, Deposits, CBLO & Others

2.82%

Maturity Profile



Fund Update:

Exposure to Equities has increased to 60.95% from 56.15% while that to MMI has decreased to 2.82% from 6.13% on a MOM basis.

Platinum Plus II fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Platinum Plus III Fund

SFIN No. ULIF01628/04/09BSLIPLAT3109



About The Fund

Date of Inception: 15-May-09

OBJECTIVE: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

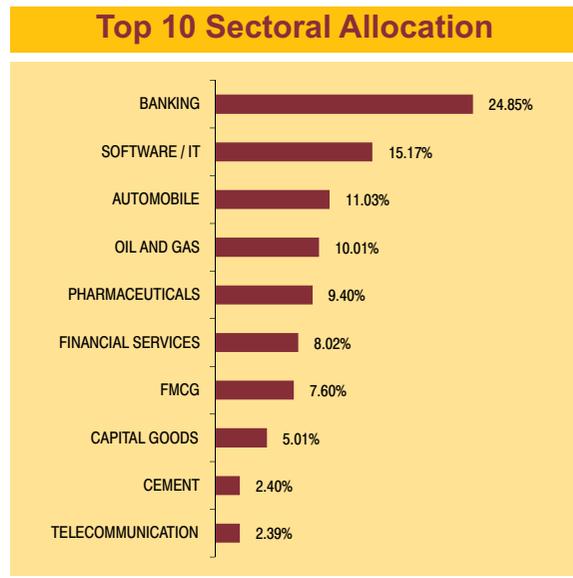
STRATEGY: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market.

NAV as on 30th January 2015: ₹ 18.93

Asset held as on 30th January 2015: ₹ 713.84 Cr

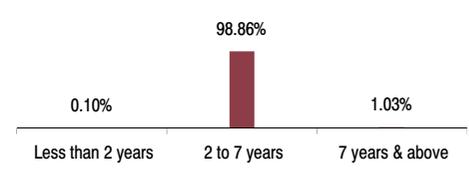
FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	10.53%		
6.9% Government Of India 2019	9.37%		
6.05% Government Of India 2019	0.93%		
5.64% Government Of India 2019	0.17%		
7.8% Government Of India 2020	0.05%		
CORPORATE DEBT	17.50%		
9.63% Rural Electrification Corpn. Ltd. 2019	2.93%		
National Housing Bank 2019	2.53%		
8.65% NTPC Ltd. 2019	2.13%		
9.39% Power Finance Corpn. Ltd. 2019	1.46%		
8.6% Indian Railway Finance Corpn. Ltd. 2019	1.43%		
9.35% Power Grid Corpn. Of India Ltd. 2019	1.17%		
9.81% Power Finance Corpn. Ltd. 2018	0.73%		
9.44% LIC Housing Finance Ltd. 2019	0.72%		
8.9% Steel Authority Of India Ltd. 2019	0.72%		
National Bank For Agri. And Rural Development 2019	0.62%		
Other Corporate Debt	3.05%		
Equity	66.53%		
HDFC Bank Ltd.	6.34%		
Infosys Ltd.	5.10%		
ITC Ltd.	4.11%		
Housing Development Finance Corpn. Ltd.	3.95%		
Reliance Industries Ltd.	3.63%		
ICICI Bank Ltd.	3.49%		
Larsen And Toubro Ltd.	3.33%		
State Bank Of India	3.25%		
Tata Motors Ltd.	3.23%		
Tata Consultancy Services Ltd.	2.71%		
Other Equity	27.38%		
MMI, Deposits, CBLO & Others	5.45%		



Maturity (in years) **4.31**

Maturity Profile



Fund Update:

Exposure to Equities has increased to 66.53% from 63.97% while that to MMI has been decreased to 5.45% from 6.78% on a MOM basis.

Platinum Plus III fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio.

Platinum Plus IV Fund

SFIN No.ULIF01816/09/09BSLIPLAT4109



About The Fund

Date of Inception: 15-Sep-09

OBJECTIVE: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

STRATEGY: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market.

NAV as on 30th January 2015: ₹ 16.99

Asset held as on 30th January 2015: ₹ 535.65 Cr

FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile		
GOVERNMENT SECURITIES	3.91%				
6.9% Government Of India 2019 6.05% Government Of India 2019	3.55% 0.35%				
CORPORATE DEBT	20.74%		Maturity (in years) 4.47		
9.04% Rural Electrification Corpn. Ltd. 2019 9.63% Rural Electrification Corpn. Ltd. 2019 National Bank For Agri. And Rural Development 2019 9.32% Power Finance Corpn. Ltd. 2019 8.93% Power Grid Corpn. Of India Ltd. 2019 9.15% Larsen And Toubro Ltd. 2019 9.39% Power Finance Corpn. Ltd. 2019 8.49% NHPC Ltd. 2019 9.95% State Bank Of India 2026 8.85% NHPC Ltd. 2019 Other Corporate Debt	4.79% 3.90% 2.75% 1.94% 1.92% 1.92% 1.55% 0.94% 0.41% 0.27% 0.36%				
Equity	71.13%			Maturity Profile	
HDFC Bank Ltd. Infosys Ltd. ITC Ltd. Housing Development Finance Corpn. Ltd. Reliance Industries Ltd. ICICI Bank Ltd. State Bank Of India Tata Motors Ltd. Larsen And Toubro Ltd. Tata Consultancy Services Ltd. Other Equity	6.76% 5.45% 4.38% 4.23% 3.88% 3.72% 3.46% 3.45% 3.19% 2.88% 29.74%				
MMI, Deposits, CBLO & Others	4.23%				

Fund Update:

Exposure to Equities has slightly increased to 71.13% from 68.20% while that to MMI has decreased to 4.23% from 5.68% on a MOM basis.

Platinum Plus IV fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Platinum Premier Fund

SFIN No.ULIF02203/02/10BSLPLATPR1109



About The Fund

Date of Inception: 15-Feb-10

OBJECTIVE: To optimise the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

NAV as on 30th January 2015: ₹ 17.07

Asset held as on 30th January 2015: ₹ 936.60 Cr

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	6.29%		
6.35% Government Of India 2020	4.17%		
8.19% Government Of India 2020	1.14%		
7.8% Government Of India 2020	0.54%	Top 10 Sectoral Allocation	
8.12% Government Of India 2020	0.44%		
7.17% Government Of India 2015	0.01%		
CORPORATE DEBT	12.44%		
8.7% Power Finance Corpn. Ltd. 2020	1.97%		
8.87% Rural Electrification Corpn. Ltd. 2020	1.64%		
7.93% Power Grid Corpn. Of India Ltd. 2020	1.58%		
9.3% Power Grid Corpn. Of India Ltd. 2020	1.12%		
9.3% Steel Authority Of India Ltd. 2020	0.56%		
8.85% NHPC Ltd. 2020	0.55%		
8.78% NTPC Ltd. 2020	0.55%		
8.55% Indian Railway Finance Corpn. Ltd. 2020	0.55%		
8.5% Indian Railway Finance Corpn. Ltd. 2020	0.55%		
8.99% Tata Sons Ltd. 2020	0.54%		
Other Corporate Debt	2.84%		
Equity	76.26%	Maturity (in years) 5.17	
HDFC Bank Ltd.	6.38%		
Infosys Ltd.	6.10%		
Housing Development Finance Corpn. Ltd.	4.76%		
ITC Ltd.	4.68%		
ICICI Bank Ltd.	4.67%		
Reliance Industries Ltd.	4.07%		
Larsen And Toubro Ltd.	4.00%		
Tata Motors Ltd.	3.44%		
Tata Consultancy Services Ltd.	3.17%		
Axis Bank Ltd.	2.82%		
Other Equity	32.16%		
MMI, Deposits, CBLO & Others	5.01%	Maturity Profile	

Fund Update:

Exposure to Equities has increased to 76.26% from 73.40% while that to MMI has decreased to 5.01% from 7.54% on a MOM basis.

Platinum Premier fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Platinum Advantage Fund

SFIN No.ULIF02408/09/10BSLPLATADV109



About The Fund

Date of Inception: 20-Sep-10

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

NAV as on 30th January 2015: ₹ 15.18

Asset held as on 30th January 2015: ₹ 1182.45 Cr

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES

Holding

Asset Allocation

Rating Profile

GOVERNMENT SECURITIES

6.63%

8.12% Government Of India 2020
7.8% Government Of India 2020

6.46%
0.17%

CORPORATE DEBT

8.15%

8.78% Power Finance Corpn. Ltd. 2020
8.93% Power Grid Corpn. Of India Ltd. 2020
9.81% Power Finance Corpn. Ltd. 2018
8.85% Power Grid Corpn. Of India Ltd. 2020
8.95% Housing Development Finance Corpn. Ltd. 2020
9.1% Tata Sons Ltd. 2020
8.95% LIC Housing Finance Ltd. 2020
8.9% Housing Development Finance Corpn. Ltd. 2020
8.49% NHPC Ltd. 2020
9.95% State Bank Of India 2026
Other Corporate Debt

2.16%
1.31%
1.24%
0.87%
0.43%
0.43%
0.43%
0.43%
0.28%
0.15%

Equity

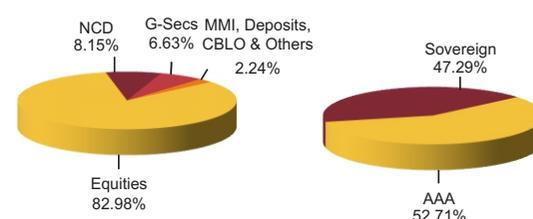
82.98%

Infosys Ltd.
HDFC Bank Ltd.
ICICI Bank Ltd.
Housing Development Finance Corpn. Ltd.
ITC Ltd.
Larsen And Toubro Ltd.
Reliance Industries Ltd.
Tata Motors Ltd.
Tata Consultancy Services Ltd.
Maruti Suzuki India Ltd.
Other Equity

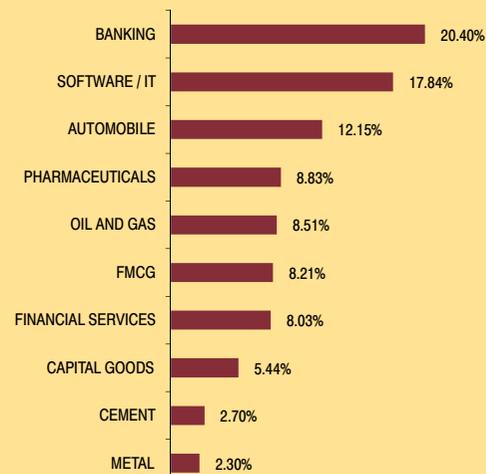
7.07%
6.30%
5.09%
5.00%
4.97%
4.51%
4.35%
3.67%
3.15%
2.89%
35.96%

MMI, Deposits, CBLO & Others

2.24%



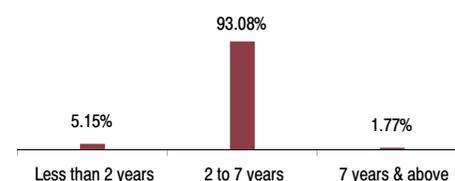
Top 10 Sectoral Allocation



Maturity (in years)

5.45

Maturity Profile



Fund Update:

Exposure to Equities has increased to 82.98% from 79.94% while that to MMI has decreased to 2.24% from 3.86% on a MOM basis.

Foresight Single Pay

SFIN No.ULIF02610/02/11BSLFSITSP1109



About The Fund

Date of Inception: 22-Feb-11

OBJECTIVE: To optimise the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciation. Derivatives would be used for hedging purpose only and as approved by IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

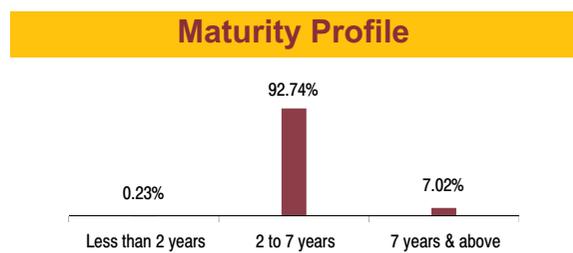
NAV as on 30th January 2015: ₹ 16.07

Asset held as on 30th January 2015: ₹ 101.90 Cr

FUND MANAGER: Mr. Dhruvil Shah (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	5.92%		
7.8% Government Of India 2021 8.2% Government Of India 2022	5.07% 0.85%		
CORPORATE DEBT	6.19%		
9.36% Power Finance Corpn. Ltd. 2021 9.3% Power Grid Corpn. Of India Ltd. 2021	5.16% 1.03%		
Equity	86.74%		
Infosys Ltd. HDFC Bank Ltd. ICICI Bank Ltd. Reliance Industries Ltd. ITC Ltd. Housing Development Finance Corpn. Ltd. Larsen And Toubro Ltd. Tata Motors Ltd. Tata Consultancy Services Ltd. State Bank Of India Other Equity	7.23% 6.25% 5.58% 5.20% 4.76% 4.73% 4.42% 3.61% 3.53% 3.41% 38.03%		
MMI, Deposits, CBLO & Others	1.15%		

Maturity (in years) **6.37**



Fund Update:
Exposure to Equities has increased to 86.74% from 81.60% while that to MMI has decreased to 1.15% from 5.62% on a MOM basis.

About The Fund

Date of Inception: 22-Feb-11

OBJECTIVE: To optimise the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciation. Derivatives would be used for hedging purpose only and as approved by IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

NAV as on 30th January 2015: ₹ 14.41

Asset held as on 30th January 2015: ₹ 1990.78 Cr

FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES

Holding

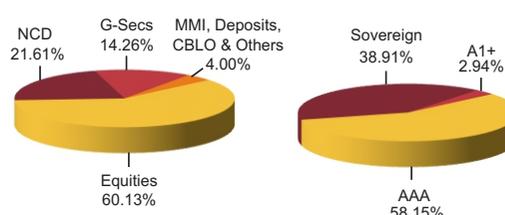
Asset Allocation

Rating Profile

GOVERNMENT SECURITIES

14.26%

7.8%	Government Of India	2021	4.41%
8.12%	Government Of India	2020	2.35%
8.79%	Government Of India	2021	2.33%
7.94%	Government Of India	2021	1.89%
7.16%	Government Of India	2023	1.21%
6.35%	Government Of India	2020	0.32%
8.15%	Government Of India	2022	0.30%
10.25%	Government Of India	2021	0.27%
7.8%	Government Of India	2020	0.20%
8.24%	Government Of India	2018	0.19%
	Other Government Securities		0.80%

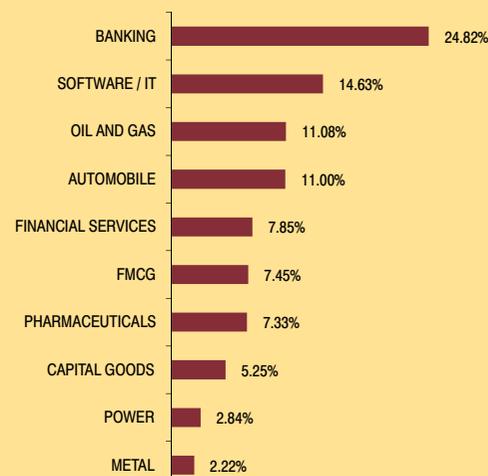


CORPORATE DEBT

21.61%

9%	Export Import Bank Of India	2019	1.53%
9.3%	Power Grid Corpn. Of India Ltd.	2021	1.26%
9.57%	Indian Railway Finance Corpn. Ltd.	2021	1.08%
9.61%	Power Finance Corpn. Ltd.	2021	1.05%
9.25%	Power Grid Corpn. Of India Ltd.	2018	0.83%
9.48%	Rural Electrification Corpn. Ltd.	2021	0.82%
9.4%	Rural Electrification Corpn. Ltd.	2021	0.79%
	Rural Electrification Corpn. Ltd.	2020	0.79%
9.18%	Housing Development Finance Corpn. Ltd.	2018	0.59%
9.15%	Export Import Bank Of India	2022	0.57%
	Other Corporate Debt		12.29%

Top 10 Sectoral Allocation



Equity

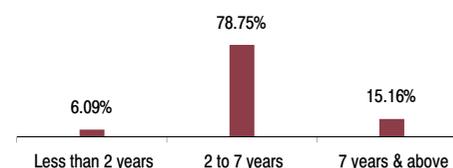
60.13%

	HDFC Bank Ltd.	5.70%
	Infosys Ltd.	4.59%
	ICICI Bank Ltd.	3.83%
	ITC Ltd.	3.69%
	Reliance Industries Ltd.	3.60%
	Housing Development Finance Corpn. Ltd.	3.47%
	Larsen And Toubro Ltd.	3.16%
	Tata Motors Ltd.	2.74%
	Maruti Suzuki India Ltd.	2.49%
	Tata Consultancy Services Ltd.	2.45%
	Other Equity	24.41%

Maturity (in years)

5.72

Maturity Profile



MMI, Deposits, CBLO & Others

4.00%

Fund Update:

Exposure to Equities has increased to 60.13% from 57.99% and to MMI has increased to 4.00% from 6.66% on a MOM basis.

Titanium I Fund

SFIN No.ULIF01911/12/09BSLITITAN1109



About The Fund

Date of Inception: 16-Dec-09

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to ensure capital protection after five years.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in Government Securities, high rated Corporate Bonds and Money Market Instruments.

NAV as on 30th January 2015: ₹ 17.07

Asset held as on 30th January 2015: ₹ 50.46 Cr

FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	3.56%		
7.59% Government Of India 2015 7.17% Government Of India 2015	1.88% 1.68%		
CORPORATE DEBT	10.42%		
8.7% Power Finance Corpn. Ltd. 2020 9.2% IDFC Ltd 2015 9.25% Power Grid Corpn. Of India Ltd. 2019 8.95% Power Finance Corpn. Ltd. 2015	5.03% 3.57% 1.03% 0.79%		
Equity	73.63%	Top 10 Sectoral Allocation	
HDFC Bank Ltd. Infosys Ltd. Housing Development Finance Corpn. Ltd. ITC Ltd. State Bank Of India ICICI Bank Ltd. Tata Motors Ltd. Larsen And Toubro Ltd. Reliance Industries Ltd. Maruti Suzuki India Ltd. Other Equity	7.20% 6.62% 4.53% 4.09% 3.77% 3.74% 3.34% 2.84% 2.76% 2.73% 32.02%		
MMI, Deposits, CBLO & Others	12.39%	Maturity (in years) 1.36	
		Maturity Profile	

Fund Update:

Exposure to Equities has decreased to 73.63% from 76.41%

Titanium I fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Titanium II Fund

SFIN No.ULIF02011/12/09BSLITITAN2109



About The Fund

Date of Inception: 16-Mar-10

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to ensure capital protection after five years.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in Government Securities, high rated Corporate Bonds and Money Market Instruments.

NAV as on 30th January 2015: ₹ 16.74

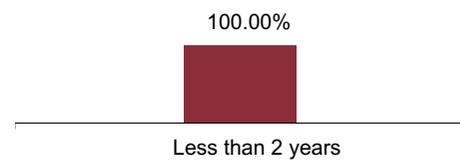
Asset held as on 30th January 2015: ₹ 13.95 Cr

FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	6.08%		
7.59% Government Of India 2015	3.15%		
7.17% Government Of India 2015	2.93%		
CORPORATE DEBT	5.01%		
9.2% IDFC Ltd 2015	3.59%		
8.29% Power Finance Corpn. Ltd. 2015	1.43%		
Equity	80.88%		
HDFC Bank Ltd.	7.55%		
Infosys Ltd.	7.16%		
Housing Development Finance Corpn. Ltd.	4.97%		
ITC Ltd.	4.38%		
ICICI Bank Ltd.	4.10%		
State Bank Of India	4.08%		
Tata Motors Ltd.	3.74%		
Reliance Industries Ltd.	3.22%		
Larsen And Toubro Ltd.	3.16%		
Maruti Suzuki India Ltd.	2.97%		
Other Equity	35.55%		
MMI, Deposits, CBLO & Others	8.03%		

Maturity (in years) **0.19**

Maturity Profile



Fund Update:

Exposure to Equities has slightly increased to 80.88% from 80.22% while that to MMI has increased to 8.03% from 6.62% on a MOM basis. Titanium II fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Titanium III Fund

SFIN No.ULIF02111/12/09BSLITITAN3109



About The Fund

Date of Inception: 16-Jun-10

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to ensure capital protection after five years.

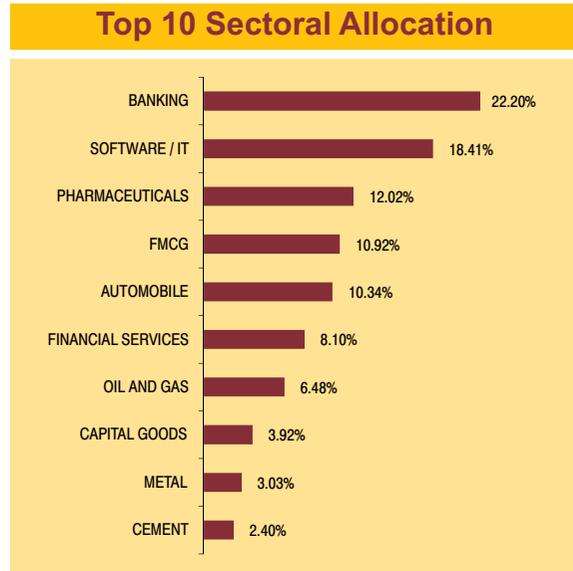
STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in Government Securities, high rated Corporate Bonds and Money Market Instruments.

NAV as on 30th January 2015: ₹ 14.90

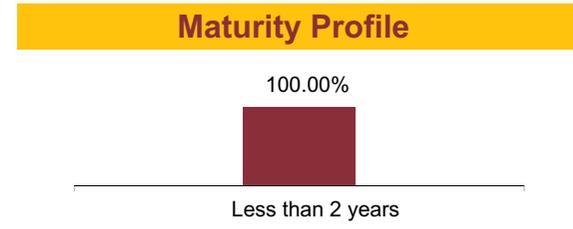
Asset held as on 30th January 2015: ₹ 7.68 Cr

FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURITIES	2.14%		
7.17% Government Of India 2015	2.14%		
CORPORATE DEBT	8.12%		
8.64% Power Grid Corpn. Of India Ltd. 2015	8.12%		
Equity	80.82%		
Infosys Ltd.	7.23%		
HDFC Bank Ltd.	7.20%		
Housing Development Finance Corpn. Ltd.	5.05%		
ITC Ltd.	4.45%		
State Bank Of India	4.12%		
ICICI Bank Ltd.	4.08%		
Tata Motors Ltd.	3.76%		
Reliance Industries Ltd.	3.23%		
Larsen And Toubro Ltd.	3.17%		
Maruti Suzuki India Ltd.	3.02%		
Other Equity	35.51%		
MMI, Deposits, CBLO & Others	8.93%		



Maturity (in years) **0.38**



Fund Update:
 Exposure to Equities has increased to 80.82% from 79.87% while that to MMI has increased to 8.93% from 5.24% on a MOM basis.
 Titanium III fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

Pure Equity

SFIN No.ULIF02707/10/11BSLIPUREEQ109



About The Fund

Date of Inception: 09-Mar-12

OBJECTIVE: The objective of the fund is to provide long-term wealth creation by actively managing portfolio through investment in selective businesses. Fund will not invest in businesses that provide goods or services in gambling, lottery /contests, animal produce, liquor, tobacco, entertainment like films or hotels, banks and financial institutions

STRATEGY: The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong companies by following a research-focused investment approach

NAV as on 30th January 2015: ₹ 19.81

Asset held as on 30th January 2015: ₹ 14.81 Cr

FUND MANAGER: Mr. Praful Kumar

SECURITIES

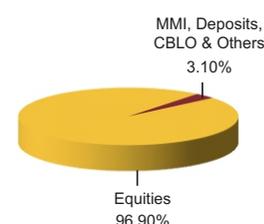
Holding

Asset Allocation

Equity

96.90%

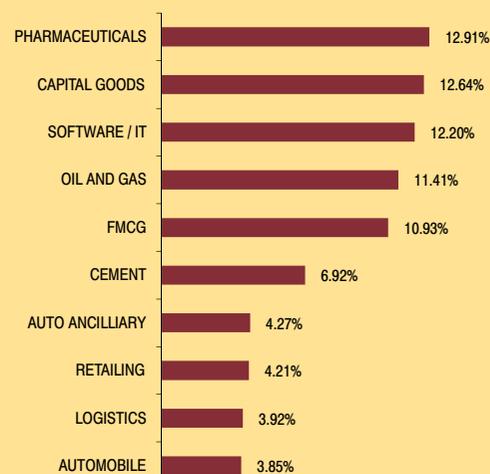
Reliance Industries Ltd.	5.41%
ACC Ltd.	4.43%
Bata India Ltd.	4.08%
Alstom India Limited	4.03%
Oil And Natural Gas Corpn. Ltd.	3.86%
Container Corpn. Of India Ltd.	3.80%
Crisil Ltd.	3.60%
Larsen And Toubro Ltd.	3.26%
Wipro Ltd.	3.18%
Ipca Laboratories Ltd.	2.98%
Other Equity	58.26%



MMI, Deposits, CBLO & Others

3.10%

Top 10 Sectoral Allocation



Fund Update:

Exposure to Equities has slightly increased to 96.90% from 96.40% while that to MMI has slightly decreased to 3.10% from 3.60% on a MOM basis.

Liquid Plus

SFIN No.ULIF02807/10/11BSLLIQPLUS109



About The Fund

Date of Inception: 09-Mar-12

OBJECTIVE: To provide reasonable & stable returns, at a high level of safety and liquidity for capital conservation for the Policyholder by investing in low maturity debt & money market instruments

STRATEGY: The strategy of this BSLI Fund Option is to make judicious investments in high quality debt and money market instruments to protect capital of the policyholder & generate steady returns at very low level of risk

NAV as on 30th January 2015: ₹ 12.53

BENCHMARK: Crisil Liquid Index

Asset held as on 30th January 2015: ₹ 41.86 Cr

FUND MANAGER : Mr. Ajit Kumar PPB

SECURITIES

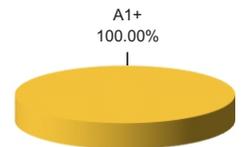
Holding

Asset Allocation

Rating Profile

MMI, Deposits, CBLO & Others

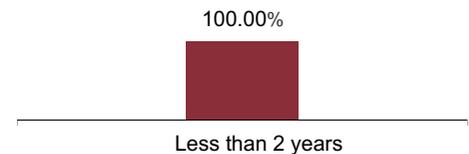
100.00%



Maturity (in years)

0.42

Maturity Profile



Fund Update:

The average maturity of the fund has slightly decreased to 0.38 years from 0.42 years in the previous month.

Value & Momentum

SFIN No.ULIF02907/10/11BSLIVALUEM109



About The Fund

Date of Inception: 09-Mar-12

OBJECTIVE: The objective of the fund is to provide long-term wealth maximization by managing a well diversified equity portfolio predominantly comprising of deep value stocks with strong momentum

STRATEGY: To build & manage a diversified equity portfolio of value and momentum driven stocks by following a prudent mix of qualitative & quantitative investment factors. This strategy has outperformed the broader market indices over long-term. The fund would seek to identify companies which have attractive business fundamentals, competent management and prospects of robust future growth and are yet available at a discount to their intrinsic value and display good momentum. The fund will also maintain reasonable level of liquidity

NAV as on 30th January 2015: ₹ 17.04

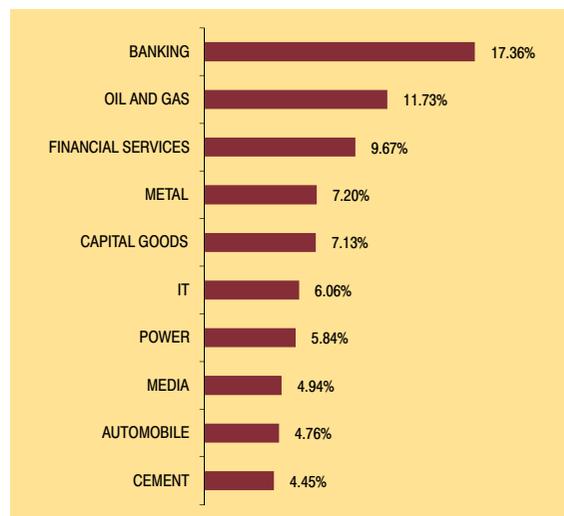
BENCHMARK: BSE 100

Asset held as on 30th January 2015: ₹ 39.26 Cr

FUND MANAGER: Mr. Sunil Kumar

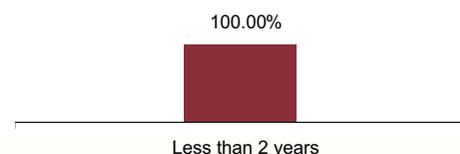
SECURITIES	Holding	Asset Allocation	Rating Profile
Equity	83.36%		
Muthoot Finance Ltd. Engineers India Ltd. Jagran Prakashan Ltd. NTPC Ltd. ACC Ltd. Gateway Distriparks Ltd. Syndicate Bank Oil And Natural Gas Corpn. Ltd. Karnataka Bank Ltd. Rural Electrification Corpn. Ltd. Other Equity	5.20% 4.17% 4.12% 4.03% 3.71% 3.13% 3.05% 3.01% 2.88% 2.87% 47.20%		
MMI, Deposits, CBLO & Others	16.64%		

Top 10 Sectoral Allocation



Maturity (in years) **0.01**

Maturity Profile



Fund Update:

Exposure to Equities has decreased to 83.36% from 95.82% while that to MMI has increased to 16.64% from 4.18% on a MOM basis.

Pension Nourish Fund

SFIN No.ULIF00604/03/03BSLNOURISH109



About The Fund

Date of Inception: 12-Mar-03

OBJECTIVE: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

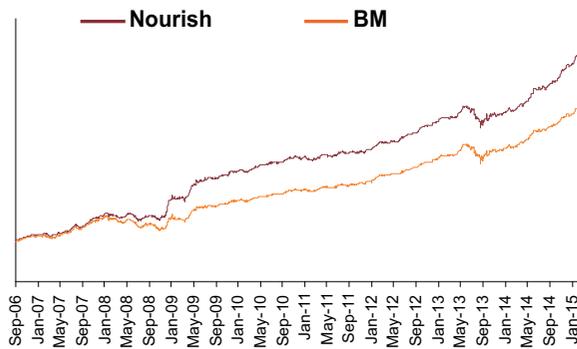
STRATEGY: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

NAV as on 30th January 2015: ₹ 26.78

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

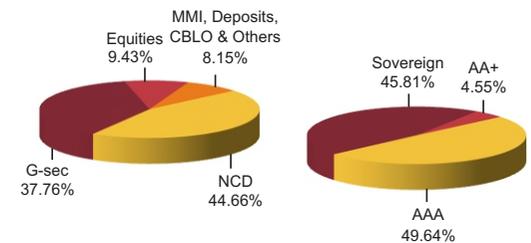
Asset held as on 30th January 2015: ₹ 13.43 Cr

FUND MANAGER: Mr. Praful Kumar (Equity), Mr. Ajit Kumar PPB (Debt)



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.33%	Government Of India	2026
8.28%	Government Of India	2027
8.3%	Government Of India	2040
8.15%	Government Of India	2022
7.16%	Government Of India	2023

CORPORATE DEBT

8.4%	Nuclear Power Corpn. Of India Ltd.	2028
9.04%	Rural Electrification Corpn. Ltd.	2019
9.81%	Power Finance Corpn. Ltd.	2018
9.95%	Food Corporation Of India	2022
9.6%	L&T Finance Ltd.	2016
9.37%	Power Finance Corpn. Ltd.	2024
10.7%	Indian Railway Finance Corpn. Ltd.	2023
8.9%	Steel Authority Of India Ltd.	2019
9.5%	Housing Development Finance Corpn. Ltd.	2017
9.74%	Tata Sons Ltd.	2024
	Other Corporate Debt	

Equity

HDFC Bank Ltd.	0.76%
Housing Development Finance Corpn. Ltd.	0.65%
Infosys Ltd.	0.56%
ITC Ltd.	0.52%
Tata Motors Ltd.	0.48%
Reliance Industries Ltd.	0.47%
ICICI Bank Ltd.	0.44%
Larsen And Toubro Ltd.	0.43%
State Bank Of India	0.35%
Tata Consultancy Services Ltd.	0.31%
Other Equity	4.46%

MMI, Deposits, CBLO & Others

Holding

37.76%

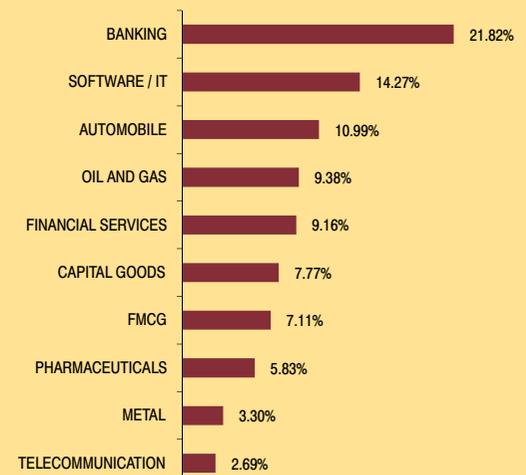
15.52%
7.76%
5.94%
4.94%
3.59%

44.66%

7.72%
7.65%
4.67%
4.17%
3.75%
3.19%
2.61%
2.29%
2.28%
1.60%
4.74%

9.43%

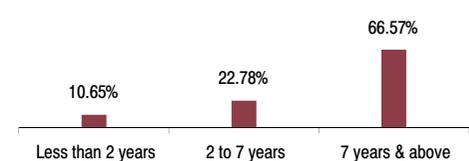
Top 10 Sectoral Allocation



Maturity (in years)

9.69

Maturity Profile



Fund Update:

Exposure to Equities has decreased to 9.43% from 10.02% while that to MMI has decreased to 8.15% from 9.06% on a MOM basis.

Pension Growth Fund

SFIN No.ULIF00504/03/03BSLIGROWTH109



About The Fund

Date of Inception: 18-Mar-03

OBJECTIVE: To build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

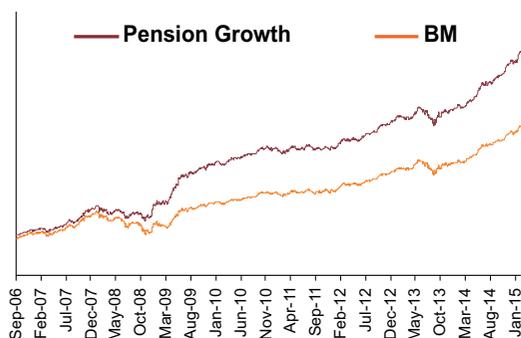
STRATEGY: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

NAV as on 30th January 2015: ₹ 33.71

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

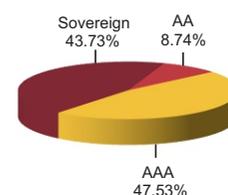
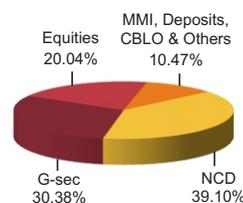
Asset held as on 30th January 2015: ₹ 33.59 Cr

FUND MANAGER: Mr. Devendra Singhvi



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.33%	Government Of India	2026
8.83%	Government Of India	2023
8.2%	Government Of India	2022
7.95%	Government Of India	2032
8.15%	Government Of India	2022
8.28%	Government Of India	2032
8.97%	Government Of India	2030
8.79%	Government Of India	2021
8.3%	Government Of India	2042
7.5%	Government Of India	2034

Holding

30.38%

7.76%
5.40%
4.11%
3.50%
3.04%
2.34%
1.65%
1.07%
0.79%
0.73%

CORPORATE DEBT

8.4%	Nuclear Power Corpn. Of India Ltd.	2029
9.37%	Power Finance Corpn. Ltd.	2024
9.02%	Rural Electrification Corpn. Ltd.	2022
9.2%	Power Grid Corpn. Of India Ltd.	2020
9.55%	Hindalco Industries Ltd.	2022
9.65%	Cholamandalam Investment And Finance Co. Ltd.	2018
9.34%	Rural Electrification Corpn. Ltd.	2024
9.35%	Power Grid Corpn. Of India Ltd.	2021
8.96%	Power Finance Corpn. Ltd.	2019
9.04%	Rural Electrification Corpn. Ltd.	2019

39.10%

8.65%
6.38%
6.20%
6.20%
3.07%
3.00%
1.59%
1.57%
1.53%
0.92%

Equity

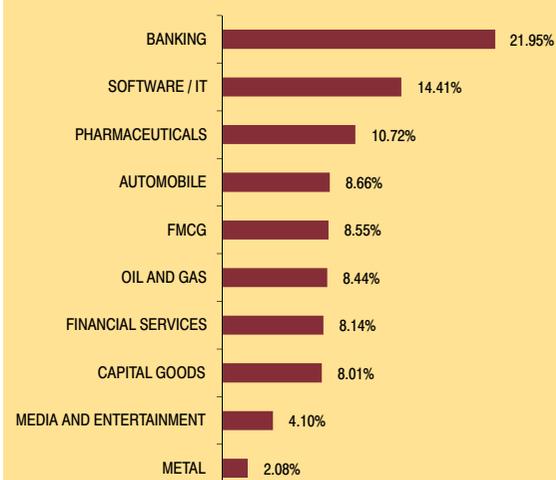
20.04%

HDFC Bank Ltd.	2.09%
Infosys Ltd.	1.46%
ICICI Bank Ltd.	1.15%
Reliance Industries Ltd.	1.04%
Tata Consultancy Services Ltd.	0.96%
Housing Development Finance Corpn. Ltd.	0.86%
Larsen And Toubro Ltd.	0.82%
Jagran Prakashan Ltd.	0.80%
Tata Motors Ltd.	0.75%
Maruti Suzuki India Ltd.	0.67%
Other Equity	9.43%

MMI, Deposits, CBLO & Others

10.47%

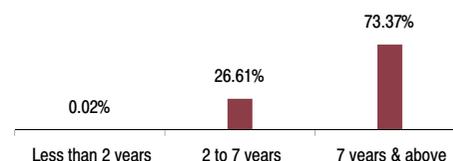
Top 10 Sectoral Allocation



Maturity (in years)

9.61

Maturity Profile



Fund Update:

Exposure to Equities has increased to 20.04% from 19.16% and to MMI has slightly decreased to 10.47% from 10.49% on a MOM basis.

Pension Enrich Fund

SFIN No.ULIF00404/03/03BSLIENRICH109



About The Fund

Date of Inception: 12-Mar-03

OBJECTIVE: To grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

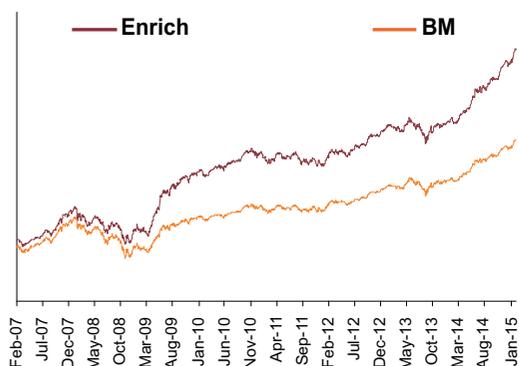
STRATEGY: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

NAV as on 30th January 2015: ₹ 40.41

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

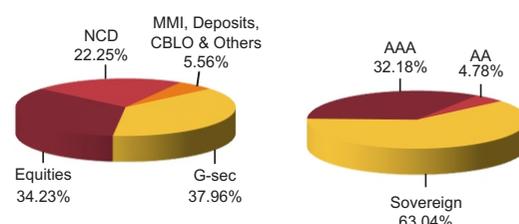
Asset held as on 30th January 2015: ₹ 177.37 Cr

FUND MANAGER: Mr. Dhruvil Shah (Equity), Mr. Ajit Kumar PPB (Debt)



Asset Allocation

Rating Profile



SECURITIES

GOVERNMENT SECURITIES

8.33%	Government Of India	2026
8.83%	Government Of India	2023
8.28%	Government Of India	2027
7.16%	Government Of India	2023
8.3%	Government Of India	2042
9.15%	Government Of India	2024
8.6%	Government Of India	2028
8.32%	Government Of India	2032
8.79%	Government Of India	2021

Holding

37.96%

9.40%
7.52%
7.34%
5.82%
4.22%
1.23%
1.21%
1.19%
0.03%

CORPORATE DEBT

8.9%	Steel Authority Of India Ltd.	2019
9.81%	Power Finance Corpn. Ltd.	2018
9.95%	Food Corporation Of India	2022
9.55%	Hindalco Industries Ltd.	2022
9.24%	Rural Electrification Corpn. Ltd.	2018
9.18%	Housing Development Finance Corpn. Ltd.	2018
9.37%	Power Finance Corpn. Ltd.	2024
9.02%	Rural Electrification Corpn. Ltd.	2022
10.15%	Kotak Mahindra Prime Ltd.	2017
9.65%	Kotak Mahindra Prime Ltd.	2016
	Other Corporate Debt	

22.25%

2.89%
2.18%
1.89%
1.74%
1.74%
1.72%
1.21%
1.17%
1.15%
1.14%
5.41%

Equity

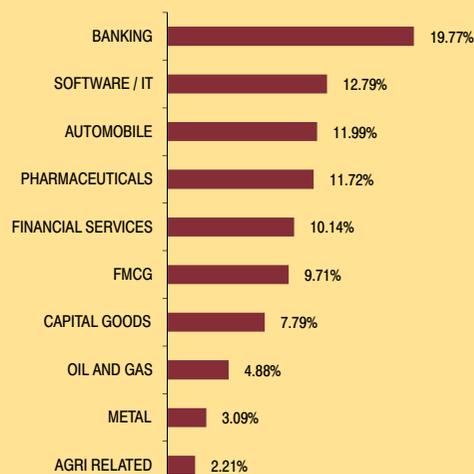
34.23%

Infosys Ltd.	2.46%
Tata Motors Ltd.	1.89%
HDFC Bank Ltd.	1.79%
Housing Development Finance Corpn. Ltd.	1.70%
Maruti Suzuki India Ltd.	1.55%
Sun Pharmaceutical Inds. Ltd.	1.52%
Larsen And Toubro Ltd.	1.38%
State Bank Of India	1.35%
ITC Ltd.	1.18%
ICICI Bank Ltd.	0.97%
Other Equity	18.44%

MMI, Deposits, CBLO & Others

5.56%

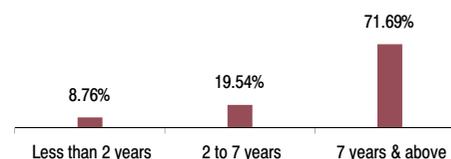
Top 10 Sectoral Allocation



Maturity (in years)

9.62

Maturity Profile



Fund Update:

Exposure to Equities has slightly decreased to 34.23% from 34.91% while that to MMI has increased to 5.56% from 3.76% on a MOM basis.